

OXFORD CAMBRIDGE AND RSA EXAMINATIONS

Advanced GCE

MEDIA STUDIES

2734

Critical Research Study

Friday

23 JUNE 2006

Afternoon

2 hours

Additional materials:

16 page answer booklet

Instructions to teachers 2734/IT

Cover Sheet 2734/CV

TIME 2 hours

INSTRUCTIONS TO CANDIDATES

- **You must attach your Critical Research Study Cover Sheet (2734/CV) to the front of your research notes.**
- Write your name, Centre number and candidate number in the spaces provided on the answer booklet.
- Choose **one** topic.
- Answer **both** of the questions on your chosen topic.
- Write the number and name of your chosen topic at the top of the first page of your answer.
- You should make **detailed reference to specific examples** from your investigation in each answer.
- You must attach your Cover Sheet and associated notes to the front of your answer booklet at the end of the examination.

INFORMATION FOR CANDIDATES

- Each question is marked out of 45.
- The total number of marks available for this paper is 90.
- The quality of written communication will be taken into account in assessing your work.

This question paper consists of 3 printed pages and 1 blank page.

Answer both of the questions on your one chosen topic.

You should make detailed reference to specific examples from your investigation in each answer.

Topic 1 – Women and Film

- 1 Give an account of, and evaluate, the research methods you used to investigate the relationship between women and film. [45 marks]
- 2 With detailed reference to your specific area of study, discuss and analyse the relationship between women and film. [45 marks]

Topic 2 – Popular Music and Youth Culture

- 1 Give an account of, and evaluate, the research methods you used to investigate the relationship between popular music and youth culture. [45 marks]
- 2 With detailed reference to your specific area of study, discuss and analyse the relationship between popular music and youth culture. [45 marks]

Topic 3 – Politics and the Media

- 1 Give an account of, and evaluate, the research methods you used to investigate the relationship between politics and the media. [45 marks]
- 2 With detailed reference to your specific area of study, discuss and analyse the relationship between politics and the media. [45 marks]

Topic 4 – Children and Television

- 1 Give an account of, and evaluate, the research methods you used to investigate the relationship between children and television. [45 marks]
- 2 With detailed reference to your specific area of study, discuss and analyse the relationship between children and television. [45 marks]

Topic 5 – Sport and the Media

- 1 Give an account of, and evaluate, the research methods you used to investigate the relationship between sport and the media. [45 marks]
- 2 With detailed reference to your specific area of study, discuss and analyse the relationship between sport and the media. [45 marks]

Topic 6 – Concept to Consumption

- 1 Give an account of, and evaluate, the research methods you used to investigate the development of a media text from conception to consumption. [45 marks]
- 2 With detailed reference to your specific area of study, discuss and analyse the development of a media product from conception to consumption. [45 marks]

Topic 7 – Community Radio

- 1 Give an account of, and evaluate, the research methods you used to investigate the relationship between community radio and its audience. [45 marks]
- 2 With detailed reference to your specific area of study, discuss and analyse the relationship between community radio and its audience. [45 marks]

Topic 8 – Crime and the Media

- 1 Give an account of, and evaluate, the research methods you used to investigate the relationship between crime and the media. [45 marks]
- 2 With detailed reference to your specific area of study, discuss and analyse the relationship between crime and the media. [45 marks]

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