

UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS

Cambridge International Diploma Foundation Level

MARK SCHEME for the 2005 question paper

CAMBRIDGE INTERNATIONAL DIPLOMA IN ICT

5183 Desktop Publishing maximum mark 100

This mark scheme is published as an aid to teachers and students, to indicate the requirements of the examination. It shows the basis on which Examiners were initially instructed to award marks. They do not indicate the details of the discussions that took place at an Examiners' meeting before marking began. Any substantial changes to the mark scheme that arose from these discussions will be recorded in the published *Report on the Examination*.

All Examiners are instructed that alternative correct answers and unexpected approaches in candidates' scripts must be given marks that fairly reflect the relevant knowledge and skills demonstrated.

Mark schemes must be read in conjunction with the question papers and the *Report on the Examination*.

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2005

CAMBRIDGE INTERNATIONAL DIPLOMA

Foundation Level

MARK SCHEME

MAXIMUM MARK: 100

PAPER: 5183/A

ICT (Desktop Publishing)



UNIVERSITY of CAMBRIDGE
International Examinations

Candidate name

Header – name left aligned
date right aligned
Allow 10mm from left/right margins

01/02/2006

A4 paper, landscape orientation, all margins set to 4cm
Minor allowances for different paper alignment in printers

Import fdpa5pay.rtf

Pay by Phone

Heading - 20 point, Sans-serif font, Centre aligned and bold
eg. Arial
No text entry errors

A new way to pay

Paying for your weekly shopping bill will soon become a matter of pointing your **cell** phone at the till in the supermarket. In an advance that could make the plastic in your wallet obsolete, manufacturers have come up with a phone that thinks it is a credit card. It works by sending bank details in an infrared beam from the phone to the till.

into a receiving unit in the till. The account is then debited electronically much the same as by using a credit card, thus completing the transaction.

Easy to use

The latest phones will also work with drinks vending machines, petrol stations and anywhere else that has a till.



Secure use

Further security is required for lost phones. A customer must register their phone with the bank within seven days of purchase to avoid credit card fraud.

Subheading – 12 pt, bold and underlined. Should have column break to keep with text if needed

Making a payment

After purchases are scanned at the checkout, the customer selects the 'bank' menu on their phone, choosing the payment function and enters a four digit pin code into the keypad. Pressing the 'send' key beams the information

necessary as the pin code is not the identity of the customer. The system is much more secure than plastic.

Body text – 12 point Serif font
eg. Times New Roman
Justified, 3 columns, 1 cm between
Accept lines within the 1cm space

Graphic in right column
allow 10mm under or 5mm over column width
top within 5mm of aligning with top of text
no distortion of image (including stretching)
text wrapping below image

No need for plastic

In South Korea, a world leader in **cell** phone technology, 700,000 of the handsets have been sold after

Subheading – 12 pt, bold and underlined

Footer – page number centred
Allow any vertical alignment below the text
Can include Page_ but not essential

a deal between the banks, credit card companies and the **cell** phone networks. While we are conditioned to think of the credit card as a piece of plastic, in fact it is the information held as data on the magnetic strip on the card. This data can be stored anywhere and transmitted by any means.

Text replaced
*mobile with **cell** (three times)*
Must be 100% accurate

2005

CAMBRIDGE INTERNATIONAL DIPLOMA
Foundation Level

MARK SCHEME

MAXIMUM MARK: 100

PAPER: 5183/B

ICT (Desktop Publishing)

Candidate name

Header – name left aligned
date right aligned
Allow 10mm from left/right margins

01/02/2006

Import FDPB5EAT.RTF

Diners chew over slow food

Heading – 36 point, serif font
eg. Times New Roman
No text entry errors
Centre aligned
Blank Line below

As children and adults in many countries are eating themselves to obesity on fast foods and associated sugary drinks, there is an opposite movement that promotes ‘Slow food’.

The ‘Slow Food’ movement

This highly influential movement has existed since 1986. It was in this year that the first Slow Food restaurant was opened in Rome. Slowly the movement spread, reaching regions long known for their food, such as the West Country of England. ‘Slow Food’ is to do with love and respect for food – and so for animals, for the environment and for the consumer.

Column break before The ‘Slow Food’ movement subheading

What is ‘Slow Food’?

Some might say “You must mean those stews that grandmothers used to make, long simmered for hours in the oven to make cheap cuts of meat tender”. Well, it may include such long prepared and cooked food, but it is much more than that. It is simply the antithesis of ‘fast food’.

Subheadings 12 point serif, bold and underlined. Blank line after

Quality of food

Slow Food may be the result of long and laborious preparation. It may be eaten slowly and appreciatively in good company, but above all it must take the time necessary to become good food. That may be time in the growing – calves fed on mother’s milk, cattle grown slowly on natural pasture getting all the benefits of trace elements produced by ancient root systems. The time may be in the hanging, slow curing or smoking of the meat.

Body Text
12 point serif font (e.g. times new roman)
2 columns, fully justified
1 cm space between columns

Local Produce

Slow Food promotes local traditions and specialities, and respects those of other regions. It supports ‘Buy local’ producers, but shares experience and expertise across the world. It does not seek to standardise food or transport it for the sake of profit. It does not exploit the whims of the market or greed.

Footer – page number right
Allow any vertical alignment below the text
Can include Page_ but not essential



Graphic in bottom of left column
allow 10mm under or 5mm over column width
aligning within 5mm of bottom of text
text wrapping below image

A4 paper, landscape orientation, all margins set to 3cm
Minor allowances for different paper alignment in printers

Page break before The 'Slow City' subheading
If needed to keep with text

The 'Slow City'

The Italian organisation has influenced the European Parliament to hand down legislation to preserve **local** products and processes. The 'Slow City' movement signs up to similar principles of tradition.

There are no flashing neon signs, car alarms or unsightly aerials. There are green spaces for inhabitants to relax. Craft, art and local food and drink are encouraged and promoted.

Text replaced
regional with local.
Must be 100% accurate