

# **GCE**

# **General Studies**

Unit F733: Domain Exploration: Applying Synoptic Skills

Advanced GCE

Mark Scheme for June 2014

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This mark scheme is published as an aid to teachers and students, to indicate the requirements of the examination. It shows the basis on which marks were awarded by examiners. It does not indicate the details of the discussions which took place at an examiners' meeting before marking commenced.

All examiners are instructed that alternative correct answers and unexpected approaches in candidates' scripts must be given marks that fairly reflect the relevant knowledge and skills demonstrated.

Mark schemes should be read in conjunction with the published question papers and the report on the examination.

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### **Annotations**

Annotation	Meaning
BP	Blank Page – this annotation must be used on all blank pages within an answer booklet (structured or unstructured) and on each page of an additional object where there is no candidate response.
+	Positive
	Negative
0	0 marks for A04
1	1 mark for A04
2	2 marks for A04
3	3 marks for A04
4	4 marks for A04
×	Incorrect
DEV	Development
EG	Example / reference
EVAL	Evaluation
F	Loss of/uneven Focus
NAQ	Not answering the question
	Point worthy of credit

#### **Assessment Objectives**

There are four assessment objectives:

AO1 Demonstrate Knowledge and Understanding applied to a range of issues, using skills from different disciplines:

- showing an understanding of the subject being examined by including accurate factual information
- including information from a range of sources, from different subject areas
- displaying confidence and clarity in the presentation of facts.

**AO2 Analysis and Evaluation** by marshalling evidence and drawing conclusions; select, interpret, evaluate and integrate information, data concepts and opinions:

- developing and supporting ideas with additional information that enhances and clarifies their meaning
- introducing examples that are selected to support the knowledge being presented
- discussing the validity of ideas through analysis and evaluation.

AO3 Understanding Knowledge by demonstrating an understanding of different types of knowledge, appreciating their strengths and limitations:

- extending the range of knowledge beyond that which is commonly accepted
- considering alternative, and perhaps, less popular, attractive or plausible viewpoints and offering a different perspective
- including personal experience that might support or refute the knowledge and ideas that are being presented.

**AO4 Communication** in a clear and accurate way while being concise, logical and relevant:

- writing with fluency and accuracy taking account for the technical rules of language
- producing a response that engages the reader and transmits its meaning without ambiguity
- using a range of relevant language and terminology that is appropriate to the topic.

Note that in Section A of this paper, marks for Communication are allocated and awarded separately. The following tables should be used in the allocation of marks. Further information is included with individual questions.

### Communication

Where there are **four marks** for Communication, use the following descriptors:

4 marks	A very clear response making a case with facility, using a range of appropriate expression and without technical errors
3 marks	A clear response that makes the case clearly using good expression and the minimum of errors.
2 marks	Some aspects of the response remain unclear though the general ideas are reasonably clear with some technical errors that hinder understanding.
1 mark	The response is unclear and it is difficult to follow the sense of the argument(s) presented. There are many technical errors.
0 marks	This is awarded for no response for when the answer is totally incorrect.

Where there are **two marks** for Communication, use the following descriptors:

2 marks	A clear response that communicates ideas succinctly and without technical errors.
1 mark	A response that shows a basic understanding but may contain some ambiguity and technical errors.
0 marks	This is awarded for no response for when the answer is totally incorrect.

## **SECTION A**

Question	Answer	Marks			Guid	lance				
1		10	Assessmen	t Objectiv	ve Balanc	e:				
	This question involves making deductions from a data		Question	AO1	AO2	AO3	AO4	Total		
	set and supporting these deductions with analysis.		1	2	6	0	2	10		
	Indicative content		Award mark	s up to 8	for AO1	/AO2 + 2	for AO4			
	[a] the location is probably:		Annotation:  for a point worthy of credit							
	urban – analytical points supporting this deduction include references to factories, and the suggestion of									
	travelling some distance outward to look back  industrial – analytical points supporting this deduction		for development of such points.							
	include references to factories, a fortnight's "shut down" for holidays		cording t	o this						
	northern/midland – analytical points supporting this deduction include references to moors – possibly South Yorkshire/East Lancashire/Staffordshire/South Wales		7- 8 marks Fully convincing deductions about the location and lift the period referred supported by a very good analytic reading of the source  5-6 marks Convincing deductions about the location and life in the period referred supported by a good analytical reading the source							
	[b] Life in the period referred to:									
	<ul> <li>local economies were dominated by heavy industry</li> <li>the level of air pollution suggests a time period before "clean air" legislation</li> </ul>									
	<ul> <li>the level of air pollution would suggest that urban environments were unhealthy if not dangerous.</li> <li>references to factory shutdowns should be credited</li> <li>Guidance for examiners:</li> </ul>		3-4 marks Adequately convincing or only partially correct about the location and life in the period referred by adequate or only partially correct analytical					ported		
			the source							
	<ul> <li>candidates citing London or other inappropriate city should not be penalised – this is not a geography exam</li> </ul>		1-2 marks: A limited answer which makes incorrect or vague deductions about the location and life in the period but may make a substantive point – eg identifying the era as the 1950s/1960s.							

