



GCSE MARKING SCHEME

LEISURE & TOURISM

SUMMER 2013

INTRODUCTION

The marking schemes which follow were those used by WJEC for the Summer 2013 examination in GCSE LEISURE & TOURISM. They were finalised after detailed discussion at examiners' conferences by all the examiners involved in the assessment. The conferences were held shortly after the papers were taken so that reference could be made to the full range of candidates' responses, with photocopied scripts forming the basis of discussion. The aim of the conferences was to ensure that the marking schemes were interpreted and applied in the same way by all examiners.

It is hoped that this information will be of assistance to centres but it is recognised at the same time that, without the benefit of participation in the examiners' conferences, teachers may have different views on certain matters of detail or interpretation.

WJEC regrets that it cannot enter into any discussion or correspondence about these marking schemes.

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GCSE LEISURE AND TOURISM

UNIT 2 - LEISURE AND TOURISM DESTINATIONS

MARK SCHEME - SUMMER 2013

SECTION A

Question	Answer	Mark Allocation	Assessment Objective
1. (a)	a. Rome e. Amsterdam	0-2	AO1 - 2
(b)	<p>Possible answers:</p> <ul style="list-style-type: none"> • Cheaper flights offered by airlines such as easyJet. • Short flights - less than 4 hours. • Cheaper holiday packages than long-haul destinations. • Tour operator/travel agent deals. • People have more leisure time. • People have more income. <p>Any 2 appropriate answers.</p> <p>Permutations: 2 x 2 marks. 2 marks for a detailed answer. 1 mark for a basic answer.</p>	0-4	AO2 - 4
		Total 6 marks	
2. (a)	Thorpe Park. Bluestone National Park Resort.	0-2	AO1 - 2
(b)	<p>Levels marked</p> <p>Level 1 - answers are likely to be basic outlines and include only 1 or 2 reasons. Little or no link to a visitor type. Little or no reference to specific features. Little knowledge of the chosen attraction.</p> <p>Level 2 - answers are likely to be detailed explanations and include at least two reasons. Some link to a visitor type. Clear reference to specific features. Some knowledge of the chosen attraction.</p>	0-4 1-2 3-4	AO2 - 4
		Total 6 marks	

Question	Answer	Mark Allocation	Assessment Objective
3. (a)	a. Going on a mountain bike holiday. d. Rock climbing in the Alps.	0-2	AO1 - 2
(b)	<p>Possible answers:</p> <ul style="list-style-type: none"> • People are looking to try something different. • People are more health conscious - activity type holidays. • Tour operator marketing. • People have more income. • People have more leisure time/holidays. <p>Levels marked</p> <p>Level 1 - answers are likely to be basic outlines and include only one or two reasons.</p> <p>Level 2 - answers are likely to be detailed outlines and include at least two reasons.</p>	0-4	AO2 - 4
(c)	<p>Possible answers:</p> <ul style="list-style-type: none"> • Environmental damage. • Erosion of pathways. • Beach erosion. • Pollution - land, air, water. • Damage to plant and animal habitats. <p>Any other appropriate answer.</p> <p>Permutations: 1 x 2 marks. 1 mark for negative environmental impact. 1 mark for the explanation.</p>	0-2	AO2 - 2
		Total 8 marks	

SECTION B

Question	Answer	Mark Allocation	Assessment Objective
5. (a)	<p>Possible answers:</p> <ul style="list-style-type: none"> • Heritage town/city - Bath; Chester; London; Ludlow. • National Park - The Peak District; Snowdonia. • Seaside Resort - Tenby; Brighton; Blackpool. <p>Any two appropriate answers for each destination type.</p>	0-6	AO1 - 6
(b)	<p>Possible answer: A domestic tourist is one that travels to a holiday destination within their own country, e.g. a family from Bristol going on holiday to North Wales.</p> <p>Permutations: 1x2 marks for a clear explanation. 1 mark for a clear explanation. 1 mark for an appropriate example.</p>	0-2	AO1 - 2
(c)	<p>Possible answers:</p> <ul style="list-style-type: none"> • They offer a range of activities. • Swimming/bathing. • Surfing. • Beaches to sunbathe or play on. • Headland walks. • Wildlife - seals, birds. • Geology - schools, colleges. • Fun parks. • Donkey rides. • A wide range of accommodation. • Short journey time for domestic tourists. • Good accessibility. • UK seaside resorts have an appeal to incoming tourists - quirky, different to Spain. <p>Any other appropriate answers.</p> <p>Levels marked</p> <p>Level 1 - answers are likely to be basic explanations with little or no exemplification.</p> <p>Level 2 - answers are likely to be detailed explanations and include some exemplification.</p> <p>Level 3 - answers are likely to be well developed and include clear exemplification.</p>	0-8	AO2 - 8
		Total 16 marks	

