

MARK SCHEME for the 2006 question paper

<p style="text-align: center;">CAMBRIDGE INTERNATIONAL DIPLOMA IN ICT 5186A Website Design</p>

This mark scheme is published as an aid to teachers and students, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began.

All Examiners are instructed that alternative correct answers and unexpected approaches in candidates' scripts must be given marks that fairly reflect the relevant knowledge and skills demonstrated.

Mark schemes must be read in conjunction with the question papers and the report on the examination.

The grade thresholds for various grades are published in the report on the examination for most IGCSE, GCE Advanced Level and Advanced Subsidiary Level syllabuses.

- CIE will not enter into discussions or correspondence in connection with these mark schemes.

CIE is publishing the mark schemes for the October/November 2006 question papers for most IGCSE, GCE Advanced Level and Advanced Subsidiary Level syllabuses and some Ordinary Level syllabuses.

Page 2	Mark Scheme	Syllabus
	Cambridge International Diploma – 2006	5186A

Heading – as shown
Style h1
 Colour dark blue
 align centre
 vertical align top of page

Background
 pale blue

Text – as shown
Style h2
 Colour dark blue
 align centre

Image inserted
 FWDA6PUB.GIF
 centred

Text – as shown
 Hyperlink to page 2

Text – as shown
 Hyperlink to page 3

Text – as shown
Style <p> (normal)
 Colour black
 candidate's name entered
 date entered

Page 3	Mark Scheme	Syllabus
	Cambridge International Diploma – 2006	5186A

HTML code can be entered directly or through web authoring package. The key elements have been extracted from the HTML code and identified below. These will be common whatever creation method was used.

<html>

<head>

<meta http-equiv="Content-Language" content="en-gb">

<meta name="GENERATOR" content="Microsoft FrontPage 5.0">

<meta name="ProgId" content="FrontPage.Editor.Document">

<meta http-equiv="Content-Type" content="text/html; charset=windows-1252">

<title>Hothouse Design Publishing</title>

</head>

<body bgcolor="#00FFFF">

<h1 align="center">Hothouse Design Publishing

</h1>

<p align="center">

</p>

<h2 align="center">Publishing Services </h2>

<p>Products</p>

<p> </p>

<p>How to find us </p>

Reference may be called a different name

<p> </p>

<p> </p>

Reference may be called a different name

<p> </p>

<p> </p>

<p>Last updated by Candidate Name and Date</p>

Candidate's name and date entered

</body>

</html>

Page 4	Mark Scheme	Syllabus
	Cambridge International Diploma – 2006	5186A

Heading – as shown
 Style h1
 Colour dark blue
 align centre
 vertical align top of page

Background
 pale blue

Text – as shown
 Style h2
 Colour dark blue
 align centre

Text – as shown
 Style <p> (normal)
 Colour black
 alignment not specified
 Allow 2 accuracy errors

