



GCE A level

396/01

**ENGLISH LANGUAGE
ELANG 6: ANALYSING AND
EVALUATING LANGUAGE**

A.M. MONDAY, 23 June 2008

2½ Hours

ADDITIONAL MATERIALS

In addition to this examination paper, you will need a 12 page answer book.

INSTRUCTIONS TO CANDIDATES

Answer **both** questions.

INFORMATION FOR CANDIDATES

Both questions carry equal marks.

In this unit you will be assessed on your ability to:

- communicate clearly the knowledge, understanding and insight appropriate to the study of language, using appropriate terminology and accurate and coherent written expression;
- apply and explore frameworks for the systematic study of language at different levels, commenting on the usefulness of the approaches taken;
- understand, discuss and explore concepts and issues relating to language in use;
- analyse and evaluate variation in the meanings and forms of spoken and written language from different times according to context.

Remember that marking will take into account the quality of written communication used in your answers.

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Answer both Question 1 and Question 2.

1. The two texts printed on pages 4 - 7 are transcriptions of two TV news items broadcast on Friday March 2nd 2007 on the BBC News 24 channel.

Text A is from an item about faulty petrol. Hundreds of cars in some parts of England had broken down due to contaminated petrol from some Tesco and Morrison's supermarket outlets. The precise cause was unknown, but one theory was that high levels of silicon had somehow got into some batches of fuel.

Text B is from an item about a ruling by judges in the High Court. The inquest into the deaths of Diana Princess of Wales and her boyfriend Dodi Fayed (in a car accident in Paris almost ten years earlier) was to have been conducted by the coroner Lady Butler-Sloss without a jury, but the High Court had just ruled that a jury must be present. The hearing in the High Court had been brought by Dodi Fayed's father, Mohamed Al Fayed, who was convinced that Diana and Dodi had been murdered in a conspiracy led by the Duke of Edinburgh, Prince Charles, and members of MI6.

Using some of the key features of the language frameworks you have studied, explore and analyse the spoken language of the texts.

You should include in your answer some discussion of the following:

- comparisons and contrasts in the use of spoken English;
- the tenor (degree of formality or informality);
- the degree of fluency of the speakers;
- features that indicate whether the speakers are speaking spontaneously or from a prepared script;
- elements of interaction, and differences in style between different speakers;
- how far the information is conveyed clearly and interestingly, and how far the speakers try to interpret the breaking news, or to give their own opinions.

(50%)

KEY TO TRANSCRIPTIONS

(.)	micropause
(2.0)	pause for time shown in seconds
{ <i>laughs</i> }	paralinguistic features
back	words in bold show emphatic stress
a.	incomplete word
.....	omitted text

TEXT A (News item about faulty petrol)

HP: Hugh Pym, BBC News 24 Business Correspondent (a voice-over).

PG: Paul Gilbert, Solicitor.

JW: Julian Worricker (anchor-man in the studio).

CM: Colette Macbeth, (BBC News reporter, reporting live).

HP: but whichever garage you go to (.) motorists seem concerned about what's going in their tanks (.)

DRIVER: there's summin' wrong with the fuel (.) there is **definitely** summin' wrong with the fuel (1.0) hundred per cent mate (.) I'm telling you that now (.)

5 HP: one theory being investigated is excessive levels of silicon in batches of unleaded petrol (.) sent out over the last few weeks (1.0) a key component in the exhaust system the oxygen centre (.) has failed because of tainted fuel (.) it costs two hundred pounds to replace (.)

10 PG: what the consumers who have bought this faulty petrol should do is go **back** to the petrol station the supermarket petrol station that they bought it from (.) with the receipt (.) proving that they bought the petrol (.) a. and with a copy of the costs (.) er received for the costs of repairing their car (.) and then really to **make** a claim

15 HP: Tesco and Morrison have said so far their own fuel tests have not revealed any problems (.) they're as anxious as anyone to know what independent experts may find (.) Hugh Pym BBC News (1.0)

JW: well let's cross that line to our correspondent Colette Macbeth (.) who's at Cambridgeshire Trading Standards where test results (.) are expected at some point this afternoon any news yet Colette? (2.0)

