

# German

# **GER2T/GER2V**

Unit 2

## Candidate's Material

To be conducted by the teacher examiner between 7 March and 15 May 2009 (GER2T) To be conducted by the visiting examiner between 7 March and 15 May 2009 (GER2V)

**Time allowed**: 35 minutes (including 20 minutes preparation time)

#### Instructions

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KARTE A	
Topic	MEDIA
Sub-topic	Communication technology

# Das Internet - Bibliothek der Zukunft?



Source: Corbis Images



Source: Getty Images

Seit vielen Jahrhunderten:

Lernen und Wissen aus Büchern

Altmodisch?

# Heute:

Tausende von Webseiten bieten eine Flut von Informationen.

Wie zuverlässig sind sie?

- Worum geht es hier?
- Welche Bedeutung haben Bücher seit Hunderten von Jahren?
- Welche Vor- und Nachteile hat das Internet als Informationsquelle?
- Glauben Sie, dass wir in Zukunft noch Bibliotheken brauchen?
- Auf welche Weise suchen **Sie** nach Informationen? Warum?



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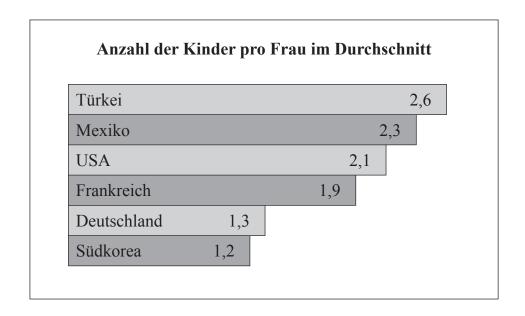
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KARTE B	
Topic	FAMILY / RELATIONSHIPS
Sub-topic	Relationships within the family

# Karriere statt Kinder

Deutschland hat eine der niedrigsten Geburtenraten der Welt.



Viele Frauen suchen zuerst Erfolg im Beruf und bekommen deshalb ihr erstes Kind mit mehr als 30 Jahren.

Dann bleibt es oft ein Einzelkind.

- Worum geht es hier?
- Welche Gründe gibt es für die niedrige Geburtenrate in Deutschland?
- Welche Folgen hat es für die Zukunft, wenn es in einer Gesellschaft zu wenige Kinder gibt?
- Wie könnte man Eltern unterstützen, damit sie mehr Kinder haben wollen?
- Möchten Sie später eine Familie gründen? Warum (nicht)?



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KARTE C		
Topic	HEALTHY LIVING / LIFESTYLE	
Sub-topic	Health and well-being	

# Lieber gesund als süß

Was deutsche Kinder im Alter von 6 bis 12 Jahren gern trinken

Umfrage 2007	1		zum Vergleich: 2	2002
Mineralwasser	70%		Limonade	65%
Fruchtsäfte	68%	-	Fruchtsäfte	64%
Milch / Milchgetränke	63%	A STATE OF THE PARTY OF THE PAR	Mineralwasser	62%
Limonade	54%	Chic M	Milch	55%
Colagetränke	28%		Colagetränke	39%

Source: Corbis Images

- Worum geht es hier?
- Was trinken 6- bis 12-jährige Kinder in Deutschland am häufigsten?
- Wie hat sich der Konsum von süßen Getränken in den letzten Jahren verändert?
- Warum ist es wichtig, dass Kinder gesunde Getränke zu sich nehmen?
- Wie gesund ist **Ihre** Ernährung?



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KARTE D	
Topic	POPULAR CULTURE
Sub-topic	Fashion / trends

# Mode-Druck im Klassenzimmer

Wer in der Schule keine teure Markenkleidung trägt, ist nicht cool.

Deshalb möchten manche deutsche Schulen eine Schuluniform einführen.



Source: www.br-online.de/kinder

Aber: ein bequemes T-Shirt oder Sweatshirt mit Schul-Logo ...



Source: Corbis Images

... statt Blazer und Krawatte wie in Großbritannien

- Worum geht es hier?
- Warum planen manche Schulen in Deutschland die Einführung einer Schuluniform?
- Wie soll eine solche Uniform aussehen?
- Hat Ihrer Meinung nach eine Schuluniform auch Nachteile?
- Wie stehen **Sie** zum Tragen von Markenkleidung?



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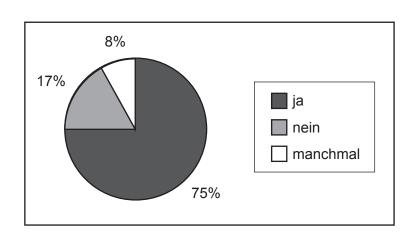
KARTE E	
Topic	MEDIA
Sub-topic	Advertising

# Muss Werbung sein?

Private Fernsehsender wie RTL und Sat 1 finanzieren ihr Programm hauptsächlich durch Werbung – mit **ungefähr 3 Stunden täglich**.

# Zuschauer-Umfrage

'Ärgern Sie sich über Werbung im Fernsehen?'



- Worum geht es hier?
- Warum gibt es so viel Werbung im Privatfernsehen?
- Was halten die Zuschauer von Werbung?
- Welche Gründe gibt es wohl für die Meinung der Zuschauer?
- Wie stehen Sie zur Werbung in den Medien?



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KARTE F	
Topic	HEALTHY LIVING / LIFESTYLE
Sub-topic	Holidays

# Der neue Trend: Urlaub im eigenen Land

71% der Deutschen planen für das kommende Jahr eine Urlaubsreise.

Aber immer mehr wählen einen Ferienort in der Heimat.





## Tabelle der beliebtesten Urlaubsziele der Deutschen

- 1. Deutschland
- 2. Spanien
- 3. Italien
- 4. Osteuropa (Tschechien, Ungarn, Polen)
- 5. Österreich

- Worum geht es hier?
- Wohin fahren die Deutschen am liebsten in Urlaub? Finden Sie das überraschend?
- Welche Vorteile hat es, im eigenen Land Urlaub zu machen?
- Warum sind wohl osteuropäische Länder beliebte Ferienziele?
- Wo machen Sie am liebsten Urlaub? Warum?