



ADVANCED General Certificate of Education 2010

Home Economics

Assessment Unit A2 1

assessing

Consumer Issues

[AN211]





TIME

2 hours.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number on the Answer Booklet provided. Answer **three** questions.

Answer **one** question from Section A, **one** question from Section B and the **one** question in Section C.

INFORMATION FOR CANDIDATES

The total mark for this paper is 70.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

Quality of written communication will be assessed in all questions.

Section A

Answer one question in this section.

Either

- 1 (a) Outline what the Northern Ireland Ombudsman can do for a consumer who has a complaint about a health care professional. [10]
 - **(b)** Consumers spend billions of pounds each year shopping online, yet according to the Office of Fair Trading, many consumers are unaware of their rights.

Explain what the consumer should know in order to protect themselves when shopping online. [15]

Or

- 2 (a) Comment on some of the reasons why consumers choose to buy organic foods. [10]
 - **(b)** Analyse the impact of consumer food choice on the environment. [15]

Section B

Answer **one** question in this section.

Either

3 Chemical safety of food is a health issue for consumers.

Outline how food can become contaminated by chemicals used in agriculture and industry and assess the threat they pose to food safety. [20]

Or

4 The world financial crisis has had an impact on the average consumer, many of whom are struggling to cope with the rising cost of living.

Explain the financial management strategies you consider to be important in achieving financial stability. [20]

Section C

Answer the **one** question in this section.

The Food and Drink industry have modified their advertising to children and believe they are playing a positive role in promoting healthy lifestyles and helping to address obesity. Organisations such as Which? and The Food Commission argue that this industry is not doing enough to help children and parents make healthy food choices.

Consider current thinking on the issue of food advertising and its affect on children's health.

[25]