
Exemplar Materials

1 INTRODUCTION

The folder '[Exemplar](#)' includes extracts from simulated candidate portfolio material. Shorter extracts are embedded in this document, larger ones are included as separate files. Each represents the evidence provided for a single strand of the assessment grid for Unit 1: *Exploring leisure*. In each case a commentary is provided indicating how marks should be awarded according to the mark band scheme detailed in the [Assessment Evidence Grid](#) in the Unit Specification.

2 EXEMPLAR MATERIAL FOR AO1

2.1 Introduction

In this unit, the first strand in the Assessment Evidence Grid covers AO1; 15 marks are available for:

- A definition of the leisure industry, a summary of the sectors and components of the leisure industry, to include how the sectors are interrelated.

An extract has been annotated to illustrate how this assessment objective should be marked, and there follows a short commentary on how the marks were awarded.

2.2 Exemplar Material

In the folder 'Exemplar' you will find the file [LS_Unit1_exemplarAO1.pdf](#), containing a piece of simulated candidate work including comments from the examining teacher.

2.3 Assessor's Comments on AO1

Here the candidate shows a thorough understanding of the recognised components of the Leisure Industry (note that only four of the six recognised components have been included to illustrate the standard of work; it can be assumed that the remaining two components were described to a similar standard). An accurate detailed description of each component is given together with a range of local and national examples – clearly demonstrating the candidates understanding of the structure of the leisure industry. The summary is 'comprehensive' rather than 'sound', all sectors are fully explained with several appropriate examples given. The work therefore falls into Mark Band 3.

However, although aims and funding are clear, stakeholders are mentioned only in brief. The interrelationship between the sectors and components has been addressed but this could have been developed further, with greater use of examples to confirm the candidates understanding of the ways in which the components and different sectors are interrelated. Given that AO1 assesses a candidate's knowledge and understanding this candidate's work would be marked at **11/15**, the lower end of **Mark Band 3**.

See the box below for the assessment evidence grid wording.

AO1 Mark Band 3 (from [Assessment Evidence Grid](#)):

You produce a comprehensive summary of the sectors and their components within the leisure industry in the UK and Europe, providing appropriate examples; you provide a detailed description of each component with evidence and examples to confirm your understanding of the ways in which they are different but interrelate; you give examples appropriate in terms of clarity and which help to demonstrate thorough understanding.

[11 12 13 14 15]

3 EXEMPLAR MATERIAL FOR AO2

3.1 Introduction

The second strand in the Assessment Evidence Grid covers AO2; 15 marks are available for:

- A study of the range and scale of the industry which illustrates its current social and economic importance.

Two extracts have been annotated to illustrate how this assessment objective should be marked, and there follows a short commentary on the final mark awarded, and how this might be improved.

3.2 Exemplar Material

In the folder 'Exemplar' you will find the file [LS_Unit1_exemplar2.pdf](#), containing a piece of simulated candidate work including comments from the examining teacher. This should be read in conjunction with the following extract, from the same 'portfolio'.

The European Leisure and Recreation Industry

In considering the importance of the leisure and recreation industry within the UK and Europe I came across a report recently published by the ELRA (European Leisure and Recreation Association) which stated that "leisure and recreation directly touch(es) the deepest values of human life. At the same time they also serve as a basis for new jobs, ... and new possibilities ... They simulate the development of play, sports, culture, media, tourism, health, voluntary work, religious and political engagement. The flexibilization of work time demands a growing ability to associate with free time, leisure and recreation. With European countries growing closer together, play is an essential integrate role in society and contributes to a richer and fuller life for all (age) groups."

The ELRA believe that L&R industry is playing an important role in the modernization of our society and that it is fundamental in the development of new economic structures that will contribute to the formation of the 'service delivering society' required from our generation.

The evidence indicates that a lot of the trends experienced in the UK in relation to the L&R industry also relate to Europe. More 'free time' greater disposable income and changes in lifestyle have all contributed to the development of the industry. Employment is significant and as such has an important economic significance in Europe as well as the UK. We live in a work-orientated society but also a so-called 'leisure society' in which leisure and recreation represent an important part of life. The size of the industry is significant in terms of the amount of money spent of leisure related goods and services, resulting in employment within the industry and additional taxes for the government. The provision of a wide range of products and services is also important in allowing member of both the UK and Europe to pursue a range of interests during their leisure time, many of which are beneficial to their health and well-being.

3.3 Assessor's Comments on AO2

The candidate has identified a range of relevant data relating to consumer spending, employment, participation trends and social issues. The data has been interpreted and presented in an accurate manner making good use of graphical presentation techniques. Language on the whole is good. The social and economic importance of the industry is mentioned specifically in relation to the UK and not just implied in the candidate's work. The candidate has attempted to comment on the importance of the European Leisure and Recreation industry, and although the comments lack specific reference to statistical data relating to employment and participation figures for example, there is evidence that available data has been used effectively. The candidate has attempted to cover the whole spectrum of the industry by referring to data on most components however the data referred to is not the most up to date available and there is little reference to current issues in the industry, such as the use of physical recreation as a means of tackling rising obesity in children. As such the standard is more in line with **Mark Band 2** than Mark Band 1, and would score highly within the mark band – a mark of **10/15** would be awarded.

