

Teacher Resource Bank

GCE General Studies A GENA2 Exemplar Scripts



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GCE General Studies A

GENA2 Exemplar Scripts

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Introduction

This booklet contains a number of marked responses to the January 2009 GENA2 written questions.

The material demonstrates performance at different levels and is provided to give an insight into how examiners apply the published mark schemes. In doing so, it is hoped that teachers and students will be able to understand how some answers score highly whilst others struggle to gain many marks.

For GENA2 the presentation of the material is in three sections:

- The first section contains 'model marked scripts', annotated by a senior examiner to indicate strengths, weaknesses and reasons for awarding a particular mark.
- The second section contains responses without any examiner annotation, so that teachers and/or students can independently assess the quality of an answer against the separately published mark scheme.
- The third section contains senior examiner commentaries on the scripts in section 2, to enable comparison of teacher/candidate assessments against the standards set by AQA senior examiners.

How might the material be best used?

It is suggested that the model marked scripts are studied first before moving to the selfassessment exercise in sections 2 and 3.

When considering the material, teachers or students may wish to think about the following:

- What are the key words in the question?
- To what extent has the response addressed these?
- What are the strengths of a particular answer?
- What are the weaknesses?
- How might the mark be improved?
- Is the length of the answer appropriate, given the total number of marks available?
- When comparing responses, which is better, by how much and why?

It is hoped that by using the materials in this way teachers and students will be able to improve their exam preparation by gaining a valuable insight into what senior examiners are looking for when setting and marking questions.

Accessing the question paper and mark scheme

The January 2009 GENA2 question papers and mark schemes should be available on AQA's website from October 2009 (see web page <u>http://web.aqa.org.uk/admin/qp-ms_library.php</u>).

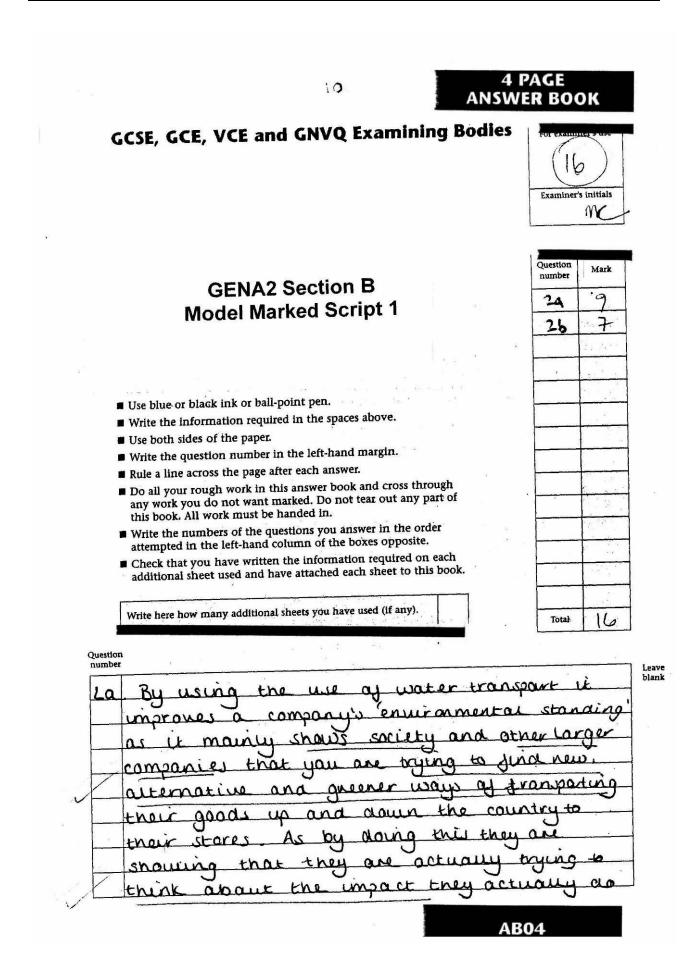
Printed versions can also be bought from AQA publications (<u>http://shop.aqa.org.uk</u>).

Teachers should also be able to access the materials via e-AQA, if they have registered for this secure service.

Any comments on this material?

If you have any comments on this exemplar material, please forward them to the AQA General Studies Mailbox (<u>generalstudies@aqa.org.uk</u>).





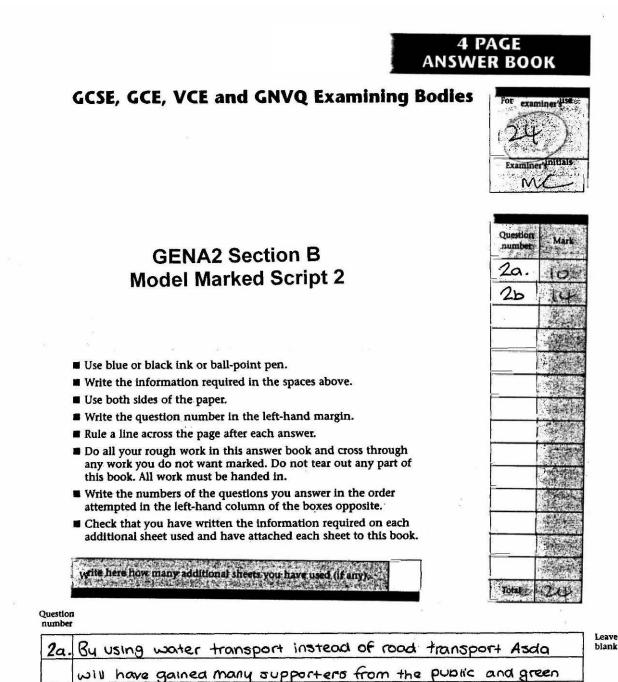
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Ques number Leave blank road, rau cnd 20 FRET wing when freigh faced you transport ane au +0 which can be sout INTRO economi a soe bransport road to rstlu no Ŧ when socio LISILO th sometime people 401 that tant to 7 th druer 50 many m aow tome 21 n the Atra OQL 0(1) na ð VOAN ani LUNGO theme na ane m ecomoni JOODL mo ta CN. th cert 0 has 0 bu 20 astes ca to aur a 0 manu to 20 n expension which rather rol nn d CC 2 KOOD VISLAD the esseculuy when JULP bansoon atio has 100 C na a voenine to craf maint ull C N PU tho SOC problem 22 nai On O em nnot thor yar the tea no ۵ na to COVER rcrade working n. 6001 prover 00 rao be time ۵ In In consum transportation does to have Ŧι 3

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Question number Leave blank ULLA, but social and economic have Sau Ut wau the best form vould 10 00 OL 1 00 0 SOV hr STUCK Concert n n าท 01 roa bro when a m pot PU INC C no th rnin Jreigh coul n no the countre the \mathbf{n} • N ta bi 00 pal 0 9 oconomic be 00 sociat rail AU 2101 0) 0 0 101 a neoa to To taine do SO tro prosely (ne) ric In 2 or della inn nat C O N P 9 bra SO 01 mant A P P C 02 20 OC n R a 157 NR 60 61 pour cost erl. 1 2 Ler borz ð N rel 9 7 + = 16 .



