

## Teacher Resource Bank

GCE Media Studies

Additional Sample Questions: MEST1



## ADDITIONAL SAMPLE QUESTIONS

### MEST 1: Section B

### Investigating the Media

**1. What is the relationship between the media products in your case study and the advertising industry?**

In your answer you should:

- Provide a brief outline of your case study
- Show how media products from your case study have been influenced by advertising
- Support your answer with reference to examples from three media platforms

**2. How people and/or places are represented in the media products in your case study?**

In your answer you should:

- Provide a brief outline of your case study
- Evaluate how people and/or places are represented in the media products in your case study
- Support your answer with reference to examples from three media platforms

**3. Is the media ‘dumbing down’? Discuss this statement in relation to the media products from your case study.**

In your answer you should:

- Provide a brief outline of your case study
- Evaluate to what extent the media products in your case study do more than just entertain
- Support your answer with reference to examples from three media platforms

**4. Consider the role of new technology in your case study. How has it enhanced audience engagement and activity?**

In your answer you should:

- Provide a brief outline of your case study
- Evaluate how new technologies have been used in the media products from your case study to allow audiences to become more active consumers and/or producers
- Support your answer with reference to a range of examples from three media platforms

JAS 27/4/08