

AS GENERAL STUDIES (SPECIFICATION B)

Unit 1 Conflict

Friday 27 May 2016

Afternoon

Time allowed: 1 hour 30 minutes

Materials

For this paper you must have:

- an AQA 12-page answer book.

Instructions

- Use black ink or black ball-point pen.
- Write the information required on the front of your answer book. The **Paper Reference** is GENB1.
- Answer **three** questions.
- Do all rough work in your answer book. Cross through any work you do not want to be marked.

Information

- The maximum mark for this paper is 90.
- There are 30 marks for each question.
- You will be marked on your ability to:
 - use good English
 - organise information clearly
 - use specialist vocabulary where appropriate.
- All questions should be answered in continuous prose.

Advice

You should use examples to illustrate your answers.

Answer **three** questions.

Write your answers in continuous prose.

You should use examples to illustrate your answers.

There are **30 marks** for each question.

0 1 Sixteen and seventeen year-olds were able to vote in the Scottish Independence referendum of 2014.

Discuss whether 16 and 17 year-olds should be given the vote in UK general and local elections.

Using examples of your own, consider:

- how 16 and 17 year-olds are involved in politics
- the possible effects of giving them the vote
- whether, in a democracy, they ought to have the vote.

[30 marks]

0 2 Unmanned Aerial Vehicles (UAVs), also known as drones, have changed approaches to warfare.

Discuss whether war is more or less likely to happen because of advances in military technology.

Using examples of your own, consider:

- how military technology is used
- the role of military technology in bringing about war and in keeping peace
- whether military technology presents moral dilemmas.

[30 marks]

0 3 The BBC has been accused of presenting a narrow range of viewpoints in its programmes and of being out of touch with the majority of the public.

How far do you agree that BBC programmes should reflect all viewpoints?

Using examples of your own, consider:

- the range of programmes broadcast by the BBC
- whether BBC programmes continue to appeal to the majority of the public
- whether the range of viewpoints might affect the quality of BBC programmes.

[30 marks]

0 4 The purpose of advertising is to persuade consumers to buy a certain product or use a particular service.

To what extent do advertisers succeed in achieving this purpose?

Using examples of your own, consider:

- the range of techniques used by advertisers
- the success or failure of these techniques
- whether it is right for advertisers to use such techniques to 'persuade consumers'.

[30 marks]

0 5 People in the public eye often complain that they are hounded by the press.

How far do you agree that press scrutiny is the price of being in the public eye?

Using examples of your own, consider:

- why people's lives might be newsworthy
- the responsibilities of the press and of people in the public eye
- the right to a private life.

[30 marks]

END OF QUESTIONS

There are no questions printed on this page

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