

Surname	Centre Number	Candidate Number
Other Names		0



GCSE

4762/01

LEISURE AND TOURISM

UNIT 2: Leisure and Tourism Destinations

P.M. FRIDAY, 23 May 2014

1 hour 30 minutes

For Examiner's use only		
Question	Maximum Mark	Mark Awarded
Section A	1.	9
	2.	10
	3.	11
Section B	4.	18
	5.	21
	6.	9
	7.	12
Total		90

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INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in Section A and Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation pages at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers that involve extended writing.



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SECTION A

You are advised to spend approximately **30 minutes** on this section.
Answer **all** the questions, writing your answers in the spaces provided.

1. People have different *motivational factors* for travel.

(a) Identify which **two** of the following are examples of *health tourism* for **UK** residents.
Tick (✓) **two** boxes only. [2]

- | | |
|---|--------------------------|
| a. Flying to India for a heart operation | <input type="checkbox"/> |
| b. Visiting the local health centre | <input type="checkbox"/> |
| c. Visiting a friend in a local hospital | <input type="checkbox"/> |
| d. Travelling to a health resort in Spain | <input type="checkbox"/> |
| e. Going to an aerobics class | <input type="checkbox"/> |

(b) Identify which **two** of the following are examples of business tourism for **UK** business people. Tick (✓) **two** boxes only. [2]

- | | |
|---|--------------------------|
| a. Going to a meeting in the local office | <input type="checkbox"/> |
| b. Travelling to a meeting in Rome | <input type="checkbox"/> |
| c. Working from home during the school holidays | <input type="checkbox"/> |
| d. Teleconferencing with a client from Russia | <input type="checkbox"/> |
| e. Going to a trade fair in Berlin | <input type="checkbox"/> |

Another *motivational factor* why people travel is for leisure purposes.

(c) Name **three** different types of leisure travel. [3]

1.
2.
3.



Visiting friends and relatives is an increasingly important *motivational factor* why people travel.

(d) Explain **one** reason why travel to *visit friends and relatives* has increased in recent years. [2]

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2. There are 15 National Parks in the **UK**.

(a) Name **two** National Parks in the **UK**. [2]

- 1.
- 2.

(b) Give **two** purposes of National Parks. [2]

- 1.
- 2.

(c) (i) Suggest **one** reason why National Parks are popular with families. [2]

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(ii) Suggest **two** reasons why some people do not visit National Parks. [4]

- 1.
- 2.

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3. Tourism can be described as being *domestic*, *inbound* or *outbound*.

A - We are a hen party flying from Bristol to Prague for a weekend.

B - I am a backpacker from Australia visiting the UK.

C - We are a family from Essex holidaying in Scotland.

(a) Match the speech bubbles with the correct type of tourism listed below. Write **A**, **B** or **C** to indicate your answer. [3]

Types of tourism

In-bound tourism

Domestic tourism

Out-bound tourism



(b) Suggest **two** reasons why the **UK** appeals to inbound tourists. Give examples to support your suggestions. [4]

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(c) Explain why the **UK** might not appeal to some overseas tourists. [4]

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SECTION B

You are advised to spend approximately **60 minutes** on this section.
Answer **all** the questions, writing your answers in the spaces provided.

4. *Short haul* destinations are those that involve a flight of less than four or five hours.

(a) Complete the following table with '**true or false**' to indicate whether or not the statements involve a *short haul* flight. [4]

Statements	True or false
A business person flying from Birmingham to Dublin	
A backpacker flying from Sydney to Paris	
A honeymoon couple flying from London to the Mediterranean	
A rugby team flying from Canada to Wales	

(b) Suggest **two** advantages to **UK** tourists in choosing a *short haul* holiday destination rather than a *long haul* holiday destination. [2]

1.

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2.

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- (c) (i) For **one short haul** destination you have studied, evaluate attractions which appeal to different types of **UK** visitors. [8]

Name of short haul destination:

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- (ii) Suggest **two** types of promotional material used to market *short haul* destinations. [2]

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(iii) Explain why *short haul* destinations use promotional materials.

[2]

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5. Study **Fig. 1** which shows a map of the UK and part of the European mainland.



Fig. 1

An Edinburgh youth club is planning a visit to Paris for its 40 members. The organisers are considering different transport methods for the 700 mile journey.

- (a) (i) Complete the following table by giving a major **UK** organisation for each method of transport. [3]

Transport	Named Organisation
Airline	
Coach	
Train	



(ii) Choose **one** method of transport from (a)(i) and explain its advantages and disadvantages to the youth club for its planned 700 mile journey. [8]

Advantages:

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Disadvantages:

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City tourism destinations usually offer a variety of transport methods that help tourists travel around the city and enjoy their visit.

- (b) (i) Describe the variety of transport methods offered by city destinations. Give examples to support your answer. [6]

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Many cities are introducing measures to reduce the *negative environmental impacts* of transport within their destination.

(ii) Suggest **two** measures that cities have introduced to reduce the *negative environmental impacts* of transport within their destination. [4]

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6. Changes in lifestyle and technology can have an influence on people’s leisure and tourism activities. The following box shows four influences.

Increased affluence	Changing family structures
The internet	Environmental awareness

(a) Suggest **three** examples of how the internet might influence people’s leisure and tourism activities. [3]

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- 2.
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- 3.
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7. Study **Fig. 2** which shows images and information about a planned marina in Holyhead, North Wales.

An artist's impression of how the marina will look and Newry Beach where most of the planned development will take place.



Anglesey councillors have granted permission for a £100m redevelopment of the Newry Beach area of Holyhead into a marina which will include:

- 326 homes, a mix of apartments and houses
- Shops
- Restaurants and bars
- Hotel
- A new youth centre
- A public beach area
- A new maritime museum and visitor centre
- A marina which can berth 500 boats

Fig. 2



The planned redevelopment of Newry Beach, Holyhead is likely to have different impacts on the area.

(a) Explain the *positive economic impacts* that the redevelopment of Holyhead Marina is likely to have on the area. [4]

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(b) Explain **two positive social impacts** the planned redevelopment is likely have on the area. [4]

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Some local people are concerned about the *negative impacts* of the planned development on Holyhead.

- (c) Explain the possible *negative impacts* that might concern the local people about the planned development. [4]

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Acknowledgements

Question 7

<http://www.bbc.co.uk/news/uk-wales-north-west-wales-18329906>



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