UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS

Paper 3 Advanced Human Options

## READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

Figs 1A and 1B for Question 2

## The product life cycle



Fig. 1A

| inputs | stage |  |  |
| :---: | :---: | :---: | :---: |
|  | early | growth | mature |
| 2 | $\boxed{1}$ | $\boxed{3}$ |  |
| scientific <br> engineering <br> know how | $\boxed{1}$ | $\boxed{2}$ | $\boxed{3}$ |
| unskilled and <br> semiskilled <br> labour | $\boxed{3}$ | $\boxed{2}$ | $\boxed{1}$ |
| external <br> economies <br> of scale | $\boxed{1}$ | $\boxed{2}$ | $\boxed{3}$ |
| capital | $\boxed{3}$ | $\boxed{1}$ | $\boxed{1}$ |

$1,2,3$ indicate scale of inputs
Fig. 1B

Fig. 2 for Question 3
Global electricity generation, 2006


OECD/IEA data

Fig. 3 for Question 6
Possible changes in local people's attitudes to tourism as a destination develops


Initial phase of development; local people welcome tourists; mutual interest and satisfaction; little planning or control of tourism.

Tourism expands; tourists taken for granted; contact between local people and tourists becomes more commercial and formal; marketing of the destination.

Saturation point approaches; further expansion of tourist facilities; local people express concerns about the impacts of tourism on their lives; much promotion of the destination.

Irritation and annoyance openly expressed; conflicts occur; local people see tourists as the cause of all their problems; attempts to overcome a decline in the destination's reputation.
Fig. 4 for Question 8
Foreign direct investment (FDI) into China, 1992 and 2006

Key for 1992 and 2006



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