



# AS/A Level Media Studies

(Available for teaching from September 2008)

**This specification offers both a theoretical and practical approach to media studies and new media.** Candidates explore textual analysis, media industries, evaluation of production work and critical perspectives.



## What are the benefits to me and my students of delivering this OCR specification?

- This more modern specification reflects the growing importance of media studies as a subject and allows candidates to engage with contemporary media
- The mix of theoretical and practical work, and the widespread choice of briefs, gives candidates the flexibility to choose topics and interests
- It's up to the minute - this new specification is based on recent consultation with industry media experts
- There are now four units instead of six. Two units are coursework based and now represent 50% of the total A Level. There are no word limits for the production work; enabling creativity and flexibility.

## AS Level

Mandatory/Optional?	Unit title and description	Assessment method and weighting
Mandatory	<b>G321: Foundation Portfolio in Media</b> <ul style="list-style-type: none"> <li>Candidates produce two paired media artefacts from a series of briefs.</li> </ul>	<b>Coursework</b> <b>AS Level – 50%</b> <b>A Level – 25%</b>
Mandatory	<b>G322: Key Media Concepts (TV Drama)</b> <ul style="list-style-type: none"> <li>Candidates gain an understanding of textual analysis, representation, institutions and audiences.</li> </ul> <b>or</b> <b>G323: Key Media Concepts (Radio Drama)</b> <ul style="list-style-type: none"> <li>Candidates gain an understanding of textual analysis, representation, institutions and audiences.</li> </ul>	<b>2 hour exam</b> <b>AS Level – 50%</b> <b>A Level – 25%</b>

## A2 Level

Mandatory/Optional?	Unit title and description	Assessment method and weighting
Mandatory (but there is a choice of 13 briefs)	<b>G324: Advanced Portfolio in Media</b> <ul style="list-style-type: none"> <li>Candidates engage with contemporary media technologies to produce a media portfolio.</li> </ul>	<b>Coursework</b> <b>A Level – 25%</b>
Mandatory (but there is a choice of one from six units in section B)	<b>G325: Critical Perspectives</b> <ul style="list-style-type: none"> <li>Candidates cover Theoretical Evaluation of Production alongside a study of contemporary media issues.</li> </ul>	<b>2 hour exam</b> <b>A Level – 25%</b>

### How is this qualification assessed?

50% internally assessed coursework and 50% externally assessed examinations. Examination sessions are held in January and June for all four units.

### Dates of first examinations

#### AS

First examination available from January 2009.

#### A2

First examination available from January 2010.

### What support will I receive?

#### Training

Regular INSET in nationwide locations and three marketing road shows in May 2007.

#### Publishers

Developed in close consultation with OCR, Hodder is publishing materials for the 2008 Media Studies A Level specification.

#### Resources

You will be able to download all the following resources from the OCR website – [www.ocr.org.uk](http://www.ocr.org.uk).

- Sample Assessment Materials are available for the two examinable units 2 and 4
- An extensive Scheme of Work is available for each unit
- Exemplar materials.

For more information please contact the OCR Customer Contact Centre on **01223 553998**, or visit [www.ocr.org.uk](http://www.ocr.org.uk) where you can also join the thriving Media Studies e-community.