

ADVANCED SUBSIDIARY GCE MEDIA STUDIES

Key Media Concepts (TV Drama)

G322



Candidates answer on the answer booklet.

OCR supplied materials:

- 16 page answer booklet (sent with general stationery)
- DVD extract

Other materials required:

None

Wednesday 12 January 2011 Afternoon

Duration: 2 hours



INSTRUCTIONS TO CANDIDATES

- Write your name, centre number and candidate number in the spaces provided on the answer booklet. Please write clearly and in capital letters.
- Use black ink.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- After you have watched the extract, you have one and a half hours to answer Section A and Section B.
- Answer all the questions.
- Do not write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is 100.
- You are advised to divide your time equally between Section A and Section B.
- The quality of written communication will be taken into account when assessing your work.
- This document consists of 4 pages. Any blank pages are indicated.

Answer all questions.

Watching the Unseen Moving Image Extract

- You will be allowed two minutes to read the question for Section A before the extract is screened.
- The extract will be screened four times.
- **First screening**: watch the extract; no notes are to be made this time.
- Second screening: watch the extract and make notes.
- There will be a brief break for note-making.
- Third and fourth screening: watch the extract and make notes.
- There will be a brief break for note-making after the third and fourth screenings.
- Your notes for Section A are to be written in the answer booklet provided and must be handed in at the end of the examination. Rule a diagonal line through your notes afterwards.

Section A: Textual Analysis and Representation (Unseen Moving Image Extract)

Answer the question below, with detailed reference to specific examples from the extract only.

Extract: Hustle Series 1 Episode 4, written by Tony Jordan, dir. Minkie Spiro

- 1 Discuss the ways in which the extract constructs the representation of **gender** using the following:
 - Camera shots, angles, movement and composition
 - Editing
 - Sound
 - Mise en scène.

[50 marks]

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Section B: Institutions and Audiences

Answer the question below, making detailed reference to examples from your case study material to support the points made in your answer.

2 Discuss the issues raised by media ownership in the production and exchange of media texts in your chosen media area.

Candidates must choose to focus on **one** of the following media areas. You may make reference to other areas in your answer.

- Film
- Music
- Newspapers
- Radio
- Magazines
- Video games.

[50 marks]

Paper total 100 marks

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