campaigners. This is because the efficiency of water trans-

obvious but it means a lot more of ASDAS products

be more polluting than a lorry yet if you work out the

can be delivered in one load. Obviously a large ship will

Firstly boats are a lot larger than lorries. This may seem

lorries and miles it would take to deliver them

AB04

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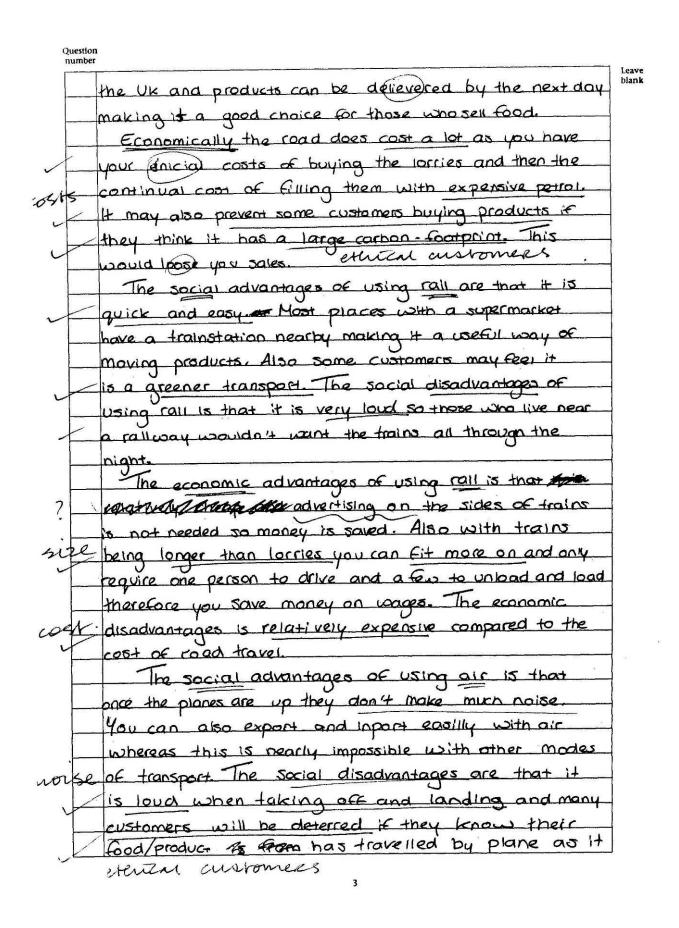
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port is a lot better than road travei.

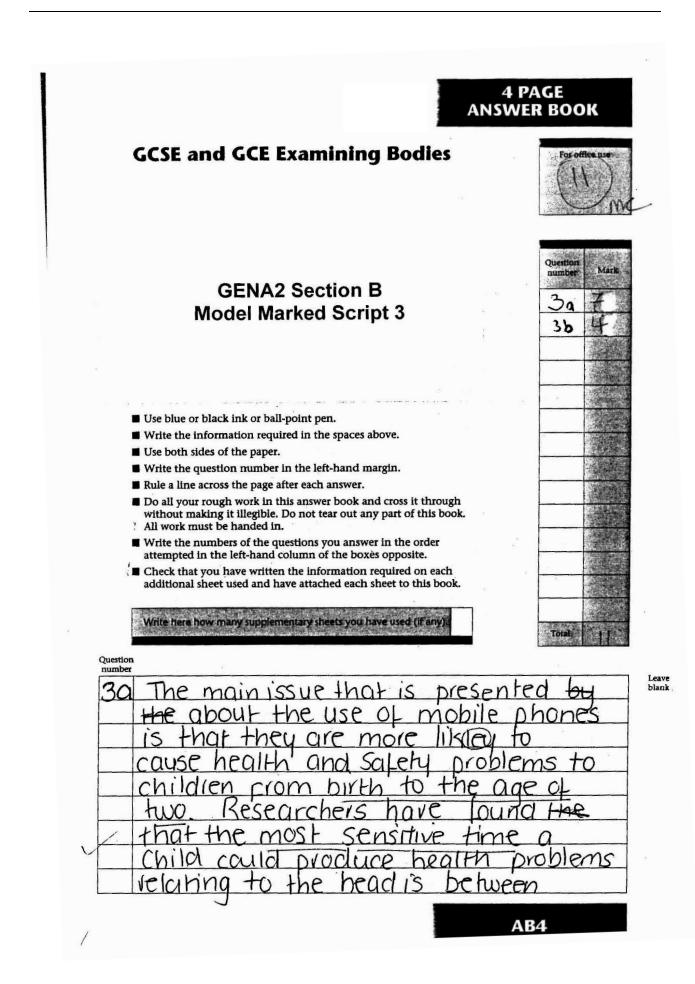
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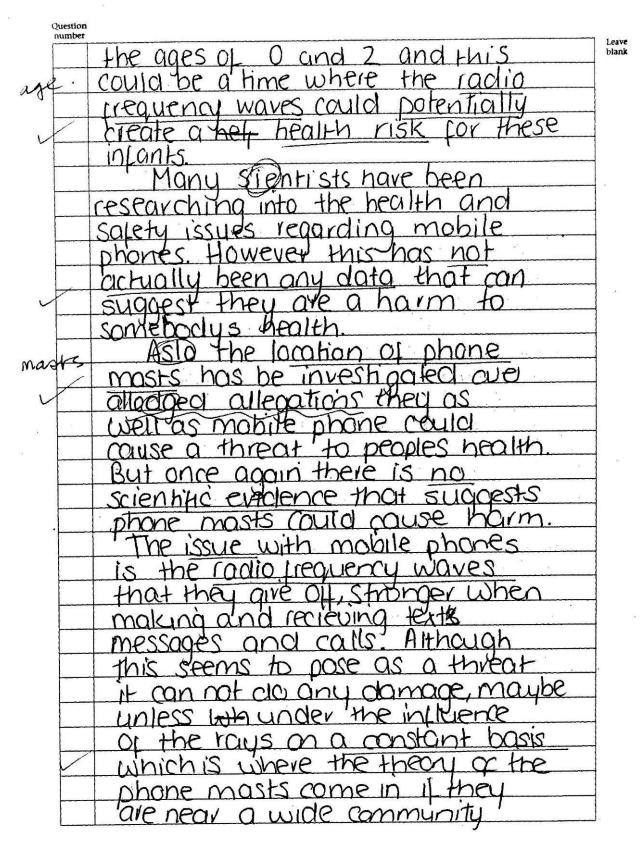
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Question number Leave blank it'll work out to be better. The companies, viconmental standing will go up reducina amount of damage the they environment making it a better much more greener creating a better reputation company company as high as it could as still a However it will not 90 lot of limits the stin transpo sted lorries. ompanies nroducts be Using non-food imports will be shipped. 05 only companya standing orody potential but increase HJ. full Still deliver from the Ine loccies that the store DOFT to nour increating much smaller amount travel auterin only have a And standing there won't be that many as their environmental the large storage unit and demand for non-food there ASDA I'm presuming is lower than the items from demand for food As there is a large network of wother accessible places only Teesport that they can deliver over the not the carbon footorint lawering companys environmental standing. It also ncreasing easier to deliver to forgely countries if thats a service hey provide. Overall by Using water transport it has improved contel ASDAS environmental standing a great deal Vet 10 Some points. Level 2 Valid mproved mare issues of that affect lhe transport of Freight Social the that people often Find road transpor way to move products it isn 4 areer 05 also happens at unsociable hours of the method day listurb those living near permarket. Yet traveling by road auite lick in 2