Question	Answer	Marks	Guidance			
	do not award marks for deductions not evidenced in the passage – candidates are to be rewarded for deduction and analysis, not for speculation		Communication marks are awarded as follows (AO4):			
			2 marks	A clear response that communicates ideas succinctly and without technical errors.		
			1 mark	A response that shows a basic understanding but may contain some ambiguity and technical errors.		
			0 marks	This is awarded for no response or when the answer is totally incorrect.		
				are AO4 marks available the mark awarded for ot exceed the mark for content.		

Question	Answer	Marks	Guidance				
	Statement 3:		Communication marks are awarded as follows (AO4):				
	<ul> <li>this is an entirely subjective opinion [weakness]</li> <li>we have only the speaker's word for it that</li> </ul>		2 marks	A clear response that communicates ideas succinctly and without technical errors.			
	corporal punishment "did him good" – whatever "doing him good" may be intended to mean [weakness]  • we cannot however write off personal opinion as		1 mark	A response that shows a basic understanding but may contain some ambiguity and technical errors.			
	completely worthless – especially from an experienced teacher [strength].		0 marks	This is awarded for no response or when the answer is totally incorrect.			
			AO4 must no	ot exceed the mark for content.			

Question	Answer	Marks			Guio	lance			
3	This question involves describing and assessing the engineering problems involved in turning a large scale	engineering problems involved in turning a large scale	10	Assessmen				104	Total
	artistic idea into a practical and durable reality				_				
	Indicative content  The three relevant features are the statue's:  • weight and height  • the narrowness of the statue at its feet  • the wings and their attachment.  • the essential point of the question is that the statue is exposed to high winds of up to hurricane force  • a human being exposed to high winds can accommodate to these by leaning into them in order to maintain balance: a fixed structure like The Angel of the North cannot do this  • the statue weighs 200 tons, and much of this weight is concentrated in the wings – the statue is thus "top-heavy" – anchoring a structure of this weight and configuration securely presents problems  • because the statue conforms to a stylised human	he ale	Question 3  Award mark Annotation:  Content [AC levels mark 7-8 marks for relevant feath these are pro- 5-6 marks for relevant feath problematic.  3-4 marks for relevant feath problematic.	or an answures and oblematic or an answures and our an answures and	J: Award  wer which describes  wer which describes	marks ac identifies clearly ar identifies clearly wl	the three and fully who at least two these and at least or	y vo ire	
	<ul> <li>body shape, the ankles and feet are narrow. Thus, as in the actual human body, the ankle joint is very vulnerable and needs strong support</li> <li>the wings are the largest surface area of the statue, and are attached approximately at four fifths of the statue's height: these joints need to be very secure, but also they must accommodate some degree of twist in high winds</li> <li>the trunk of the sculpture must also be able to accommodate some degree of twist as a result.</li> </ul>		<ul> <li>1-2 marks for an answer which simply identifies up to three features but does not go on to describe why these could be problematic.</li> <li>Guidance for examiners: be strict in marking this question and in applying the lowest 1-2 descriptor – a candidate who says merely that the statue is tall, heavy and vulnerable to wind can receive only the lowest mark.</li> </ul>						

Question	Answer	Marks	Guidance				
	references to installation problems may be credited if they are appropriately supported		Communication marks are awarded as follows (AO4):				
	<ul> <li>as may references to the corrodability/non corrodibility in the open air of the materials used to make the statue</li> </ul>		2 marks	A clear response that communicates ideas succinctly and without technical errors.			
	to make the statue		1 mark	A response that shows a basic understanding but may contain some ambiguity and technical errors.			
			0 marks	This is awarded for no response or when the answer is totally incorrect.			
				are AO4 marks available the mark awarded for ot exceed the mark for content.			

