

**ADVANCED SUBSIDIARY GCE  
MEDIA STUDIES**

Key Media Concepts (Radio Drama)

**G323**

Candidates answer on the answer booklet.

**OCR supplied materials:**

- 16 page answer booklet (sent with general stationery)
- Radio extract

**Other materials required:**

None

**Tuesday 17 May 2011  
Afternoon**

**Duration: 2 hours**



**MODIFIED LANGUAGE**

**INSTRUCTIONS TO CANDIDATES**

- Write your name, centre number and candidate number in the spaces provided on the answer booklet. Please write clearly and in capital letters.
- Use black ink.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- After you have listened to the extract you have one and a half hours to answer Section A and Section B.
- Answer **all** the questions.
- Do **not** write in the bar codes.

**INFORMATION FOR CANDIDATES**

- The number of marks is given in brackets [ ] at the end of each question or part question.
- The total number of marks for this paper is **100**.
- You are advised to divide your time equally between Section A and Section B.
- The quality of written communication will be taken into account when assessing your work.
- This document consists of **4** pages. Any blank pages are indicated.

Answer **all** questions.

### Listening to the Unheard Audio Extract

- You have two minutes to read the question for Section A before the extract is played.
- The extract will be played **four** times.
- **First audio extract:** listen to the extract; do not make any notes.
- **Second audio extract:** listen to the extract and make notes.
- Short break for note-making.
- **Third and fourth audio extract:** listen to the extract and make notes.
- Short break for note-making after the third and fourth extracts.
- Write your notes for Section A in the answer booklet provided. Hand this in at the end of the examination. Rule a diagonal line through your notes afterwards.

### Section A: Textual Analysis and Representation (Unheard Audio Extract)

Answer the question below, with detailed reference to specific examples from the extract only.

Extract: **Every Detail But One**, broadcast on BBC Radio 7, 12.00am, Monday 24th August, 2009

- 1 Discuss the ways in which the extract constructs the representation of **gender** using the following:
- Speech
  - Music
  - Sound Effects
  - Editing.

[50 marks]

**Section B: Institutions and Audiences**

Answer the question below, making detailed reference to examples from your case study material to support the points made in your answer.

- 2 “Marketing and distribution to a specific audience are as important as good production practices for a media product to be successful.” To what extent would you agree with this statement within the media area you have studied?

Candidates must choose to focus on **one** of the following media areas. You may make reference to other media in your answers.

- Film
- Music
- Newspapers
- Radio
- Magazines
- Video games.

**[50 marks]**

**Paper total 100 marks**

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