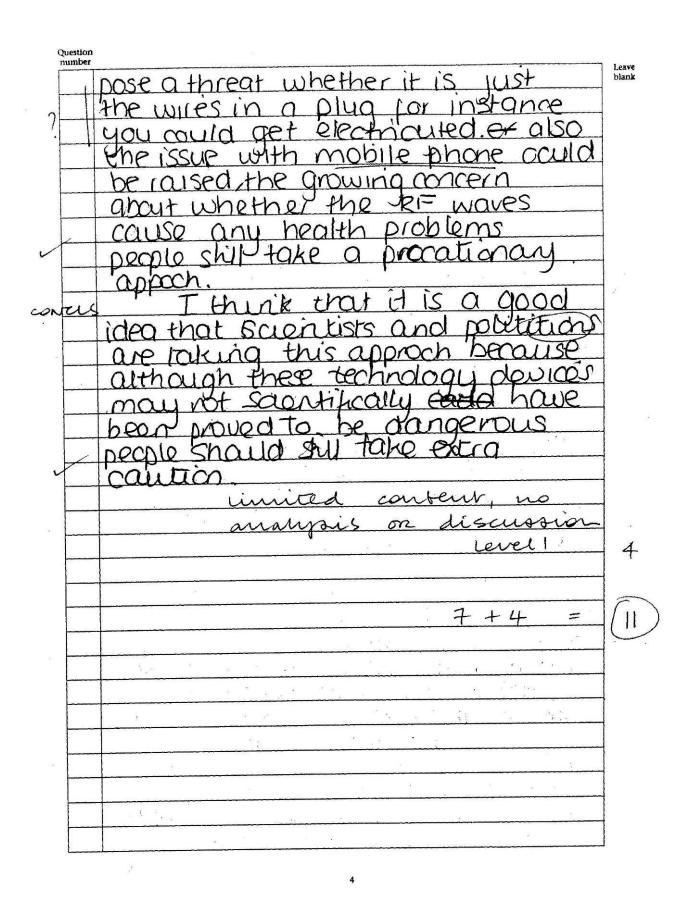
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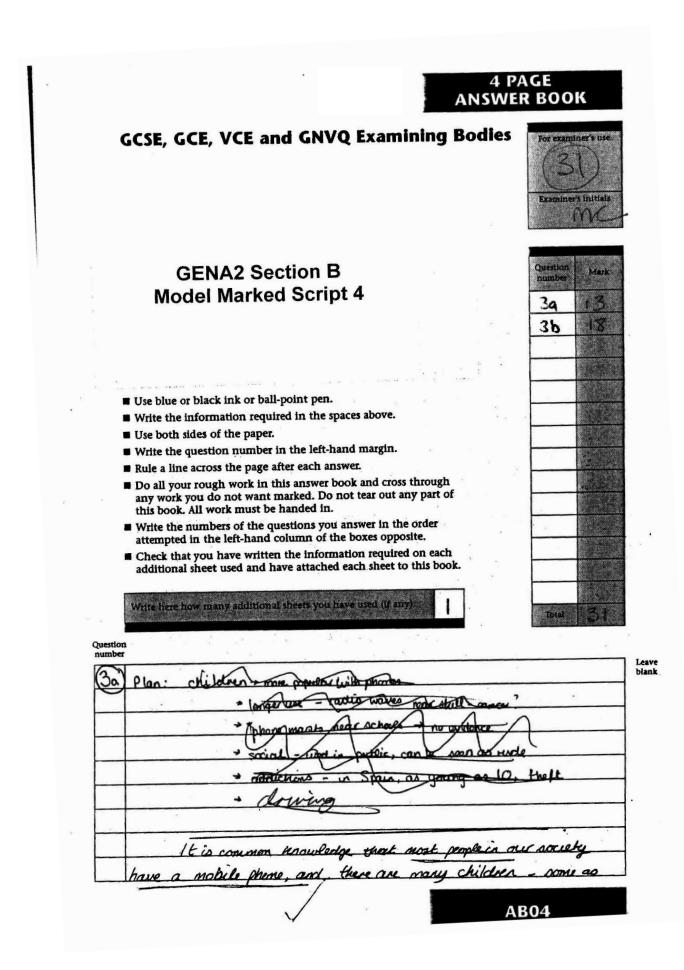






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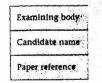
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ADDITIONAL ANSWER SHEET

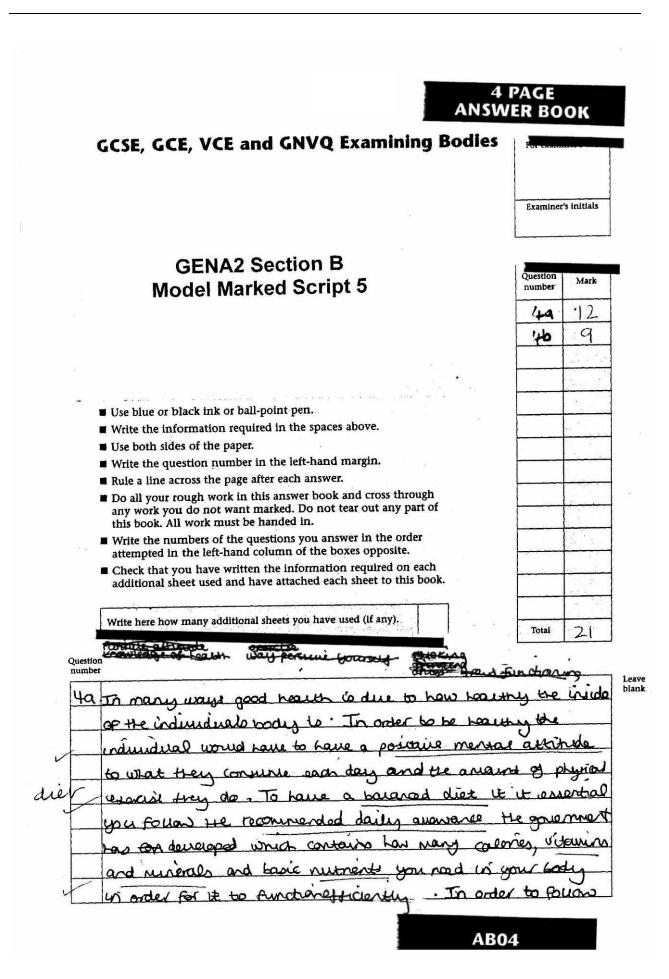
GCSE, GCE, VCE and GNVQ Examining Bodies