Question	Answer	Marks	Guidance								
4	This question involves writing a short essay evaluating the validity of the author's argument against religious belief.	20	Assessmen	t Objectiv	ve Baland	e	_				
			Question	AO1	AO2	AO3	AO4	Total			
	<ul> <li>Indicative content</li> <li>the author is entitled to his view that religion is harmless nonsense</li> <li>he misses the point that the essence of belief is a lack of proof, as if there is proof, there is no need for belief</li> <li>his assumption that religious believers are inadequate individuals who need a crutch to help them cope with life is patronising in the extreme</li> <li>the author is correct to opine that religion can be dangerous nonsense</li> <li>this argument is based on the assumption that it is always dangerous nonsense</li> <li>all the evil effects on individuals and societies he lists can happen: for example, unshakeable confidence in their righteousness, false courage to perpetrate suicide attacks, in the process killing other people and enmity between people of differing religious faiths</li> <li>the assumption that such effects are always and inevitably negative and implying that these are the only outcomes of religious belief, is not an argument but an [essentially unsubstantiated] opinion derived from one, albeit atrocious, example</li> <li>although incisively expressed, this argument fails to meet rationalists' criterion of always using evidence-based reasoning</li> </ul>		the author a very go Level 3 (9 - Expect to see a good u author	7 16 mark scheme. 4 marks ded anno t paragra e allocated descriptor They indic ks within ude all th nswers w ark in the - 16 mark ee: bod under bod evalua 12 marks ee; nderstand	s for constant on the same interest or the cate	tent [AO1  use the Ause the full page 4 ab selvels-bended as a characteric qualities soorder-line to the opinions are opinions	range of a ove.  ased mark first guide stics of a when an shown in the should be a should be a shown and a shown a shown and a shown a shown and a shown and a shown a sho	e for this.  annotations  k scheme.  e to  top level  answer  he  be awarded  attitudes of  uments  des of the			

Question	Answer	Marks	Guidance
	Examiner guidance: Answers should focus on evaluating the validity of the author's argument. Candidates may use their own religious views to provide context for their answers, and should this happen they should not be penalised.  On the other hand, candidates who argue either for or against religion or religious belief as opposed to analysing and evaluating the author's argument will probably give an answer worth a Level 3 mark at best.		<ul> <li>Level 2 (5 – 8 marks)</li> <li>Expect to see:</li> <li>an adequate understanding of the opinions and attitudes of the author</li> <li>an adequate evaluation of the validity of his arguments</li> <li>Level 1 (0 – 4 marks)</li> <li>Expect to see:</li> <li>a limited understanding of the opinions and attitudes of the author</li> <li>a limited evaluation of the validity of his arguments</li> <li>Award up to 4 AO4 marks according to the following mark scheme:</li> <li>4 marks: A very clear response making a case with facility, using a range of appropriate expression and without technical errors</li> <li>3 marks: A clear response that makes the case clearly using good expression and the minimum of errors.</li> <li>2 marks: Some aspects of the response remain unclear though the general ideas are reasonably clear with some technical errors that hinder understanding.</li> <li>1 mark: The response is unclear and it is difficult to follow the sense of the argument(s) presented. There are many technical errors.</li> <li>0 marks: This is awarded for no response for when the answer is totally incorrect.</li> </ul>

