

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS**

**Advanced Subsidiary GCE**

**MEDIA STUDIES**

**2731**

Textual Analysis

Thursday

**8 JUNE 2006**

Morning

2 hours

Additional materials:

Film extract 2731/DVD

Instructions to teachers 2731/IT

8 page answer booklet

**TIME** 2 hours (30 minutes viewing and note-making time and 90 minutes to answer the questions)

**INSTRUCTIONS TO CANDIDATES**

- Read all instructions and questions carefully.
- Write your name, Centre number and candidate number in the spaces provided on the answer booklet.
- Answer **two** questions in total.
- Your answers should be written in **continuous prose**, not under sub-headings or bullet points.
- Answer the question from Section A on the moving image extract.
- Answer **one** question from Section B on the topic you have studied.

**INFORMATION FOR CANDIDATES**

- You have 30 minutes to watch the extract and to make notes before you answer the questions.
- Each question is marked out of 45.
- The total number of marks available for this paper is 90.
- The quality of written communication will be taken into account in assessing your work.

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**This question paper consists of 3 printed pages and 1 blank page.**

### Viewing the Unseen Moving Image Extract

- You will be allowed two minutes to read the question for Section A before the extract is screened.
- The extract will be screened **four** times.
- **First screening:** watch the extract; no notes are to be made this time.
- **Second screening:** watch the extract and make notes.
- There will be a brief break for note-making.
- **Third and fourth screening:** watch the extract and make notes.
- Your notes for Section A are to be written in the answer booklet provided and must be handed in at the end of the examination. Rule a diagonal line through your notes afterwards.

### Section A: Textual Analysis (Unseen Moving Image Extract)

Extract: *Pirates of the Caribbean: The Curse of the Black Pearl* (Dir. Gore Verbinski 2003)

Extract length: 5 mins max.

Answer the question below, **with detailed reference to specific examples** from the extract only.

- 1 Discuss the ways in which the following are used, in this extract from *Pirates of the Caribbean: The Curse of the Black Pearl* (Dir. Gore Verbinski 2003):

- Camera Angle, Shot, Movement and Position
- Editing
- Sound
- Special Effects
- Mise-en-scène.

[45 marks]

<b>Section B: Comparative Textual Study</b>
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- Answer **one** question on the topic for which you have been prepared.
- You should make **detailed reference to specific examples** from the **two** texts you have studied for comparison.
- Identify the titles/dates/episodes/editions (as appropriate) of your chosen two texts at the start of your answer.

**2 (a) Consumerism and Lifestyle Magazines**

Compare the extent to which your **two** chosen magazines represent idealised lifestyles.

[45 marks]

**(b) Celebrity and the Tabloid Press**

Compare the extent to which the representation of celebrity is restricted to stories about secrets and scandal in your **two** chosen newspapers.

[45 marks]

**(c) Music Culture and Radio**

Compare how music culture is represented by the promotional advertising campaigns **and/or** playlists for your **two** chosen radio programmes.

[45 marks]

**(d) Gender and Television Situation Comedy**

Compare how ideas and values about gender roles are represented in your **two** chosen programmes.

[45 marks]

**(e) Conflict/Competition and Video/Computer Games**

Compare how the player is invited to position her/himself with regard to the representation of conflict/competition in your **two** chosen video/computer games.

[45 marks]

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