Question

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repueted in the death of a patient, it defeats the punt of	Idlik
doctors; that is, to swear by the Hippocratic oath and to	
save as many lives as possible.	
Einally, the ordinary person would have obligations as	
uple: for instance, they would have to minimise the risks	
provinted with any activity. Any phonecalles would be made	
hands-free, all calls would anly be essential and no children	
usual use phones. This could be deemed as impractical and	
Dimited in that a person is restricted to "playing it cope"	
mars with any technological development, and to conclude I believe	
that a precontionary approach to technology is a book idea.	
I understand that there are risks associated with untrafed	
inventions, and many people prefer to playing sofe in the	
current times ; nowever, technology will become stilled of	d.,
if we cannot access its true potential. Without risks or the par	int
technology we could have is limitless, as it is never fully	
predictable what we as a society may have in Sten or	÷
twenty years time - if we risk a few small things, we	
could stand to gair many many more	
wide panying discussion, a	
mature and thoughtful conclusion	
high Level 3	8
	~
13+18 = (3	51

ASL1



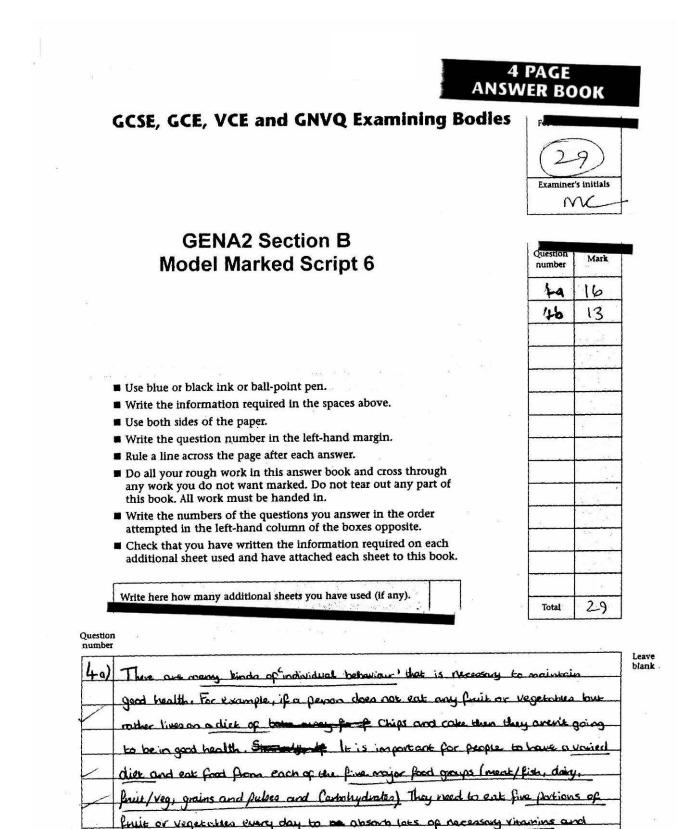
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AQA

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Question number Leave blanl r country. We could also tackle womens not gen NO NON H S done to prevent mpe t happo Many countries which would reduce servally transwitte 60 in diseases spreading Houd a better oducation Materials NOCM blockboards with MA educa also envire 3rd word would anuntarias and pape druken and become more amore of He naka ting water I believe that it is unfair that 3rd world countries CONTCL Querall 04 mality Deco. uthen concoursed 60 Britis ha , could stop consonuing Bn as MULEN themselves to the people in the money need 0+ July 1 shonger G healthy foods, clean wa rebuilt fair trade for their products they have re drow on treef 10 on Some 12 60 -Nr. 0 0 ene P an 2 R in an ~ 9 9 12 + -.

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Dairy

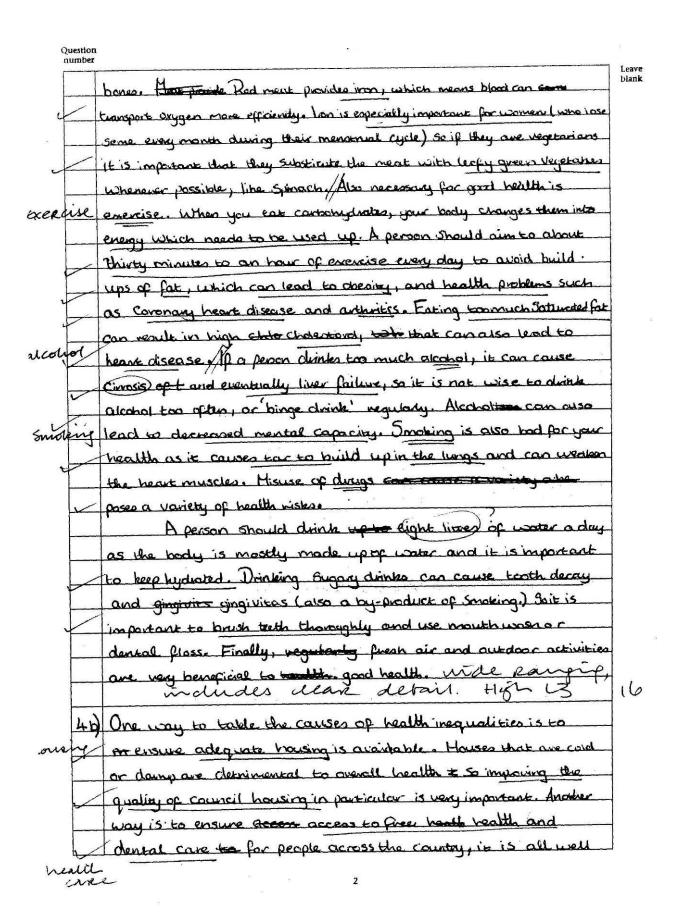
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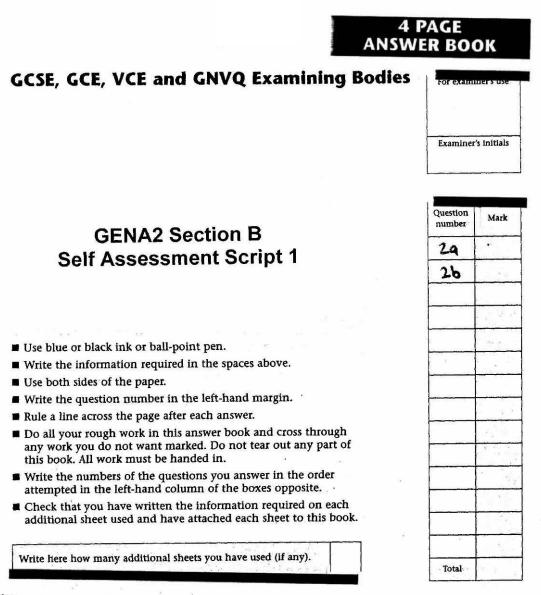
for