### **SECTION B**

Question	Answer	Marks	Guidance							
5			Assessmen	t Object	ive Balar	nce:	st guide to a top of a led when a ses shown in line' should anding of methods and of these is use of personal wide randing of moral a wide randing of moral seand roles ese issues dewpoints in			
	This question involves using the source given as a	50	Question	AO1	AO2	AO3	AO4	Total		
	starting point for an exploration of the moral activities of		5	7	25	8	10	50		
	the media.		_		_					
	In Proof or a sector of									
	Indicative content		annotations i	in the tab	ole in Sec	tion 11 on	page 4.			
	Moral issues include:		These descri	intors are	e intended	d as a first	auide to	examiners		
	• the outcome of the <i>Telegraph's</i> investigation was a		answer. Ma							
	public good, but can this justify its payment of large		does not incl							
	sums of money to an informant who had both stolen									
	from and broken faith with his employers, becoming an		descriptor. Answers which are 'border line's awarded the lowest mark in the level.							
	accessory after the fact?									
	<ul> <li>if this individual was so agonised by the suffering of</li> </ul>		Level 5 (41-		s)					
	British troops in Afghanistan, may we assume that he		Expect to se							
	donated his £100,000 to [eg] the Help the Heroes		, ,		_		_			
	campaign?			ncerning	the medi	a, their me	ethods an	d roles		
	• can the principle of double effect – in this case doing a		[AO1]	بريا مصمادي	-::-		£ 41 !-			
	bad thing with a good outcome – mitigate this?					/aiuation (	or these is	sues,		
	• if the end is positive should we worry about the means?		methods a			oidorotion	of rongo	of		
	<ul> <li>does the fact that the MPs' actions were themselves</li> </ul>									
	ethically/morally questionable mean that they must				ig trie app	oropnat <del>e</del> t	ise oi pei	Suriai		
	accept what some would see as a breach of their	their experience [AO3]		mmunico	nunication with a wide range of					
	privacy?		<ul> <li>clear and fluent communication with a vocabulary [AO4].</li> </ul>			wide rail	ige oi			
	why do we applaud the <i>Telegraph</i> in this instance but      The Oracle has been into the arrive state.		Vocabular	у [ДО <del>т</del> ].						
	deplore <i>The Sun</i> for hacking into the voice-mail		Level 4 (31-4	40 mark	s)					
	account of eg the late Millie Dowler?		Expect to se	ee:						
	how comfortable should we be that in this, as in many     the present as the base appointed itself.		<ul> <li>a good kn</li> </ul>	owledge	and und	erstanding	of moral	issues		
	other cases, the press seems to have appointed itself		concernin	g the me	edia, their	methods	and roles	[AO1]		
	as prosecuting counsel, jury and judge?		a good an	nalysis ar	nd evalua	tion of the	se issues	, methods		
	<ul> <li>do individuals forfeit their right to a private life once they assume public office?</li> </ul>		and roles [AO2]							
	· · · · · · · · · · · · · · · · · · ·		effective of	considera	ation of ra	inge of vie	wpoints ir	ncluding		
	or are suspected of transgressing the law?		the appro	priate us	e of perso	onal expe	ience [AC	03]		

Question	Answer	Marks	Guidance
	<ul> <li>is it possible to construct an ethical framework for media activity that would be generally applicable, or must we judge each case on its merits?</li> <li>politicians relish positive media coverage – it is only fair that they should not control its penetration or extent</li> <li>politicians habitually accuse the media of bias, but usually only when such bias is perceived to be against them.</li> <li>Examiner guidance: the question asks that candidates illustrate their answer with examples: examples need to be developed and integrated into the answer rather than merely cited to access Level three or above.</li> </ul>		<ul> <li>communication in a clear and coherent manner [AO4].</li> <li>Level 3 (21- 30 marks)</li> <li>Expect to see:</li> <li>an adequate knowledge and understanding of moral issues concerning the media, their methods and roles [AO1]</li> <li>an adequate analysis and evaluation of these issues, methods and roles [AO2]</li> <li>adequate consideration of range of viewpoints including the appropriate use of personal experience {AO3}</li> <li>generally clear communication although there may be some errors in quality of language and presentation [AO4].</li> <li>Level 2 (11-20 marks)</li> <li>Expect to see:</li> <li>limited knowledge and understanding of moral issues concerning the media, their methods and roles [AO1]</li> <li>limited analysis and evaluation of these issues, methods and roles [AO2].</li> <li>limited consideration of differing viewpoints which may include the appropriate use of personal experience [AO3]</li> <li>limited clarity and/or coherence in the presentation of ideas [AO4].</li> <li>Level 1 (0-10 marks)</li> <li>Expect to see:</li> <li>restricted knowledge and understanding of moral issues concerning the media, their methods and roles [AO1]</li> <li>restricted analysis and evaluation of these issues, methods and roles [AO2]</li> <li>restricted consideration of differing viewpoints [AO3]</li> <li>a lack of clarity in presentation of ideas [AO4].</li> </ul>

