



General Certificate of Education
Advanced Subsidiary Examination
January 2013

General Studies (Specification B)

GENB1

Unit 1 Conflict

Friday 11 January 2013 9.00 am to 10.30 am

For this paper you must have:

- a 12-page answer book.

Time allowed

- 1 hour 30 minutes

Instructions

- Use black ink or black ball-point pen.
- Write the information required on the front of your answer book. The **Examining Body** for this paper is AQA. The **Paper Reference** is GENB1.
- Answer **three** questions.
- Do all rough work in your answer book. Cross through any work you do not want to be marked.

Information

- There are 30 marks for each question.
- The maximum mark for this paper is 90.
- You will be marked on your ability to:
 - use good English
 - organise information clearly
 - use specialist vocabulary where appropriate.
- All questions should be answered in continuous prose.

Advice

- You should use examples to illustrate your answers.

Answer **three** questions.

Write your answers in continuous prose.

You should use examples to illustrate your answers.

There are 30 marks for each question.

0	1
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Medicine has been revolutionised by advances in technology.

Discuss whether medical technology is always beneficial.

You might consider:

- how medical technology may or may not help
- whether we all have a right to treatment using the latest medical technology
- the impact of medical technology on the quality of life. *(30 marks)*

0	2
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Recently, the BBC has been criticised for being politically biased and for focusing on London and the South East.

Discuss whether we should expect BBC programmes to be free from bias.

You might consider:

- what we mean by bias in programmes
- the consequences that biased broadcasting might have
- whether bias affects the quality of programmes. *(30 marks)*

0	3
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Young people are often told to act in a mature and responsible way.

Discuss whether society expects young people to grow up too quickly.

You might consider:

- how young people are expected to behave
- the challenges facing young people and the opportunities available to them
- whether young people share similar values to the rest of society. *(30 marks)*

0	4
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Topshop owner, Sir Philip Green, claims that he walks the shop floor every day to keep staff 'on their toes'.

How important is it for the senior managers of large companies to take such a hands-on approach to their businesses?

You might consider:

- the role of senior managers in a large company
- their relationship with the workforce
- the importance of company values and ethos.

(30 marks)

0	5
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The government's idea of the 'Big Society' encourages people to volunteer to help in their community.

How far do you agree that people should volunteer to help their local communities?

You might consider:

- how people can help
- the responsibilities of individuals and of society
- our freedom of choice to help or not.

(30 marks)

END OF QUESTIONS

There are no questions printed on this page