AB04

foods are important because they contain calcium,



Quest number Leave blank heatth Service, but it is not good having a national and get to it. Kaising the minimum Depole cont Veru low quade jabs afford o in the Demole a better d could have more money Spend on to conditions and lowening porte place moroui num con less deode Keducing factories and Uness. plution beco tra environ innur - city anecu cleaner problems such as asthma respiratory by alth education ea triggeneral polluted 1 Dealle sila could impo selves Statistics 7 isino Dore Mans OC alcohol and nicotine Cause (egoecially adolen Deople baying pound bhoc mean hno ichools could help themselves stay the NHS sort Cor leas 0 bu C soria ideas relevant 13 tu 16 + 132 29 ,



Question number

a) the use of water buildont thay improve a windings choir intra act	-
standing because if stock is being directly brought in and	
causing pollutant gases to be released. Vans and clorries are	
huge vehicles that recease an abundance of exhaust fumes - more	
than the average car. If every company's collection of forries were	
	huge vehicles that recease an abundance of exhaust fumes - more

AB04

Question

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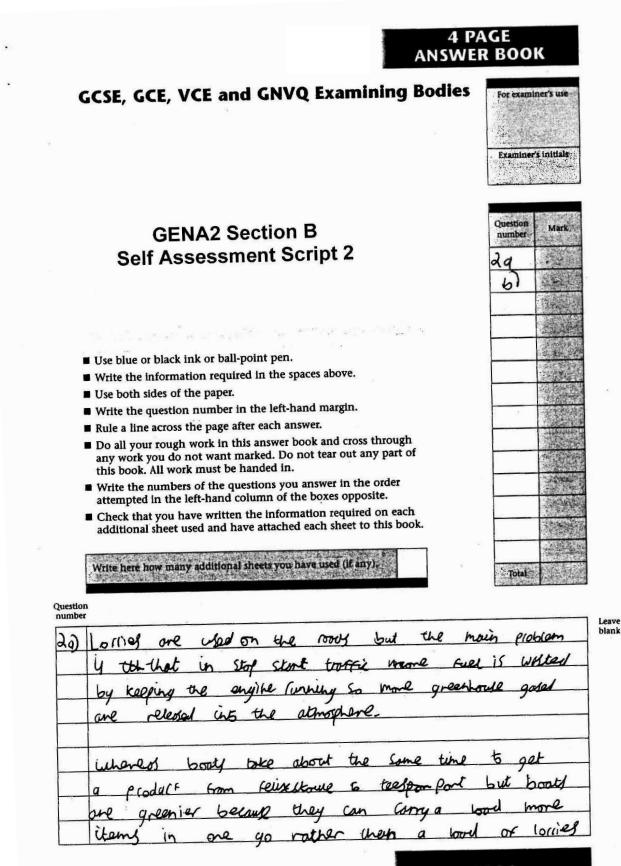
	percentage of carbon monoxide and other toxic jumes would
	in the air would be incredibly chigh.
	create .
	In contrast, boats we little possition. Recently, more boats
	have been using electricity to run and if we consider
	the istorage space in a boat and the storage space in
	a corry. Its says to conclude that a boat would
	transport so much more produce at the expense of so
	while pollution, which is extremely healthy for the environment
	Factors luce this will not go innoticed. The advantages
	water transport Bring's will appear to everyone - especially
.8	environmentalists. In addition to this, other companies
	will near of the reduction of othe rwai companies!
	carbon pourprives and attempt to ger up to the standing
	themselves.
80	It is also important to consider congestion - less ecrries
	means cess traffic jums and more room for cars ro
	get where they're going quicker. Additionally, is the factor
	that imports from rea will reduce the amount of imports
	by peane, which further reduces the company's carbon
	footprint.
2	b) The sociale usould of rail, road and air freight are the
<u></u>	pollution problems it causes and the prustration it brings
	to the public. Ituge vehicles need large amounts of
	gas or petrol and thus, cause huge amounts of toxic
	pollution that destroys the air we breathe and dulls our
	country. Putting uir pollution aside, there are also the factors
	of noise pollution and space congestion. Large vehicles are
	incredibly noisy and trains are even more so. This causes
10	many irritations for those cliving near roads or railways.
	Coupling this with traylic congestion means pollution

AQA

Qu ni ortion

is	ispread consistently and traffic becomes noisier. Lorries
an	e also large, clumsy machines that cause a lest of
pro	oblems and accidents on the roads. This leads to
	ney usives in turn.
510	nomically, road, rail and air freight must cost worth the
00	but and apperent corporations tons in tax. The larger and
ma	re prone to posite a vehicle is, the more tax that is pried
(1h)	on it. Adding this to issues luce area and insurance.
mo	ans money must be being spent in an abundance on
	poe 'qos-quzzlers'.
The	more planes, trains and cars there are, the more roads,
110	uways and runways are recaled. its more and more are
i hi	eing used, this is definitely checoming an usice. New
000	ads are being built all the time and the debate
100	son more runways at Heathrow surport continues. This
01	ates uproar as they are being built through important
ae	ades oprout at high de and the frequence countrusides.
reo	idential space, landmarks or treasured countrysides.
	Energy sources are slowly running out. Both socially, and economically
we	don't have time to be wastejul.
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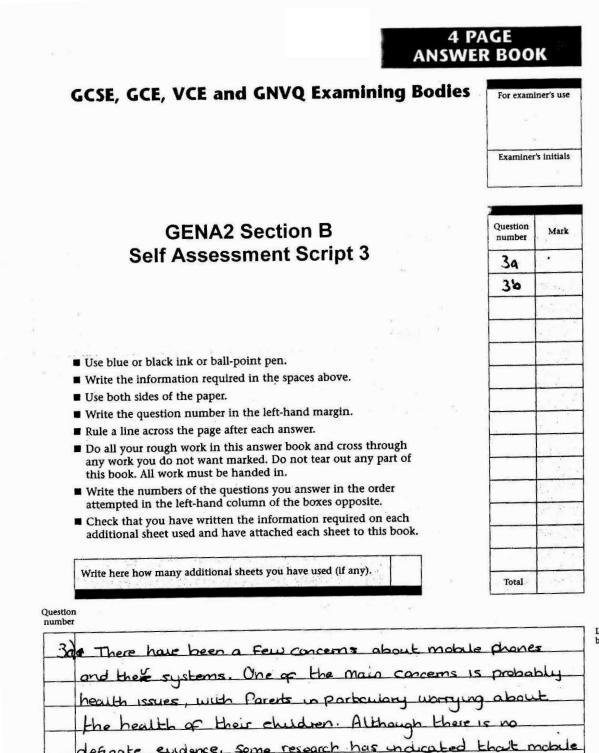
Question

	that are on the road.
	Since the would not be very many boots of on
	the north sea as is the the changel meaning the
	boot can be greenlar by using cell fuel because
	they are either Diesel powered
	in cars diversed compared to petrol you get a .
	higher mag meaning more fuel efficient cars book
	and lorries use pictice for the same reason
	but the bigger cargo boots use neulleur fuel
	while is bod but it is a very afficient process
	because you can get by of electricity quickly
)	transporting Frieght by read takes the largest amount of
	time which means it will for fuel and time on the road
	but other companies like incoralds used this pan oil to
	fuel the lorrier this shows how one company bow
	transported by lorries formies generally cause transic
	Joins and birld them UP.
-	Examplenting frieght by air if fairly expensive by of it being cuight, but arenofland fuel kenosone
	he of it been clight, but arenofland full kenosane
	15 one of the most expensive fueld to byly for
	planet planet are socially better because they
	don't conversed the roady but the airporty.
	unit corresed into round grander a conferrage
	have the count by soil is apparelle in the
	transporting frieght by rail y generally in the mildle because it not as expensive of flying and
	munice occurre it mit is conferring of the first
	quicker than lorging in the UK we have one of the best rail systems in europe but it if
	the by rom systems in enore but it y
	not really used for cromponting good like in