Question	Answer	Marks	Guidance						
			Candidates examples o media and I	f the rela	ationship	between	politicia	ns, the	
6	This question involves evaluating the extent to which	50	Assessmen	t Object	ive Balar	nce			
	scientific progress has had positive and negative effects		Question	AO1	AO2	AO3	AO4	Total	
	on society		5	7	25	8	10	50	
	Indicative content		Recommended annotation: Use the full range of						
	Positive effects of scientific progress and its		annotations in the table in Section 11 on page 4						
	applications:		These descr						
	<ul> <li>technology has contributed to all phases of human life,- the computer and world-wide web are now central elements to life in developed countries</li> <li>medicine has lengthened life, enhanced its quality and solved many of its health problems, both physical and mental</li> <li>agriculture has enabled food to be produced relatively</li> </ul>	-	They indicate the characteristics of a top of a level answer. Marks within a level are awarded when an answer does not include all the parts or qualities shown in the descriptor. Answers which are 'border line' should be awarded the lowest mark in the level.  Level 5 (41-50 marks)  Expect to see:					an answer the	
	<ul> <li>cheaply and this has contributed to healthy living also</li> <li>communication is now world-wide, cheap, instant and efficient</li> <li>transport is available to everyone, not merely the privileged</li> <li>leisure pursuits are enhanced by a wide variety of</li> </ul>		<ul> <li>a very good knowledge and understanding of the positive and negative effects of scientific progress [AO1]</li> <li>a very good analysis and evaluation of these positive and negative effects [AO2]</li> </ul>						
			<ul> <li>effective and extensive consideration of range of viewpoints including the appropriate use of personal</li> </ul>						
	<ul> <li>electronic and social media</li> <li>consumer-based industries are efficient, cheap and more customer focused</li> </ul>		<ul><li>experience [AO3]</li><li>clear and fluent communication with a wide range of vocabulary [AO4].</li></ul>					ige of	
	<ul> <li>the detection of crime and its deterrence are based almost entirely on technological means</li> </ul>		Level 4 (31-40 marks)						
	<ul> <li>standards of living have risen steadily since 1900 almost entirely due to the application of scientific ideas to everyday life</li> </ul>		<ul> <li>Expect to see:</li> <li>a good knowledge and understanding of the positive and negative effects of scientific progress [AO1]</li> <li>a good analysis and evaluation of these positive and</li> </ul>						
	<ul> <li>the economies of scale involved in mass production of all kinds of consumer goods have meant that the cost</li> </ul>		negative			don or the	oc positiv	Cana	

Question	Answer	Marks	Guidance
Question	<ul> <li>of living continues to diminish in real terms</li> <li>energy in all its forms is universally available in developed countries.</li> <li>Negative effects of scientific progress and its applications:</li> <li>dependence on computer technology means that society is vulnerable as never before to energy shortages – a concern as "peak oil" approaches</li> <li>scientific medicine has enhanced public expectations of its capability to unreasonable levels</li> <li>as well as creating a range of social problems caused by an aging population</li> <li>the long term effects of [eg] genetic modification applied to agriculture cannot be foreseen</li> <li>more efficient communication leads to more efficient control of speech, thought and media in totalitarian states</li> <li>environmental damage caused by transport – road, rail,</li> </ul>	Marks	<ul> <li>effective consideration of range of viewpoints including the appropriate use of personal experience [AO3]</li> <li>communication in a clear and coherent manner [AO4].</li> <li>Level 3 (21- 30 marks)</li> <li>Expect to see:</li> <li>an adequate knowledge and understanding of the positive and negative effects of scientific progress [AO1]</li> <li>an adequate analysis and evaluation of these positive and negative effects [AO2]</li> <li>adequate consideration of range of viewpoints including the appropriate use of personal experience [AO3]</li> <li>generally clear communication although there may be some errors in quality of language and presentation [AO4].</li> <li>Level 2 (11-20 marks)</li> <li>Expect to see:</li> <li>a limited knowledge and understanding of the positive and negative effects of scientific progress [AO1]</li> </ul>
	<ul> <li>environmental damage caused by transport – road, rall, air – continues to escalate, as does social pollution caused by eg airport expansion</li> <li>human beings are becoming less physically and mentally active through their use of electronic leisure</li> <li>the more efficient consumer industries become, the more they resemble monopolies and cartels which</li> </ul>		<ul> <li>a limited analysis and evaluation of these positive and negative effects [AO2]</li> <li>limited consideration of differing viewpoints which may include the appropriate use of personal experience [AO3]</li> <li>limited clarity and/or coherence in the presentation of ideas [AO4].</li> </ul>
	<ul> <li>work against their customers</li> <li>electronic surveillance could be become a weapon of social control in the wrong hands</li> <li>standards of living have risen steadily since 1900 – but it is by no means certain that this can continue</li> <li>the cost of living continues to diminish in real terms, but again this may not continue indefinitely;</li> </ul>		<ul> <li>Level 1 (0-10 marks)</li> <li>Expect to see:</li> <li>a restricted knowledge and understanding of the positive and negative effects of scientific progress [AO1]</li> <li>a restricted analysis and evaluation of these positive and negative effects [AO2]</li> <li>restricted consideration of differing viewpoints [AO3]</li> </ul>
	<ul> <li>much of our society depends on the scientific exploitation of resources which are finite and will begin</li> </ul>		lack of clarity in presentation of ideas [AO4].