Question	Answer	Mark Allocation	Assessment Objective
6. (a) (i)	Train - First Great Western. Coach - National Express. Plane - Emirates. Ferry - P&O	0-4	AO1 - 4
(ii)	First Great Western. National Express.	0-2	AO1 - 2
(b)	<p>Possible answers:</p> <ul style="list-style-type: none"> • Cost. • Convenience. • Availability. • Comfort. • Safety. • Facilities. • Journey time. • Length of journey. • Length of stay. <p>Levels marked</p> <p>Level 1 - answers are likely to be basic with little or no explanation.</p> <p>Level 2 - answers are likely to be detailed and include some explanation.</p>	<p>0-4</p> <p>1-2</p> <p>3-4</p>	AO1 - 4
(c)	<p>Possible answers:</p> <ul style="list-style-type: none"> • Plane - budget airlines - Ryanair, Flybe. Lower prices. • Train - Eurostar - quick, comfortable. • Ferry - frequent sailings (Dover/Calais), competitive prices, improved facilities (bars, restaurants, cabins). • Cruise - Mediterranean destinations. Super accommodation and facilities. More affordable. • Motorways throughout the UK and Europe. • Bridges - Millau Bridge. <p>Any other appropriate answer.</p> <p>Levels marked</p> <p>Level 1 - answers are likely to be basic with little mention of developments in methods of transport - one or two examples.</p> <p>Level 2 - answers are likely to be detailed and include some explanation of developments of methods of transport - at least two examples.</p>	<p>0-6</p> <p>1-3</p> <p>4-6</p>	AO1 - 3 AO3 - 3
		Total 16 marks	

Question	Answer	Mark Allocation	Assessment Objective
8. (a) (i)	Tokyo or Hong Kong.	0-1	AO1 - 1
(ii)	Sydney or Melbourne.	0-1	AO1 - 1
(b)	<p>Possible answers:</p> <ul style="list-style-type: none"> • Food festivals. • Sporting events - Olympics. • Beer/wine festivals. • Book festival - Hay on Wye. <p>Any appropriate answer.</p>	0-1	AO2 - 1
(c) (i)	<p>Possible answers:</p> <ul style="list-style-type: none"> • Temporary jobs. • Low paid jobs. • The area is taken over by visitors. • The local way of life is disrupted. • Traffic problems for local people. • Behavioural problems might deter other visitors <p>Levels marked</p> <p>Level 1 - answers are likely to be basic and include only one or two positive economic impacts.</p> <p>Level 2 - answers are likely to be detailed and include at least two positive economic impacts.</p>	<p>0-4</p> <p>1-2</p> <p>3-4</p>	AO2 - 4
(ii)	<p>Possible answers:</p> <ul style="list-style-type: none"> • The temporary creation of jobs - accommodation providers, ticket booths, food outlets. • A temporary increase in income/profit/wealth - accommodation providers, transport providers, other attractions. • Multiplier effect - shops, supermarkets. <p>Any other appropriate answers.</p> <p>Levels marked</p> <p>Level 1 - answers are likely to be basic and include only one or two positive economic impacts. Little or no assessment. Little knowledge and understanding.</p> <p>Level 2 - answers are likely to be detailed and include at least two positive economic impacts. Some assessment. Some knowledge and understanding.</p>	<p>0-6</p> <p>1-3</p> <p>4-6</p>	AO3 - 6
		Total 13 marks	
	SECTION B TOTAL	60 MARKS	

GCSE LEISURE AND TOURISM

UNIT 4 - CHOICE AND CHANGE IN LEISURE AND TOURISM

MARK SCHEME - SUMMER 2013

SECTION A

Question	Answer	Mark Allocation	Assessment Objective
1. (a)	Taking regular walks. Eating a balanced diet. Playing team sports.	0-3	AO1 - 2
(b)	Possible answers: <ul style="list-style-type: none"> • Feel better. • Live longer. • Fewer illnesses. • Lower insurance. Any 2 appropriate answers.	0-2	AO2 - 2
		Total 5 marks	
2. (a)	Positive. Negative. Negative. Positive.	0-4	AO1 - 4
(b)	Possible answers:	0-4	AO2 - 4
(i)	Positive impacts: new investment in the area would mean more jobs and income which would improve the destinations way of life/standard of living. More facilities would improve the choice for the local people.	1-2	
(ii)	Negative impacts: overcrowding and traffic problems would impact on the local people's way of life. House prices might rise which would make it difficult for young local people to buy a house. Permutations: 2 marks for a detailed answer. 1 mark for a basic answer.	1-2	
		Total 8 marks	

Question	Answer	Mark Allocation	Assessment Objective
4. (a)	a. Availability of transport. c. Income. e. Special Needs.	0-3	AO1 - 3
(b)	<p>The level awarded will reflect the candidates knowledge of the area studied.</p> <p>Levels marked</p> <p>Level 1 - answers are likely to be a basic explanation and include only one or two facilities.</p> <p>Level 2 - answers are likely to be a detailed explanation and include at least three facilities (i.e. a range).</p>	<p>0-4</p> <p>1-2</p> <p>3-4</p>	AO1 - 4
		Total 7 marks	
	SECTION A TOTAL	30 MARKS	



WJEC
245 Western Avenue
Cardiff CF5 2YX
Tel No 029 2026 5000
Fax 029 2057 5994
E-mail: exams@wjec.co.uk
website: www.wjec.co.uk