

OXFORD CAMBRIDGE AND RSA EXAMINATIONS
ADVANCED SUBSIDIARY GCE
MEDIA STUDIES
G323

Key Media Concepts (Radio Drama)

WEDNESDAY 12 JANUARY 2011: Afternoon

DURATION: 2 hours

SUITABLE FOR VISUALLY IMPAIRED CANDIDATES

Candidates answer on the answer booklet.

OCR SUPPLIED MATERIALS:

**16 page answer booklet
(sent with general stationery)
Radio extract**

OTHER MATERIALS REQUIRED:

None

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

- **Write your name, centre number and candidate number in the spaces provided on the answer booklet. Please write clearly and in capital letters.**
- **Use black ink.**
- **Read each question carefully. Make sure you know what you have to do before starting your answer.**
- **After you have listened to the extract, you have one and a half hours to answer Section A and Section B.**
- **Answer ALL the questions.**

INFORMATION FOR CANDIDATES

- **The number of marks is given in brackets [] at the end of each question or part question.**
- **The total number of marks for this paper is 100.**
- **You are advised to divide your time equally between Section A and B.**
- **The quality of written communication will be taken into account when assessing your work.**

Answer ALL questions.

LISTENING TO THE UNHEARD AUDIO EXTRACT

- You will be allowed two minutes to read the question for Section A before the extract is played.
- The extract will be played FOUR times.
- FIRST AUDIO EXTRACT: listen to the extract; no notes are to be made this time.
- SECOND AUDIO EXTRACT: listen to the extract and make notes.
- There will be a brief break for note-making.
- THIRD AND FOURTH AUDIO EXTRACT: listen to the extract and make notes.
- There will be a brief break for note-making after the third and fourth extracts.
- Your notes for Section A are to be written in the answer booklet provided and must be handed in at the end of the examination. Rule a diagonal line through your notes afterwards.

SECTION A: TEXTUAL ANALYSIS AND REPRESENTATION (UNHEARD AUDIO EXTRACT)

Answer the question below, with detailed reference to specific examples from the extract only.

Extract: DOG DAZED AFTERNOON, broadcast on BBC Radio 4, 2.15pm, Monday 24th August, 2009

1 Discuss the ways in which the extract constructs the representation of CLASS AND STATUS using the following:

- **Speech**
- **Music**
- **Sound Effects**
- **Editing.**

[50 marks]

SECTION B: INSTITUTIONS AND AUDIENCES

Answer the question below, making detailed reference to examples from your case study material to support the points made in your answer.

- 2 Discuss the issues raised by media ownership in the production and exchange of media texts in your chosen media area.**

Candidates must choose to focus on ONE of the following media areas. You may make reference to other media in your answers.

- **Film**
- **Music**
- **Newspapers**
- **Radio**
- **Magazines**
- **Video games.**

[50 marks]

Paper total 100 marks



Copyright Information

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations, is given to all schools that receive assessment material and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact the Copyright Team, First Floor, 9 Hills Road, Cambridge CB2 1GE.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.