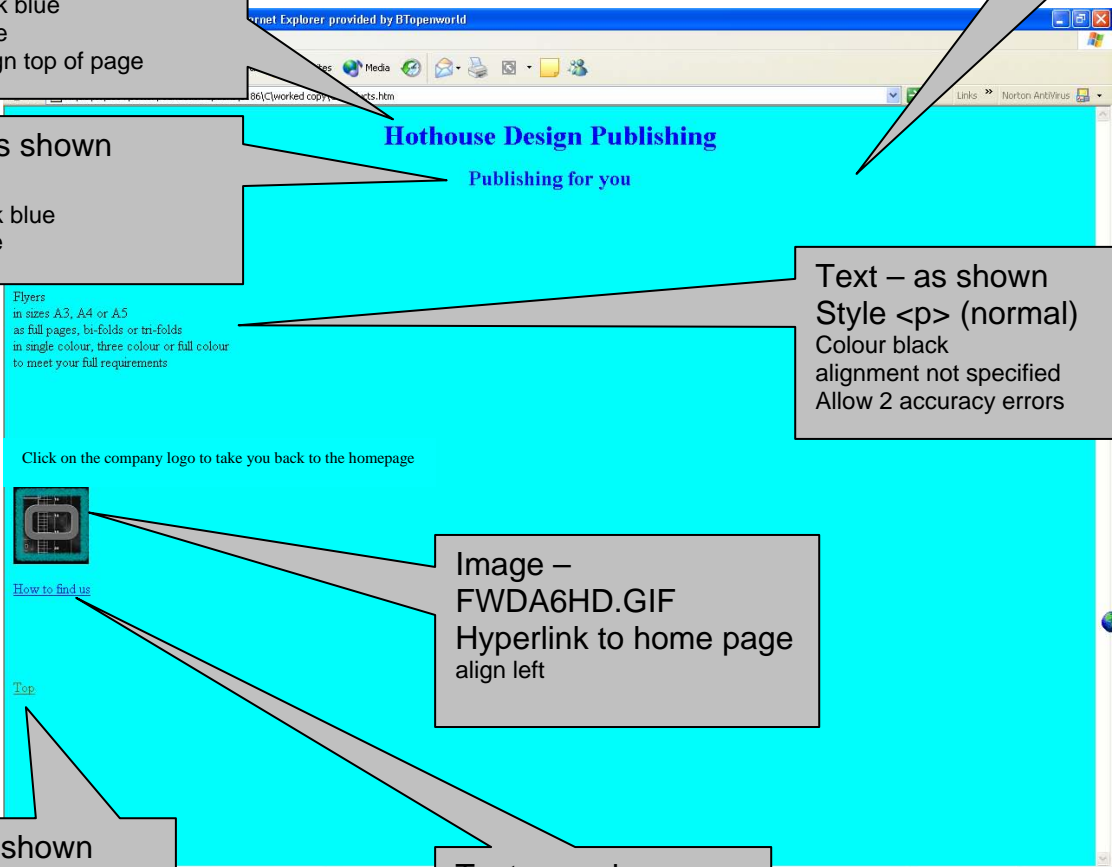


Image –
 FWDA6HD.GIF
 Hyperlink to home page
 align left

Text – as shown
 Hyperlink to anchor
 at top of current page

Text – as shown
 Hyperlink to page 3

Page 5	Mark Scheme	Syllabus
	Cambridge International Diploma – 2006	5186A

HTML code can be entered directly or through web authoring package. The key elements have been extracted from the HTML code and identified below. These will be common whatever creation method was used.

```
<html>
```

```
<head>
```

```
<meta name="GENERATOR" content="Microsoft FrontPage 5.0">
```

```
<meta name="ProgId" content="FrontPage.Editor.Document">
```

```
<meta http-equiv="Content-Type" content="text/html; charset=windows-1252">
```

```
<title>Hothouse Design Publishing</title>
```

```
</head>
```

```
<body bgcolor="#00FFFF">
```

```
<a name=Top></A>
```

```
<h1 align="center"><font color="#0000FF">Hothouse Design Publishing
```

```
</font></h1>
```

```
<h2 align="center"><font color="#0000FF">Publishing for you </font></h2>
```

```
<p align="center">&nbsp;</p>
```

```
<p align="left">We can design your advertising:<br>
```

```
<br>
```

```
Brochures<br>
```

```
Flyers<br>
```

```
in sizes A3, A4 or A5<br>
```

```
as full pages, bi-folds or tri-folds<br>
```

```
in single colour, three colour or full colour<br>
```

```
to meet your full requirements<br>
```

```
<br>
```

```
Click on the company logo to take you back to the home page</p>
```

```
<p align="left"><a href="C Home Page.htm">
```

```
</a></p>
```

```
<p align="left"><a href="Location.htm">How to find us </a></p>
```

```
<p align="left">&nbsp;</p>
```

```
<p align="left">&nbsp;</p>
```

```
<p align="left"><a href="#Top">Top</a><br>
```

```
&nbsp;</p>
```

```
</body>
```

```
</html>
```