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Question

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20-30	lang	oy:	<u></u>				<u>1.746 - 01 - 1</u>		
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AQA

damage

Parents or others

Question number

	brain damage to people:
	Another concern about mobile phones is possibly there. Their
	expense. Mobile phones not only cost a lot of money
	to buy but they also cost all of money to keep
	running, they are not really much use without any
1	Money on. People constantly have an almost 'addiction'
	to Constantly text or email Friends, and are therefore
	Persuaded by phone companies to 'top up' or even better.
	spend more money on 'better package deals'
	However it could be argued that mobile phones are an
	absolute necessity in Ecdays society. They could, potenbally
	save someones life in an energency situation and are a very
	handy way to get in touch with someone if they are not at
	home. Therefore, i do believe handsfree should be promoted
	to please health workings about RF but also to be used in
- 1	essential subscients.
1	There are more arguable problems with mobile phones. As
_	years pass, technology actuances and mobile phones
	die more stylish and up to date than ever before, This
_	aures potential problems. Not only are they even more
_	expensive than before, people cannot afford them and crune
	has increased where phones have been staten from other
	members of the public. Threats and 'mugging' has
	become more common in todays society.
	To conclude, there are various reasons why mobile phones
	has caused a concern for some people. There have been
	health Fuscier (although no specific andence) about
	brain damage, and and even arthunks (from text massaging)
	Also crune has increased and it is very expensive to
8	Keep mobile phones running.

1	People such as scientists and polubcians may take a
	precautionary approach to new technological developments.
	Scientists may understand K (even if these is a small
k	chance) of health issues. From specific studies of the body
_	hance) of health issues. From specific studies of the body (for example) or porticular, Scientists probably understand of any officits
c	that mobiles have on the body. (eg passible brain damage).
	Politicians and other packed people who are interested in
	the development of the world may warry (through locking .
	at developing technology) many believe that technology is
	developing too Fast. They may believe that it the
1	development of technology could lead to potentially
1	dangerous equipment being braight out. For example
4	countries could develop retentially dangerous machines
4	countries could develop prtentially dangerous martinies
4	to already. IF countries go to war in the Future, the
	consequences of advanced technology caud be drast erous.
	Also, with actuanced technology comes more self shness and
4	greed. People want more of the 'latest thing' and because
+	new technology is expansive, crime rate has increased due
+	to people stealing of From others.
+	Also we have to become coreful we don't depend too much on
+	technology. For example, the Government has become
+	worried that the Figures of Obasity is on the increase in
+	this country. The could be due to the modernisation of
4	objects such as televisions, gome ansols etc. Because of
ł	this, people spend the time in the hause and less time
4	out doing exercise and liepping Fit and hoalthy
	People are depending too much on tenhnology and not a
1	ne concerned about themselves.
+	To sum up, technological developments do need to
	be viewed in a precautionary way. Scientists have