AO2 Mark Band 1 (from [Assessment Evidence Grid](#)):

You demonstrate knowledge and understanding of the importance and size of the leisure industry currently, with brief data and information on consumer spending, numbers employed, participation trends and the importance to health and well-being; your use of terminology is not always accurate and written communication lacks detail in accuracy and content;

[0 1 2 3 4 5]

AO2 Mark Band 2 (from [Assessment Evidence Grid](#)):

You provide evidence of the importance and size of the leisure industry explaining the range and scale of the industry; the social and economic importance of the industry is explained with relevance to current issues in the industry; data is used, but not comprehensively, with some inaccuracies/omissions; you present materials suitably with appropriate use of some terminology and your understanding is conveyed through use of appropriate language.

[6 7 8 9 10]

4 EXEMPLAR MATERIAL FOR AO3

4.1 Introduction

The third strand in the Assessment Evidence Grid covers AO3; 12 marks are available for:

- Evidence of your research and analysis in carrying out your investigation into the factors which have influenced participation levels in leisure activities since the 1960s.

An extract has been annotated to illustrate how this assessment objective should be marked, and there follows a short commentary on how the marks were awarded.

4.2 Exemplar Material

In the folder 'Exemplar' you will find the file [LS_Unit1_exemplar3.pdf](#), containing a piece of simulated candidate work including comments from the examining teacher.

4.3 Assessor's commentary on AO3

The work presented here represents *extracts* from a candidate's report into the factors influencing participation levels in leisure activities. The extracts presented demonstrate the skills required of the top end of **Mark Band 2**, but assessors should be aware that the candidate's findings were supported by **comprehensive** evidence from a survey into local opinion.

The candidate's work demonstrates the use of a **wide range** of primary and secondary sources. Textbooks, statistics, local and national research have been used and referred to. A significant number of relevant factors have been identified and discussed. The candidate has effectively considered a number of influences on participation and independently linked the data to other sources, such as the results of his/her own survey into participation, making appropriate comments and drawing conclusions as to how the various factors influence participation. Although reasonably detailed there is scope for further research, the candidate has not fully considered all factors highlighted in the specification – demonstrating an understanding of factors influencing participation (MB2) rather than a comprehensive understanding of the full range of factors which could/do influence participation (MB3). For example, the candidate could have considered factors influencing participation in **particular** leisure activities and reported his/her findings.

Despite the candidate on occasions making analytical and evaluative comments which come within Mark Band 3, not all of the analysis is at this level, thus all factors considered, the quality of work is more in line with top **Mark Band 2** than Mark Band 3, with a mark of **8/12** awarded.

AO3 Mark Band 2 (from [Assessment Evidence Grid](#)):

You carry out research using a range of relevant sources; you provide appropriate analysis of the information which shows depth and demonstrates an understanding of factors influencing the development of, and participation in, leisure activities.

[5 6 7 8]

AO3 Mark Band 3 (from [Assessment Evidence Grid](#)):

You access and use a comprehensive range of appropriate sources; you provide the reasons why the factors examined influence participation levels and you show that they have been fully analysed; your analysis is thorough and demonstrates in-depth research.

[9 10 11 12]

5 EXEMPLAR MATERIAL FOR AO4

5.1 Introduction

The final strand in the Assessment Evidence Grid covers AO4; 8 marks are available for:

- An evaluation of the role of the media in leisure, examining its role in current developments in the industry.

An extract has been annotated to illustrate how this assessment objective should be marked, and there follows a short commentary on how the marks were awarded.

5.2 Exemplar Material

In the folder 'Exemplar' you will find the file [LS_Unit1_exemplar4.pdf](#), containing a piece of simulated candidate work including comments from the examining teacher.

5.3 Assessor's comments on AO4

The candidate has demonstrated a comprehensive evaluation of the role of the media in leisure. Although a significant section relates specifically to sport the candidate has attempted to analyse the evidence and present appropriate conclusions. The consideration of technological developments (including a number of significant current developments) and their impact is up to date and fairly comprehensive. The candidate is aware of a number of key developments within the industry and has drawn relevant conclusions as to the part played by the media. There is scope for a more comprehensive evaluation of current developments and for this reason the work would be marked as 6/8, top **Mark Band 2** rather than Mark Band 3.

AO4 Mark Band 2 (from [Assessment Evidence Grid](#)):

You include an evaluation of the role of the media in leisure, providing examples of several significant current developments in the industry; you draw valid conclusions but not all aspects may be covered fully as to the part the media has played in current developments in the industry.

[5 6]

AO4 Mark Band 3 (from [Assessment Evidence Grid](#)):

You include a comprehensive evaluation of the role of the media in leisure; you provide well-considered conclusions as to the part the media has played in the current developments in the industry.

[7 8]