

**ADVANCED SUBSIDIARY GCE  
 LEISURE STUDIES**

Unit 3: Leisure Industry Practice

**TUESDAY 3 JUNE 2008**

**G182**

Morning  
 Time: 1 hour 30 minutes

Candidates answer on the question paper

**Additional materials (enclosed):** Clean copy Case Study

**Additional materials (required):**  
 None



\* G C E / T 4 2 0 3 4 \*

Candidate Forename

Candidate Surname

Centre Number

Candidate Number

**INSTRUCTIONS TO CANDIDATES**

- Write your name in capital letters, your Centre Number and Candidate Number in the boxes above.
- Use blue or black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully and make sure that you know what you have to do before starting your answer.
- Answer **all** the questions.
- Do **not** write in the bar codes.
- Write your answer to each question in the space provided.
- Additional answer space is available on the lined pages at the back of this booklet. Answers on these pages **must** be clearly numbered.

**INFORMATION FOR CANDIDATES**

- The number of marks for each question is given in brackets [ ] at the end of each question or part question.
- The total number of marks for this paper is **100**.

FOR EXAMINER'S USE	
1	
2	
3	
4	
5	
<b>TOTAL</b>	

This document consists of **14** printed pages and **2** lined pages.



.....  
.....  
.....[8]

(c) Administration systems such as:

- booking systems;
- handling and recording money;
- stock control;
- maintenance;

are important in any leisure organisation.

Assess how the management of *Extreme Adventure* could use the information gained from **two** of these systems in its planning and decision-making.

**System One:** .....

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**System Two:** .....

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.....  
.....  
.....  
.....  
.....[8]

[Total: 20]



(b) *Extreme Adventure* is aware of the need to review and keep its health and safety risk assessment procedures up to date. Below is an extract from the health and safety risk assessment.

Complete the health and safety risk assessment. You must:

- rate the risk on severity of 1 (low) to 5 (high);
- identify who is most likely to be harmed;
- indicate a possible consequence should each hazard occur;
- propose a realistic measure to eliminate or reduce each risk.

[8]

Hazard	Probability rating 1–5 (1 = low, 5 = high)	Severity rating 1–5 (1 = low, 5 = high)	Who is most likely to be harmed	Consequence	Realistic measure
Kayak turning upside down	4				
Adverse weather conditions during a fell walk	4				

(c) (i) State **two** responsibilities that **employees** at *Extreme Adventure* have under the Health and Safety at Work Act.

Responsibility 1: .....

.....

Responsibility 2: .....

.....[2]

(ii) State **two** responsibilities that *Extreme Adventure* as an **employer** has under the Health and Safety at Work Act.

Responsibility 1: .....

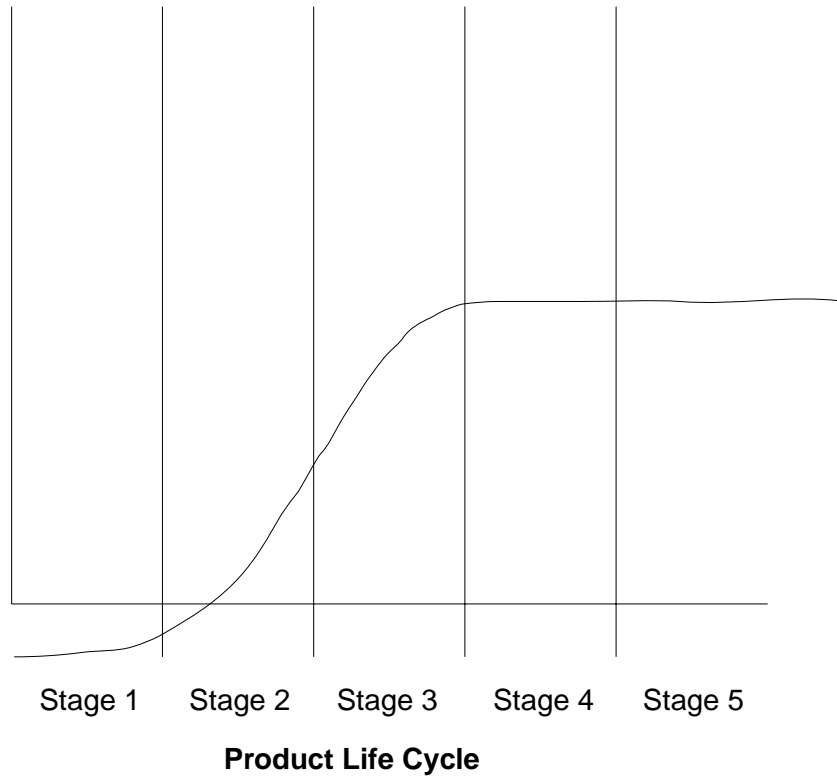
.....

Responsibility 2: .....

.....[2]

[Total: 20]

3



(a) (i) Name the **five** stages of the product life cycle as shown on the diagram above.

Stage 1: .....

Stage 2: .....

Stage 3: .....

Stage 4: .....

Stage 5: .....[5]

(ii) State at which stage of the product life cycle the aerial ropes course at *Extreme Adventure* would be placed.

.....[1]

- (b) *Extreme Adventure* will take into account both internal and external influences on its business through the use of a SWOT analysis.

Identify **two**:

- **strengths**;
- **weaknesses**;
- **opportunities**;
- **threats**;

which are likely to affect *Extreme Adventure*.

[8]

Strengths	Weaknesses
1: .....	1: .....
.....	.....
2: .....	2: .....
.....	.....
Opportunities	Threats
1: .....	1: .....
.....	.....
2: .....	2: .....
.....	.....





- 4 (a) A business such as *Extreme Adventure* uses a range of financial documents and terms such as balance sheets, profit and loss accounts and cash flow forecasts which contain specialist financial terminology.

Explain **each** of the following financial terms:

- creditors as shown on a balance sheet;
- net profit as shown in a profit and loss account;
- revenue as shown in a cash flow forecast.

[6]

Financial Term	Explanation
Creditors	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
Net Profit	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
Revenue	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>













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