

Surname	Centre Number	Candidate Number
Other Names		0



GCSE

4242/03

**GEOGRAPHY
(Specification B)
HIGHER TIER
UNIT 2
SECTION A**

A.M. THURSDAY, 22 May 2014

30 minutes

Suitable for Modified Language Candidates

For Examiner's use only		
Question	Maximum Mark	Mark Awarded
1.	30	

This paper is to be collected in after 30 minutes.

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** parts of this question in parts (a) to (d). There is a choice in part (e).

Write your answers in the spaces provided in this booklet.

If additional space is required you should use the continuation lines at the end of this booklet. The question number(s) should be clearly shown.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets [] at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in the case study question.

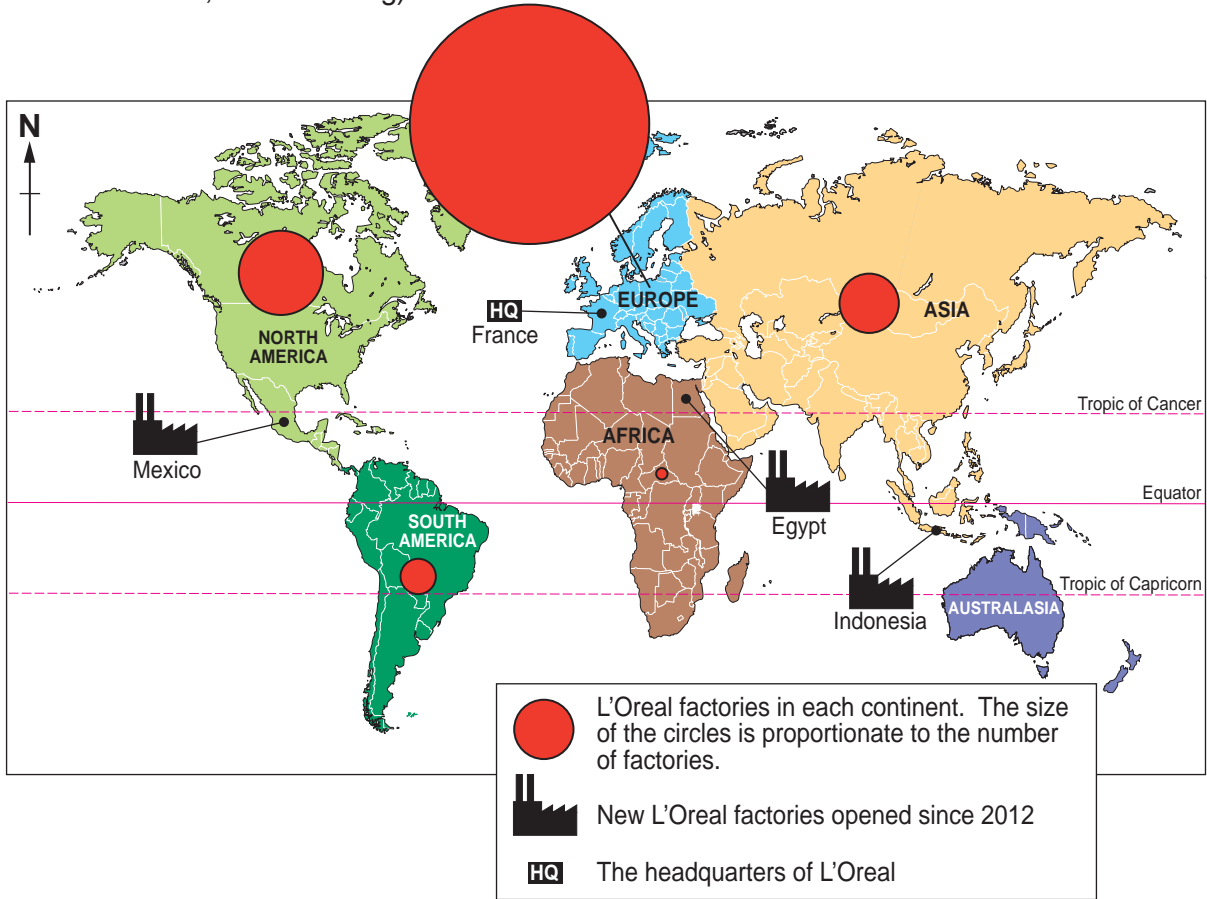
Theme 3: UNEVEN DEVELOPMENT AND SUSTAINABLE ENVIRONMENTS

Examiner only

Answer all parts of (a) to (d) in this question. There is a choice of question in (e).

