



General Certificate of Education  
Advanced Subsidiary Examination  
January 2011

## Media Studies

MEST1/TN

### Unit 1 Investigating Media

## Instructions for Invigilators

**Confidential**

To be given immediately to the Examinations Officer

### Open on receipt

These Instructions must be used in conjunction with the regulations and General Instructions for the January 2011 GCE Examination. The contents of the DVD are confidential and must **not** be shared with candidates before the start of the examination.

### BEFORE THE EXAMINATION

- 1 One copy of the DVD per 20 candidates plus one spare copy will be sent to centres. If you require further copies they may be obtained from AQA.
- 2 A transcript of the commentary is provided on page *two* of these instructions.
- 3 The viewing and intervals have been recorded on the DVD so that they follow the instructions to the candidates on the written paper. The DVD should be started at the beginning of the examination and played through to the end without interruption. Candidates should then begin writing their response. The invigilator is not required to time intervals.
- 4 **The confidential DVDs supplied by AQA may only be opened and checked on the day of the examination. Centres are reminded that this is an unseen examination. All information about the content of this DVD must remain confidential.**
- 5 Combined Question Paper/Answer Books, in which the candidates may make notes during the preparation period, are to be distributed before the DVD is started.
- 6 Candidates must be warned before the test that they may not ask for any of the DVD to be replayed nor talk with other candidates. Once the DVD has been started no attempt should be made to play for a second time any part which may have been obscured because of noise from outside. If any serious interference of this kind occurs during the playing of the DVD, AQA should be informed by letter. If there is a serious emergency in the room (eg the sudden illness of a candidate), the DVD should be stopped and later, when the emergency has been dealt with, re-started at exactly the same place. AQA should be informed by letter of the occurrence and of the point on the DVD at which the interruption took place.
- 7 **Candidates should be given at least two minutes to read both the front page and page two of the examination paper before the DVD is started.**

## THE EXAMINATION

- 8 From the DVD menu select one of the following options:
  - Standard Version
  - Subtitled Version (for candidates with hearing difficulties).
- 9 Start the DVD.
- 10 After the introduction, the invigilator must pause the DVD to ensure that all the candidates are able to see and hear clearly. The exact positioning of this pause is indicated on the screen.
- 11 The DVD should be restarted as quickly as possible and allowed to run to the end without a pause. The timing of the examination begins when the DVD is started.
- 12 At the end of the viewing, candidates will have **one hour** to write their response to Section A and then **45 minutes** to write their response to Section B.
- 13 At the end of the examination the scripts should be collected and despatched to the examiner in the normal way.
- 14 **All copies of the DVD must be destroyed and a letter confirming this sent to AQA at the address below:**

**AQA**  
**Department A10**  
**Stag Hill House**  
**Guildford**  
**Surrey, GU2 7XJ**

## COMMENTARY

(AQA Logo – GCE Media Studies Advanced Subsidiary Unit 1 Investigating Media (MEST1) January 2011 Examination DVD.)

This paper is for the AQA General Certificate of Education Media Studies Advanced Subsidiary Unit 1: Investigating Media (MEST1) for the January 2011 Examination.

THE DVD WILL BE PAUSED HERE BY THE INVIGILATOR IN ORDER TO MAKE SURE THAT YOU CAN SEE AND HEAR CLEARLY.

Caption: PAUSE DVD.

You will now be shown a media product.

The media product will be shown three times.

You are advised not to make notes during the first viewing of the media product.

After the first viewing there will be a pause of approximately **four** minutes, in which time you may make notes in your answer book.

The media product will then be shown two more times with an interval of approximately **four** minutes between each viewing.

You may make notes throughout these two viewings in your answer book.

A tone will sound to warn you when each viewing is about to begin. (Example of 3-second tone.)

After the third and final viewing of the media product you should begin writing your answers to the four questions in Section A. You will have **one hour** for this task and then **45 minutes** to write your response to Section B.

The first viewing will begin now.

(Tone.)

**END OF INSTRUCTIONS**