



Rewarding Learning

ADVANCED SUBSIDIARY (AS)
General Certificate of Education
January 2011

Centre Number

71	
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Candidate Number

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Health and Social Care

Assessment Unit AS 3

assessing

Unit 3: Health and Well-being

[A3H31]



MONDAY 10 JANUARY, AFTERNOON

TIME

2 hours.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper.

Answer **all three** questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is 100.

Quality of written communication will be assessed in questions 2 and 3.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

For Examiner's use only	
Question Number	Marks
1	
2	
3	

Total Marks	
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1 According to the Public Health Agency, “. . . health promotion is not something that is done on or to people; it is done by, with and for people either as individuals or as groups.”

http://www.healthpromotionagency.org.uk/

Examiner Only	
Marks	Remark

(a) (i) Write down three targets of a health promotion campaign you have researched.

1. _____
 _____ [1]

2. _____
 _____ [1]

3. _____
 _____ [1]

(ii) Explain three ways the campaign attempted to get its message across to individuals or groups.

1. _____

 _____ [2]

2. _____

 _____ [2]

3. _____

 _____ [2]

(b) Other than health promotion, explain two functions of the Public Health Agency.

1. _____

 _____ [2]

2. _____

 _____ [2]

(c) Name two other statutory organizations that contribute to health and well-being.

1. _____ [1]

2. _____ [1]

Examiner Only	
Marks	Remark

(d) Describe the following two approaches to health promotion.

The behaviour change approach

[3]

The social approach

[3]

Examiner Only	
Marks	Remark

(e) Use the table below to evaluate the medical and educational approaches to health promotion.

The medical approach	
Strengths	
Weaknesses	

Examiner Only	
Marks	Remark

The educational approach	
Strengths	
Weaknesses	

[12]

Examiner Only	
Marks	Remark

2 Mark, aged 28, is a university graduate who values his health. He looks after himself by making appropriate lifestyle choices, such as eating healthily and exercising by swimming and playing football. He has never experienced ill-health and also enjoys good mental health.

(a) Define the following concepts.

Health

[2]

Ill-health

[2]

Mental health

[2]

Examiner Only	
Marks	Remark

(b) Explain two ways Mark's good health may have a positive impact on his psychological well-being.

1. _____

_____ [2]

2. _____

_____ [2]

(c) Discuss how eating a healthy diet may affect Mark's **physical** health and well-being.

_____ [3]

Examiner Only	
Marks	Remark

(e) Mark has been taking responsibility for his own health and well-being by making appropriate lifestyle choices. Use the following headings to discuss other ways individuals can take responsibility for their own health and well-being.

Accessing services

[3]

Self advocacy

[3]

Examiner Only	
Marks	Remark

(f) Use an example to discuss how a commercial organization could contribute to the health and well-being of people like Mark who are interested in maintaining good health.

[3]

Examiner Only	
Marks	Remark

3 A survey by the Scottish Council on Deafness found:

- 35% of deaf and hard of hearing people had experienced difficulty communicating with their GP or nurse and 32% found it difficult to explain their health problems to their GP
- 77% of British Sign Language users who had visited hospital could not easily communicate with NHS staff. The proportion who had experienced difficulty was the same for both emergency visits and non-emergency overnight stays.

(<http://www.scod.org.uk/Statistics-i-152.html>)

(a) The research suggests that deaf people face discrimination in accessing healthcare. Explain three ways this could impact on their health and well-being.

1. _____

_____ [2]

2. _____

_____ [2]

3. _____

_____ [2]

Examiner Only	
Marks	Remark

(b) Discuss three ways a ward manager could challenge discriminatory practice in a hospital setting.

1. _____

_____ [3]

2. _____

_____ [3]

Examiner Only	
Marks	Remark

3. _____

_____ [3]

Examiner Only	
Marks	Remark

THIS IS THE END OF THE QUESTION PAPER

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