Centre Number			Candidate Number		
Surname					
Other Names					
Candidate Signature					



General Certificate of Education Advanced Level Examination June 2014

Information and Communication INFO3 Technology

Unit 3 The Use of ICT in the Digital World

Tuesday 17 June 2014 9.00 am to 11.00 am

For this paper you must have:

 a clean copy of the Candidate Booklet (enclosed for you to use when answering questions in Section A).

Time allowed

• 2 hours

Instructions

- Use black ink or black ball-point pen. Use pencil only for drawing.
- Fill in the boxes at the top of this page.
- Answer all questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this book. Cross through any work you do not want to be marked.

Information

- The maximum mark for this paper is 100.
- The marks for questions are shown in brackets.
- Question 9 should be answered in continuous prose.
 In this question you will be marked on your ability to:
 - use good English
 - organise information clearly
 - use specialist vocabulary where appropriate.

For Examiner's Use						
Examiner's Initials						
Question	Mark					
1						
2						
3						
4						
5						
6						
7						
8						
9						
TOTAL						



Section A

Answer all questions in the spaces provided.				
1	Top Hat Consulting is an outsourcing and consultancy company. Describe what is meant by outsourcing. [4 marks]			



in the possible disadvantages of the location dongle.	[4 m
Question 2 continues on the next page	



2 (b)	Matt Brady proposed that a location dongle be used to reduce debit and credit card fraud.
	Discuss alternative methods that could help to reduce debit and credit card fraud. [8 marks]



3	Describe some of the factors that could contribute to the successful development of the proposed Referendum System.			
	[7 marks]			



4	There are three categories of user for the proposed Referendum System.		
	Recommend and justify an appropriate training method for each of the three categories of user.		
	[15 marks]		





	ould be used to improve productivity in a large organisation. [**Temporaries**
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Turn over for the next question







Section B

Answer **all** questions in the spaces provided.

Table 1 shows examples of four business factors which may have implications on the provision of ICT.

Complete **Table 1** by adding the possible ICT implications each business factor may have. Do not use the same implication more than once.

[6 marks]

Table 1

Business factor	ICT Implication 1	ICT Implication 2
The business has a goal of increasing sales by 20% each year.	May have to purchase and install additional network capacity.	
The business wishes to replace its legacy accounts system.		
There is limited availability of finance and the ICT budget is to be frozen for 2 years.	May have to reduce the hours of help desk availability.	
The business wishes to sell products via the internet.		

or L



7	Large scale systems will require regular maintenance.	
	Discuss the issues involved.	[12 marks]



Turn over for the next question



8	Describe the key characteristics of information likely to be required by senior (strategic) management, comparing it to that required by tactical management and operational staff.
	[12 marks]



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Turn over for the next question





9	Discuss how the size of an organisation and its geographical spread might influence the use and management of information and communication technology.	
	In this question you will be marked on your ability to use good English, to organise information clearly and to use specialist vocabulary where appropriate.	
	This space is available for planning your answer, if you wish to use it. [20 marks]	



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