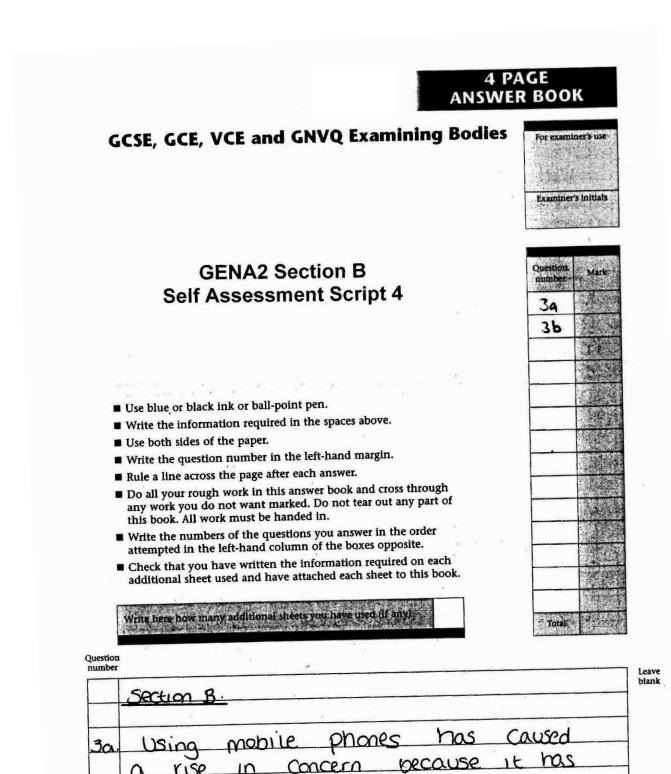
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a wor	iduide perspective (like pelibrions use) the use of	
0.000	med Lechnology and cause home prodemina	
and	subration. There is also the aspect of inuranad crime	
wor !	subjoint there is also the aspect of under a built	1
rate	and other hacuth iscuss that had to be considered	0
when	Hunling about technological developments.	
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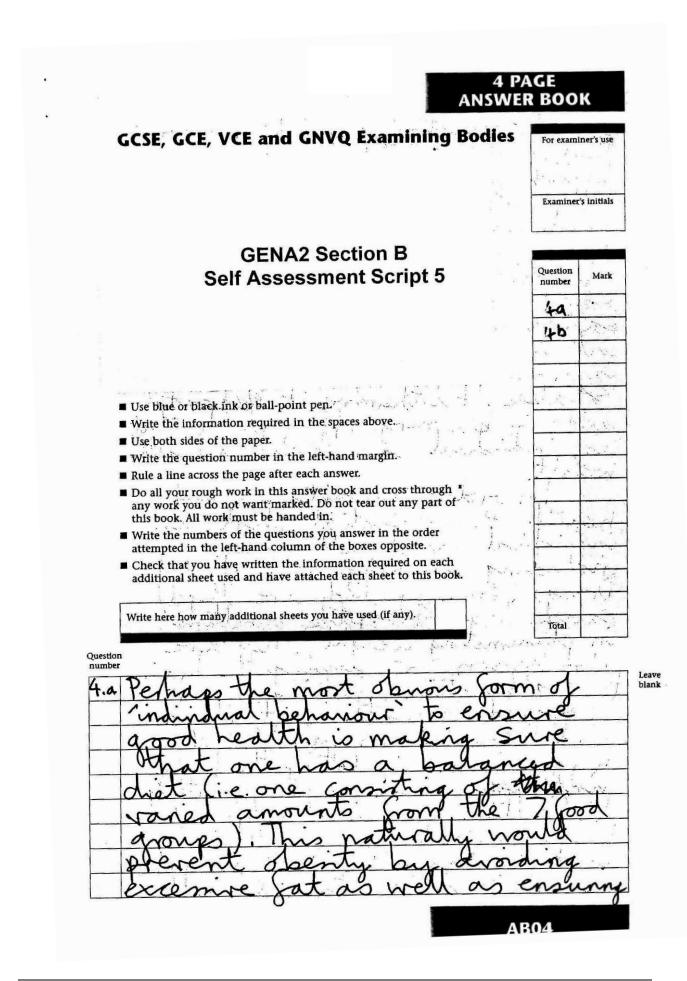
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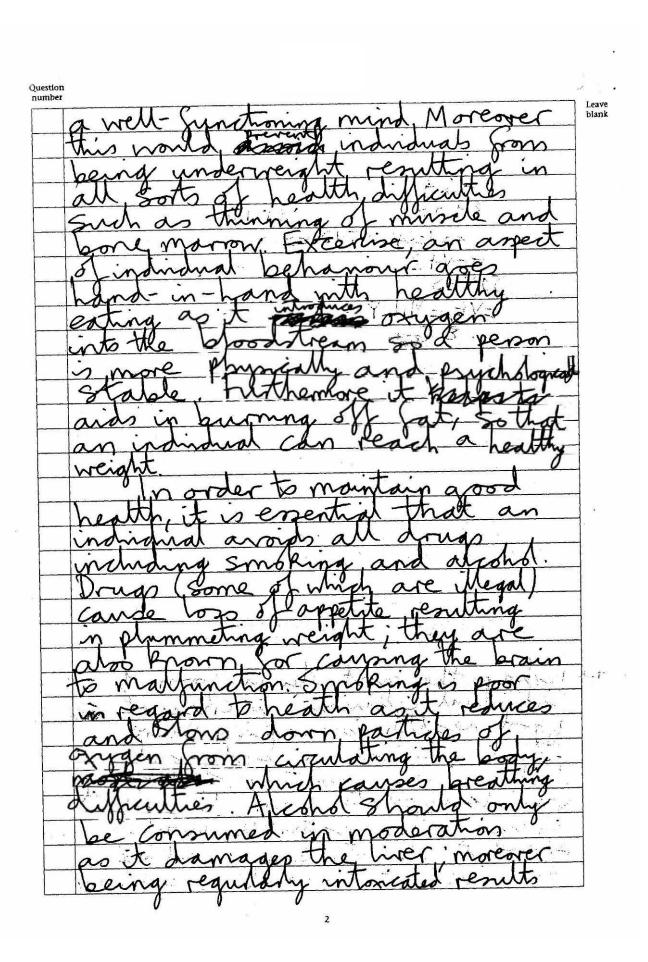
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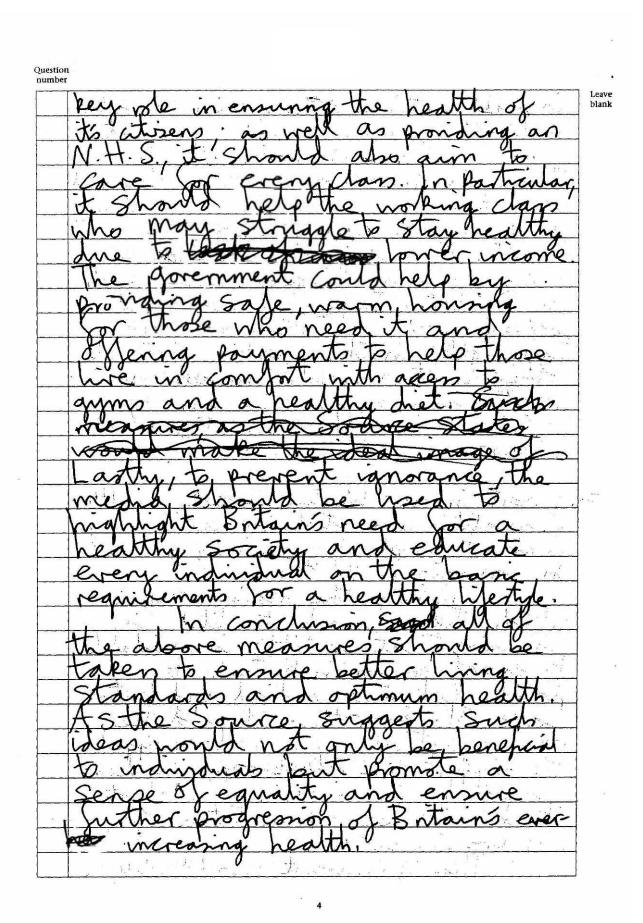
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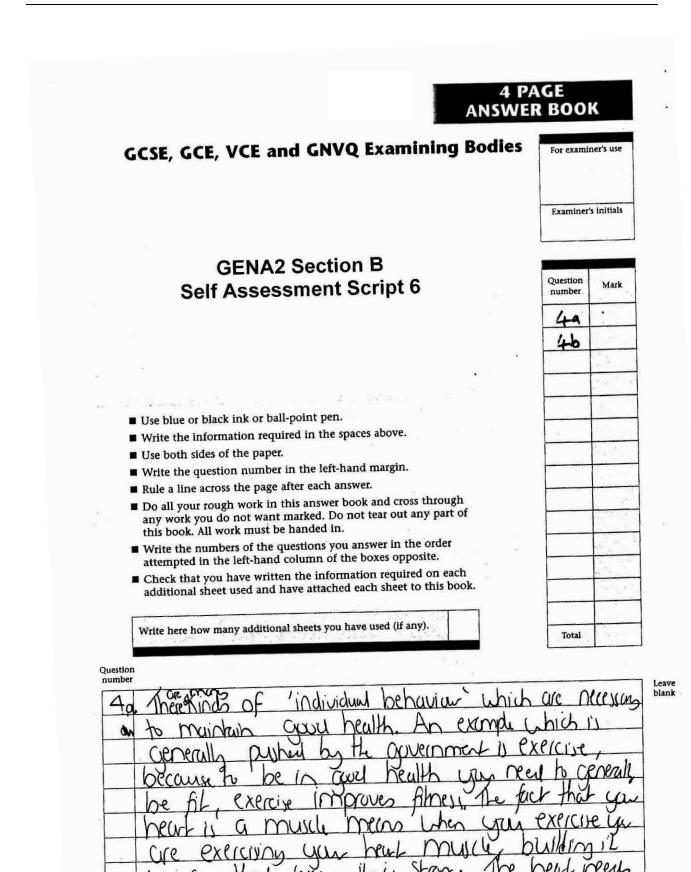




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Script 1

Question 2(a)

Answers to this question should give an explanation of the environmental advantages of water transport over other forms of freight transport and comment on the 'environmental standing' of companies using water.