Question	Answer	Marks	Guidance				
	<ul> <li>to run out by the end of this century</li> <li>scientific progress has damaged the biosphere in a variety of different ways, some of them irreversible.</li> </ul>		<b>Examiner guidance:</b> the question asks that candidates illustrate their answer with one or more examples: examples need to be developed and integrated into the answer <b>rather than merely cited</b> to access Level three or above.				
7	<ul> <li>This question involves evaluating the extent to which breaking the law may be a valid means by which to seek a change in the law.</li> <li>Indicative content:</li> <li>the law is the law – and anyone who acts outside it has placed himself above the law: how can we respect such an individual?</li> <li>a burglar may claim that he is sincerely devoted to the redistribution of wealth – but should we be required to take such a claim seriously?</li> <li>where a law is unjust in ethical or moral grounds – eg apartheid, racial segregation in the US or limitation of the franchise – it is surely justifiable to dramatise a campaign by transgressing it</li> <li>such actions often gain in moral force by the participants accepting the punishment for these transgressions</li> <li>this principle can be used to justify civil disobedience which harms no-one</li> <li>this principle can also be used to justify terrorism,</li> </ul>	50	Assessment Objective Balance    Question   AO1   AO2   AO3   AO4   Total     5				
	<ul> <li>although in this case harm is clearly intended, usually to the innocent or at least uninvolved.</li> <li>the first concern of any pressure group seeking to change a law must be to get a hearing for its views</li> <li>in a media-dominated age this means obtaining the attention of the media</li> <li>this means doing something eye-catching and sensational, if possible in front of television cameras</li> </ul>		<ul> <li>experience [AO3]</li> <li>clear and fluent communication with a wide range of vocabulary [AO4].</li> <li>Level 4 (31-40 marks)</li> <li>Expect to see:</li> <li>a good knowledge and understanding of the issues of campaigning using legal and illegal means [AO1]</li> <li>a good analysis and evaluation of the issues in both legal</li> </ul>				

Question	Answer	Marks	Guidance
	with maximum pre-publicity  if such actions sail close to the edge of the law, and sometimes cross the line of legality, is this justified by the principle of the greater good in the long term?  not only is this arguable as a point of view, it has also been demonstrated in effect by eg the suffragette movement, whose progress was accelerated by high profile if minor law-breaking  but if the destruction of eg works of art or government premises is acceptable, then why should attacks on human beings not be?  either the end always justifies the means, or each case must be judged on its merits: who then decides? on what grounds?  one man's terrorist is another man's freedom fighter		<ul> <li>and illegal campaigning [AO2]</li> <li>effective consideration of range of viewpoints including the appropriate use of personal experience [AO3]</li> <li>communication in a clear and coherent manner [AO4].</li> <li>Level 3 (21- 30 marks)</li> <li>Expect to see:</li> <li>an adequate knowledge and understanding of the issues of campaigning using legal and illegal means [AO1]</li> <li>an adequate analysis and evaluation of the issues in both legal and illegal campaigning [AO2]</li> <li>adequate consideration of range of viewpoints including the appropriate use of personal experience [AO3]</li> <li>generally clear communication although there may be some errors in quality of language and presentation [AO4].</li> <li>Level 2 (11-20 marks)</li> <li>Expect to see:</li> <li>a limited knowledge and understanding of the issues of campaigning using legal and illegal means [AO1]</li> <li>a limited canalysis and evaluation of the issues in both legal and illegal campaigning [AO2]</li> <li>limited clarity and/or coherence in the presentation of ideas [AO4].</li> <li>Level 1 (0-10 marks)</li> <li>Expect to see:</li> <li>a restricted knowledge and understanding of the issues of campaigning using legal and illegal means [AO1]</li> <li>a restricted analysis and evaluation of the issues in both legal and illegal campaigning [AO2]</li> <li>restricted consideration of differing viewpoints [AO3]</li> </ul>

