

General Certificate of Education
January 2006
Advanced Level Examination



MEDIA STUDIES
Unit 6 Comparative Critical Analysis

MED6

Monday 23 January 2006 1.30 pm to 3.00 pm

For this paper you must have:

- an 8-page answer book
- a copy of Text One and Text Two (enclosed)

Time allowed: 1 hour 30 minutes (including 30 minutes reading time)

Instructions

- Use blue or black ink or ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is MED6.
- Answer the **one** compulsory question.

Information

- The maximum mark for this paper is 60.
- In this paper you should explore and make connections between the different elements of your study of the media. You should refer to a range of media issues and debates.
- In this paper you will be expected to:
 - suggest reasons for similarities and differences between the supplied texts
 - support your arguments by application of the Key Concepts
 - show the influence of wider contexts on contemporary and historical texts
 - comment on and evaluate media theories, ideas, debates and information.
- You are reminded of the need for good English and clear presentation. Your answer should be in continuous prose. Quality of written communication will be assessed.

Advice

- You are advised to read the question paper carefully first.
- You are advised to spend 30 minutes reading the texts and making notes. These notes will not be marked.
- You should then spend one hour writing your answer.

Texts

The texts for this paper are:

Text One Front page of the *Daily Mirror*, published 7 March 2005

Text Two Front page of the *Sun*, published 7 March 2005

Task

Using the comparison of these two texts as your starting point, explore the media issues and debates which they raise. (60 marks)

END OF TASK

ACKNOWLEDGEMENT OF COPYRIGHT-HOLDERS AND PUBLISHERS

Text One: The *Daily Mirror*, published by MGN Ltd, part of Trinity Mirror plc, on 7 March 2005.

Text Two: The *Sun*, published by News International on 7 March 2005.

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Insert One

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Text One for use with the **compulsory question**:

Front page of the *Daily Mirror* published 7 March 2005

Monday
March 7 2005

DAILY MIRROR

www.mirror.co.uk 35p

EXCLUSIVE

**Eastenders Jessie:
My wedding's Off**

TV STAR'S BUST-UP WITH FIANCE: PAGE 7

TROUBLED:
'We may split,'
Jess told pals



**JAVINE
ON
JORDAN**

EXCLUSIVE
EURO VERDICT: PAGE 3



MRSA: WE'RE WINNING

**PATIENTS
NOT POLITICS**

EXCLUSIVE

By **BOB ROBERTS**
Deputy Political Editor

THE NHS is winning the war against the MRSA superbug, figures out today will show.

They reveal a near 11 per cent reduction in cases of the infection partly blamed on dirty hospitals. Yesterday Health Secretary John Reid said it marked a turning-point in the fight against the killer bug.

Amid a furious debate about the NHS, he challenged those condemning it to start "congratulating".

In the six months to September 2004, MRSA cases fell from 3,940 to 3,519.

Mr Reid, stressing infection control would remain a priority, said cleaning was being improved and the "latest science" being brought into play.

A new test to be unveiled today will identify those infected within hours.

FULL STORY: PAGES 8 & 9

Killer hospital bug drops 11%, claims Govt