This particular answer has a number of relevant points:

- there is a discussion of pollution resulting from road transport, though carbon monoxide is the only specific example given
- there is a reference to ships carrying larger volumes of goods, with a relatively lower pollution impact – fairly general points
- identifies that the use of water transport will appeal to environmentalists and it will reduce ASDA's carbon footprint it will affect their environmental standing
- water transport will reduce road congestion
- water will reduce use of air freight for imports
- basic error in suggesting that modern boats are run on electricity

Overall, a fair range of useful points are fluently made, though there is little detailed development and few specific examples.

It fits comfortably into the top end of the Level 2 descriptor: 12 marks.

Question 2(b)

The emphasis in this question is on social and economic issues (rather than environmental issues), with reference to road, rail and air freight.

This answer does attempt to keep mainly to social and economic matters:

- there is a repetition of general pollution comments, but there is an attempt to give it a social context by referring to frustration to the public
- there are valid points on noise, congestion and accidents associated with road and rail transport
- the point about the economic burden of road tax and insurance is not very clearly made
- there is a useful comment on the pressure on residential space, landmarks and the countryside from road and runway construction, with a specific reference to Heathrow

In general, another fairly fluent answer with some relevant comments, but only a modest range and modest understanding demonstrated.

Firmly in the mid-range of Level 2: 9 marks.

Overall: 12 + 9 = 21 marks



Script 2

Question 2(a)

This is a very short answer, with limited knowledge and understanding and with weak communication levels. There are only a small number of points made:

- road freight is responsible for greenhouse gases
- boats can carry a greater volume of goods than lorries
- there is a reference to diesel fuel being more efficient than petrol, but an error on supposedly nuclear-powered cargo boats

There is clearly only limited content here, the spelling is poor, there are no accurate examples and explanations are weak.

Meets the Level 1 descriptor, but not close to the border with the next level: 4 marks.

Question 2(b)

This is another short answer with restricted knowledge and understanding. It makes brief and limited points on each of road, air and rail transport:

- in relation to road, the answer refers to fuel and congestion issues, though with a dubious point about McDonald's alleged use of chip pan oil
- air transport is seen as expensive because of fuel costs, but it is said to reduce road congestion
- Britain is said to have one of the best rail systems in Europe, but it is not apparently used effectively for the transport of freight

The candidate has produced a generally unconvincing discussion, with many spelling errors and which lacks fluency.

Marginally more substantial than part (a), but still within Level 1: 6 marks.

Overall: 4 + 6 = 10 marks

Script 3

Question 3(a)

Candidates are asked to explain concerns about the operation of mobile phone systems.

This candidate picks up on some of the health issues in the extract provided, but struggles to identify any other significant issue:

- health issues are outlined, though largely based on the extract with little of the candidate's own knowledge added
- there is no reference to or comment on phone masts
- other concerns mentioned are expense, 'addiction' and, rather tenuously, crime
- the points about phones being an 'absolute necessity' are not really relevant, given the wording of the question

This is a quite fluently written and well-structured answer, but the content is disappointing, showing only modest knowledge and understanding of the topic.

This is into the Level 2 category, but at the lower end of the range: 8 marks.

Question 3(b)

The question requires a discussion of the application of the precautionary principle to new technological developments, and anticipates examples other than just mobile phones.

This answer is again well-written, but there is little relevant content:

- there is a repetition of the points on mobile phones and health
- there are very vague comments on 'dangerous war equipment'
- the comments on selfishness, greed and crime are not relevant to the question
- similarly, the comments on obesity are unconvincing in terms of the question

This is another fairly fluent response, but with restricted and narrow knowledge and understanding of the key issues.

Despite its length and fluency, this answer fits the Level 1 descriptor: 5 marks.

Overall: 8 + 5 = 13 marks



Script 4

Question 3(a)

This response is brief and with distinctly limited content:

- it states that mobile phones and masts may be a health hazard to small children
- it comments that the concerns come from rumours and the media

Insofar as there is any relevant content, it is largely a paraphrase of the extract.

Communication and structure are weak.

Clearly a low to mid-range Level 1 answer: 3 marks.

Question 3(b)

Another very weak answer, which does little to address the question:

- it comments that scientists have some public trust because of their knowledge
- it states that politicians have less knowledge of technology
- and that the media have even less knowledge

This very brief answer makes no attempt to explain the precautionary principle or to give any examples of its application.

Again, communication and structure are poor.

Another clear Level 1 response: 3 marks.

Overall: 3+3 = 6 marks

Script 5

Question 4(a)

The focus of this question is 'individual behaviour' that maintains good health, such as diet and exercise.

This confidently written response covers a wide range of appropriate issues:

- it identifies the importance of a balanced diet, mentions food groups and explains the benefits of a healthy diet
- it identifies the importance of exercise, explaining some of the functions of exercise for the body
- it identifies drugs, smoking and alcohol as potential health risks, explaining the reasons they are problematic
- a strong conclusion reiterates the importance of a healthy lifestyle in avoiding illness and maintaining good health

This is not a perfect answer, but it covers the main issues with clearly explained arguments, analysis and exemplification.

A high Level 3 mark is appropriate: **17 marks**.

Question 4(b)

Some 'causes of health inequalities' are identified in the extract – answers to this question need to focus on these issues.

In this answer the candidate addresses some of the social factors related to health inequality:

- there is an introduction noting the significance of health inequalities in western society
- there is a discussion of the importance of an effective and well-equipped NHS
- there is consideration of the importance of the role of government in dealing with inequality
- the significance of social class is noted
- there are proposals relating to the provision of good quality housing and payments to access good diet and exercise as means of addressing health inequalities
- there is a clear conclusion

This is another well-written answer which mentions key issues, though not quite as wide-ranging as the response to part (a).

It meets the descriptor for a Level 3 mark: 14 marks.

Overall: 17 + 14 = 31 marks



Script 6

Question 4(a)

This candidate outlines a wide range of relevant points with some appropriate exemplification:

- the importance of exercise is noted, with some explanation
- there is an account of healthy eating
- preventative measures such as good hygiene and vaccination against major diseases are outlined
- lifestyle issues, including safe sex and the avoidance of drugs, limited alcohol intake and non-smoking are outlined

The answer is characterised by breadth rather than depth, but is well organised and structured.

It is strong enough for a mark in the Level 3 range: **14 marks**.

Question 4(b)

In this answer, the candidate makes some attempt to consider health inequalities, but doesn't take advantage of the clues in the extract:

- there is a suggestion of free or reduced price access to gyms
- discounts on healthy foods are mentioned
- free school meals are suggested (they already exist!)
- improvements to council housing are proposed
- free prescriptions for those who can't afford the full price are suggested (they already exist!)
- vaguely defined government campaigns are proposed

Although some appropriate points are made, many are hardly original and the development of the arguments is quite limited.

This is at the lower end of the Level 2 mark range: 8 marks.

Overall: 14 + 8 = 22 marks