Qu	Question Answer		Marks	Guidance	
					lack of clarity in presentation of ideas [AO4].
					<b>Examiner guidance:</b> the question asks that candidates illustrate their answer with one or more examples: examples need to be developed and integrated into the answer rather than merely cited to access Level three or above.

### **APPENDIX 1**

## Generic mark scheme for questions worth 50 marks

### Level 5

AO1	•	select, use and integrate a very good range of relevant knowledge	
AOT	•	show a good understanding of the concepts involved	
AO2	•	interpret and analyse issues and problems well and evaluate them appropriately	
AUZ	•	use evidence to develop complex reasoned arguments and draw sound conclusions on the evidence	
AO3	•	demonstrate very good awareness of the difference between types of knowledge	41 – 50
AUS	•	have a good appreciation of the strengths and limitations of the different types of knowledge	
	•	communicate complex ideas clearly and accurately using specialist vocabulary where appropriate, in a	
AO4		concise, logical and relevant way	
	•	use a wide range of rules and grammar, punctuation and spelling with accuracy and facility.	

#### Level 4

AO1	•	select, use and integrate a good range of relevant knowledge	
701	•	show an understanding of the concepts involved	
AO2	•	interpret and analyse issues and problems well and evaluate them competently	
AUZ	•	use evidence to develop reasoned arguments and draw conclusions on the evidence	
AO3	•	demonstrate good awareness of the differences between types of knowledge	31 – 40
AUS	•	have a good appreciation of the strengths and limitations of the different types of knowledge	
	•	communicate ideas clearly and accurately using specialist vocabulary where appropriate, in a concise,	
AO4		logical and relevant way	
	•	use a wide range of rules of grammar, punctuation and spelling with facility.	

# Level 3

AO1	•	select, use and integrate a range of relevant knowledge	
AOT	•	show an adequate understanding of the concepts involved	
AO2	•	undertake some interpretation and analysis of issues and problems and make superficial evaluation	
AUZ	•	use evidence to develop arguments and draw conclusion	21 – 30
AO3	•	demonstrate awareness of the difference between types of knowledge	21 - 30
A03	•	have an appreciation of the strengths and limitations of the different types of knowledge	
A04	•	communicate clearly using some specialist vocabulary with facility	
A04	•	use some of the rules of grammar, punctuation and spelling with facility.	

## Level 2

AO1	•	select, use and integrate a limited range of relevant knowledge	
AOT	•	show a modest understanding of the concepts involved	
AO2	•	demonstrate limited interpretation and analysis of issues and problems with limited evaluation	
AUZ	•	use evidence to develop limited arguments and draw limited conclusions	11 – 20
AO3	•	demonstrate limited awareness of the difference between types of knowledge	11 – 20
AUS	•	have restricted appreciation of the strengths and limitations of the different types of knowledge	
AO4	•	communicate ideas with limited clarity, using some specialist vocabulary	
A04	•	use some of the rules of grammar, punctuation and spelling.	

## Level 1

AO1	•	select, use and integrate some relevant knowledge	
AOT	•	show a limited understanding of the concepts involved	
AO2	•	demonstrate poor interpretation and analysis of issues problems evaluations	
AUZ	•	recognise arguments and conclusion	0 – 10
AO3	•	demonstrate very limited awareness of the differences between types of knowledge	0 - 10
AU3	•	have very restricted appreciation of the strengths and limitations of the different types of knowledge	
AO4	•	communicate with little clarity using occasional specialist terms	
AU4	•	use poor grammar punctuation, and inaccurate spelling.	

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