1. (a) Study the map below. It shows the worldwide location of factories owned by the French based Multinational Company (MNC) L'Oreal.

Map to show the location of L'Oreal factories. They make cosmetics (e.g. lipstick, eye shadow, hair colouring).



- (i) Describe the distribution of L'Oreal factories. [2]

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- (ii) Suggest why L'Oreal are opening new factories outside Europe. [2]

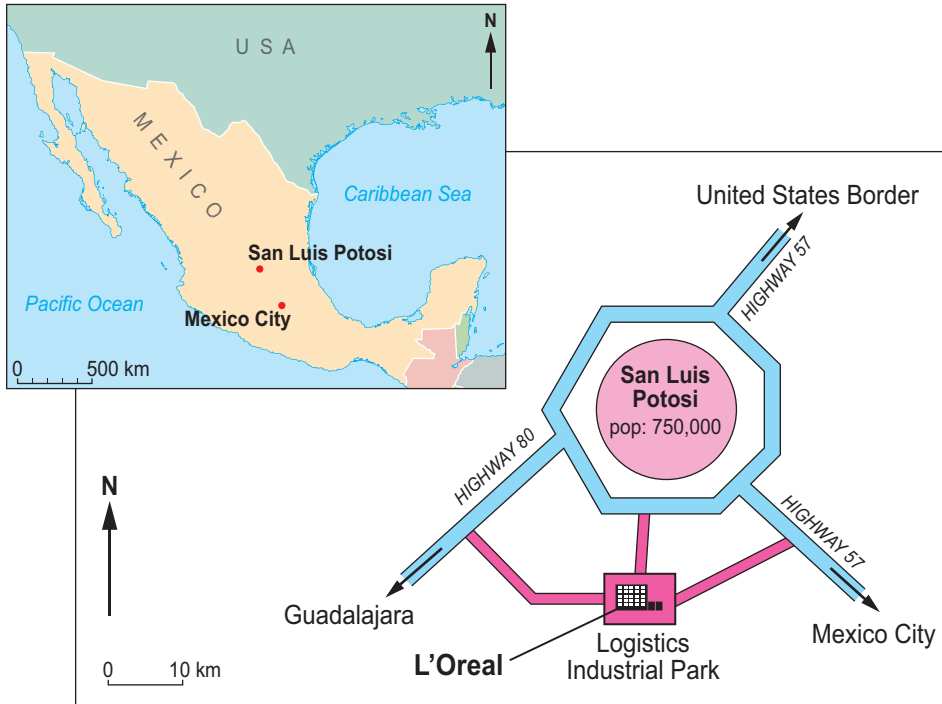
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(b) Study the map below. It shows the location of the Logistics Industrial Park where a new L’Oreal factory has been built.



(i) Describe the location, in Mexico, of the new L’Oreal factory. [3]

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- (c) The local government in San Luis Potosi may receive more taxes. This means that they may be able to employ more *public sector* workers. Suggest **one** way that local people will benefit from this. [2]

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- (d) Study the two photographs below. They show informal workers in Mexican cities.



© Imagebroker / Alamy



- (i) One feature of informal work is that workers are not protected by employment law. [1]

Tick (✓) **one** more correct feature of informal work from the statements below:

- Informal work is always outdoors
- Informal workers do not get sick pay if they are ill
- Informal work is always very dangerous

(ii) Explain why many people do *informal work* in NICs.

[6]

Examiner
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(e) **Case studies**

Answer only one of the questions, either (i) or (ii).

Either,

**Tick (✓)
one box**

- (i) A case study about international aid.

Explain why the aid was needed.
Describe the aid given.

Or,

- (ii) A case study about climate change.

Explain why there are differing views about how climate
change can be managed.
Describe attempts to manage climate change at the local scale.

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End of Theme 3

END OF PAPER

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For continuation only.

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