Reference may be called a different name

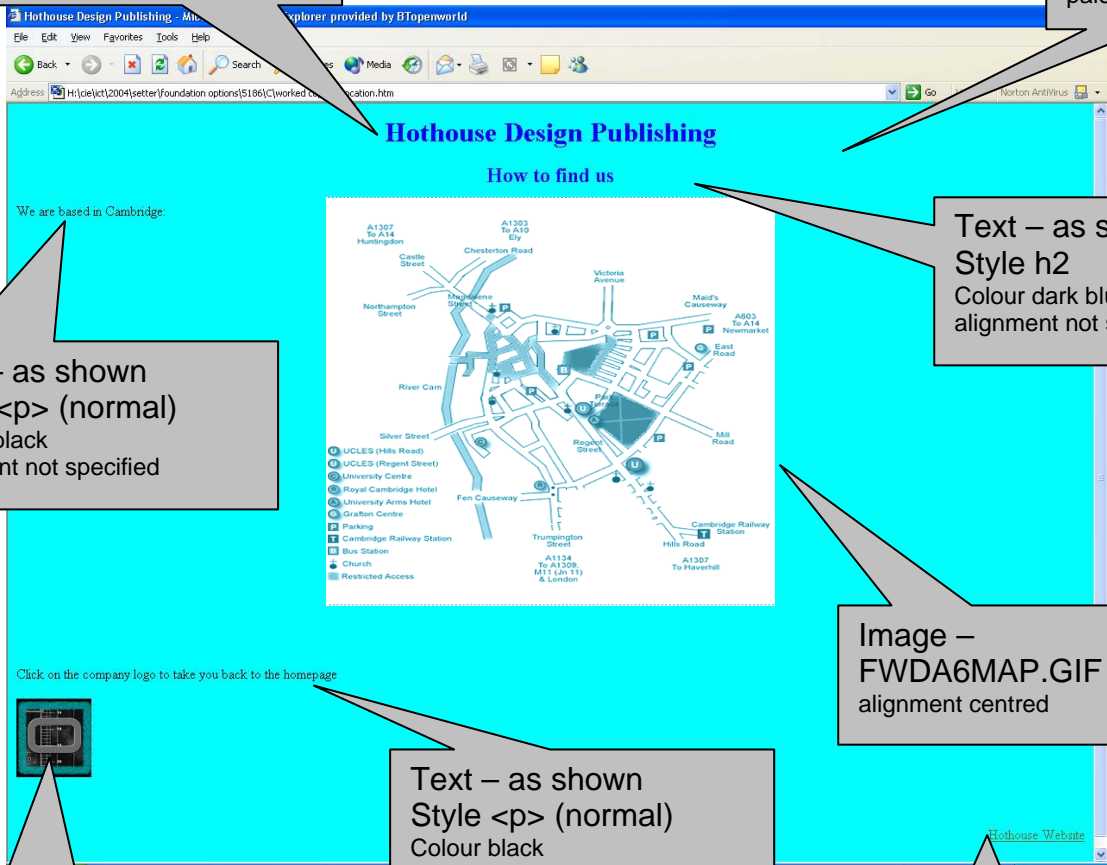
Reference may be called a different name

Anchor name may be different

Page 6	Mark Scheme	Syllabus
	Cambridge International Diploma – 2006	5186A

Heading – as shown
Style h1
Colour dark blue
align centre
vertical align top of page

Background
pale blue



Text – as shown
Style h2
Colour dark blue
alignment not specified

Text – as shown
Style <p> (normal)
Colour black
alignment not specified

Image –
FWDA6MAP.GIF
alignment centred

Text – as shown
Style <p> (normal)
Colour black
alignment not specified

Image –
FWDA6HD.GIF
Hyperlink to home page
align left

Hyperlink to hothouse-
design website
<http://www.hothouse-design.co.uk>

Page 7	Mark Scheme	Syllabus
	Cambridge International Diploma – 2006	5186A

<html>

<head>

<meta name="GENERATOR" content="Microsoft FrontPage 5.0">

<meta name="ProgId" content="FrontPage.Editor.Document">

<meta http-equiv="Content-Type" content="text/html; charset=windows-1252">

<title>Hothouse Design Publishing</title>

</head>

<body bgcolor="#00FFFF">

<h1 align="center">Hothouse Design Publishing

</h1>

<h2 align="center">How to find us </h2>

<p>We are based in Cambridge: </p>

<p align="left">

</p>

<p align="left"> </p>

<p align="left"> </p>

<p align="left">Click on the company logo to take you back to the homepage</p>

<p align="left"> </p>

</p>

<p align="left">

</p>

<p align="right">Hothouse Website

</body>

</html>

Reference may be called a different name

Hyperlink to hothouse-design website