

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS**

**GCE Advanced Level**

**MEDIA STUDIES**

Media Issues and Debates

**2735**

Monday

**19 JUNE 2006**

Afternoon

2 hours

Additional materials:  
16 page answer booklet.

**TIME** 2 hours

**INSTRUCTIONS TO CANDIDATES**

- Write your name, Centre number and candidate number in the spaces provided on the answer booklet.
- Read all instructions and questions carefully.
- This question paper has three sections.
- You must answer **three** questions, one question from each section.
- You should make detailed reference to specific media texts/case studies to support points made in your answers.
- This is a synoptic assessment unit. It draws together all four media concepts:  
*Media forms and conventions*  
*Media representations*  
*Media institutions*  
*Media audiences.*

**INFORMATION FOR CANDIDATES**

- The number of marks is given in brackets [ ] at the end of each question.
- Each question is marked out of **30**. The total number of marks available for the paper is **90**.
- The quality of written communication will be taken into account in assessing your work.

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**This question paper consists of 2 printed pages.**

2  
SECTION A – BROADCASTING

Answer one question from this section.  
You should make detailed reference to specific media texts/case studies in your answer.

- 1 British Television Soap Opera  
Discuss the continuing appeal of British soap opera. [30 marks]
  
- 2 Radio and Television News  
How far does news on television and/or radio give a true and accurate reflection of society? [30 marks]
  
- 3 British Broadcasting Since 1990  
To what extent have audiences benefited as a result of the 1990 Broadcasting Act? [30 marks]

SECTION B – FILM

Answer one question from this section.  
You should make detailed reference to specific media texts/case studies in your answer.

- 4 British Cinema Since 1990  
How has the British film industry managed to survive? [30 marks]
  
- 5 The Concept of Genre in Film  
Discuss how and why film genres change over a period of time. [30 marks]
  
- 6 Censorship and Film  
“Censorship of film is to be avoided at all costs.” Discuss this view. [30 marks]

SECTION C – PRINT

Answer one question from this section.  
You should make detailed reference to specific media texts/case studies in your answer.

- 7 Magazines and Gender  
Discuss the view that the magazine industry does not create stereotypes; it merely reflects society's values. [30 marks]
  
- 8 Local Newspapers  
How important is a local newspaper to its community? [30 marks]
  
- 9 Freedom, Regulation and Control in the British Press  
Discuss the view that self regulation of the British press is unsatisfactory. [30 marks]

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