

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
ADVANCED SUBSIDIARY GCE**

G323

MEDIA STUDIES

Key Media Concepts (Radio Drama)

WEDNESDAY 9 JUNE 2010: Afternoon

DURATION: 2 hours

SUITABLE FOR VISUALLY IMPAIRED CANDIDATES

Candidates answer on the Answer Booklet

OCR SUPPLIED MATERIALS:

16 page Answer Booklet

Radio extract

OTHER MATERIALS REQUIRED:

None

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

- **Write your name clearly in capital letters, your Centre Number and Candidate Number in the spaces provided on the Answer Booklet.**
- **Use black ink.**
- **Read each question carefully and make sure that you know what you have to do before starting your answer.**
- **After you have listened to the extract, you have one and a half hours to answer Section A and Section B.**
- **Answer ALL the questions.**

INFORMATION FOR CANDIDATES

- **The number of marks is given in brackets [] at the end of each question or part question.**
- **The total number of marks for this paper is 100.**
- **You are advised to divide your time equally between Section A and B.**
- **The quality of written communication will be taken into account when assessing your work.**

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Answer ALL questions.

LISTENING TO THE UNHEARD AUDIO EXTRACT

- You will be allowed two minutes to read the question for Section A before the extract is played.
- The extract will be played **FOUR** times.
- **FIRST AUDIO EXTRACT**: listen to the extract; no notes are to be made this time.
- **SECOND AUDIO EXTRACT**: listen to the extract and make notes.
- There will be a brief break for note-making.
- **THIRD AND FOURTH AUDIO EXTRACT**: listen to the extract and make notes.
- There will be a brief break for note-making after the third and fourth extracts.
- Your notes for Section A are to be written in the answer booklet provided and must be handed in at the end of the examination. Rule a diagonal line through your notes afterwards.

SECTION A: TEXTUAL ANALYSIS AND REPRESENTATION (UNHEARD AUDIO EXTRACT)

Answer the question below, with detailed reference to specific examples from the extract only.

Extract: THE OLD CURIOSITY SHOP, broadcast on BBC 7, 10.00 am, Friday 9th January, 2009

1 Discuss the ways in which the extract constructs the representation of AGE using the following:

- **Speech**
- **Music**
- **Sound Effects**
- **Editing**

[50 marks]

SECTION B: INSTITUTIONS AND AUDIENCES

Answer the question below, making detailed reference to examples from your case study material to support the points made in your answer.

- 2 What significance does the continuing development of digital media technology have for media institutions and audiences?**

Candidates must choose to focus on ONE of the following media areas. You may make reference to other media in your answers.

- **Film**
- **Music**
- **Newspapers**
- **Radio**
- **Magazines**
- **Video games**

[50 marks]

[Paper total: 100 marks]

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