20 CM: *{laughs}* still waiting er we just saw (.) the man from trading standards just there as we were about to go on air and we were shouting over to him asking him (.) if he had the results yet but unfortunately he doesn't so um I can't bring you (.) em those yet (.) but just let me put in context what em (.) ah (.) the investigation is really going into here (.) um trading standards here in Cambridgeshire have sent off (.) um samples of petrol taken (.) um from (.) er four cars (.) er in total that have broken down around this area **one** sample in particular will be tested by the analysts (.) and they have asked the analysts in London to look (.) um specifically for any traces of silicon (.) um that have been er found in that petrol (.) now silicon is used as an anti-foaming agent er it goes into diesel normally it shouldn't really be in petrol (.) um so obviously (.) if it **is** found to be in there then er that would certainly give them a lead (.) and what will happen is that um as well as Cambridgeshire Trading Standards trading standards right across (.) um the south east of England **and** East Anglia will be carrying out very similar tests so what we could expect (.) er to happen (.) if not over the weekend then in the early part of next week is a kind of build-up of (.) er you know more pieces of the jigsaw being gathered as to what (.) **exactly** has caused this problem (.)

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JW: right (.) um you you mentioned the man you you yelled at (.) a moment ago (.) there was no indication from him as to when he might (.) have any answers for you so we might we might have this conversation again in an hour's time Colette yes? (2.0)

- 40 CM: yeah unfortunately yes I think I'm beginning to bug him because every time I see
him er I ask him the very same question um and I'm assured that er (.) he will be
straight on the phone to us if not out here to talk to us immediately (.) and they
have had some preliminary results back that say um (.) ah that the petrol the
45 sample taken meets um British industry standards **that** isn't particularly
significant (.) it is as the expected um (.) Hugh Pym mentioned there that Tesco
announcer who carried out their **own** (.) er tests found that their petrol meets
British industry standards and what that means is that (.) **all** the components that
you would expect to find in petrol were found there what it doesn't tell you (.) is
if there's anything in there that shouldn't be in there and that's what we're
waiting to hear (.)
- 50 JW: OK back with you if that changes thank you very much er Colette Macbeth there
in Cambridge

TEXT B (Item concerning the inquest into the death of Diana Princess of Wales)

NW: Nicholas Witchell, BBC reporter (a voice-over).

JC: Jo Coburn (anchor-woman in the studio).

JK: June Kelly (BBC News Royal Correspondent, reporting live).

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 NW: (voiceover): the High Court's decision is a considerable victory for Mohamed Al Fayed (.) who **had** said he would simply not accept a verdict if it was arrived at by the coroner alone.....under English law (.) where issues of public safety are raised by a death there **must** be a jury (3.0) however the High Court has clearly also been mindful (.) of the need for public confidence in the verdict (.) particularly given the nature of the conspiracy allegations that surround the Princess's death.....

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 JC: Nicholas Witchell reporting there well our royal correspondent June Kelly is at the High Court for us (.) good afternoon June (.) take us through what happens now because this has obviously been (.) an extraordinary set of events now the public (.) members of the public are going to be **present** at these inquests (.) how is it all going to work and what time scale is it? (.)

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 JK: that's right Jo and it's certainly a roller-coaster of course **this** is the **second** coroner (.) to ah (.) preside over these inquests because we did have ah (.) the previous coroner Michael Burgess who resigned last year quoting pressure of work now (1.0) basically (.) er what happens now is that Lady Butler-Sloss is holding a hearing on Monday now that hearing was **always** scheduled (.) and the plan has been for that to look at the (.) **scope** of the inquest as it was recorded and that was go. she was going to look at (.) er issues like witnesses now she may well still **do** that but also now what she's got to factor in (.) is **this** decision today (.) that er she should have a jury which (.) as we've been hearing **is** a massive victory for Mohamed Al Fayed (.) **she** certainly didn't want to have a jury so now she has to work around that (.) and of course this (.) then takes her into (.) all sorts of ah (1.0) possible problems with the (.) chronology of the thing because she had hoped to get going by the beginning of May (.) but **now** (.) I mean they they've got to find a venue (.) the fact that the jury's got to be called that's all got to be sorted out (.) so it does get far more (.) problematic and of course (.) when we had a (.) initial preliminar. preliminary hearing in January William and Harry Diana's sons (.) er submitted a letter to the court saying **they** hoped that their mother's inquest would take (.) place fairly but also promptly now (1.0) the situa. uation is now is (.) is it going to happen before Diana's tenth anniversary in August? (1.0)

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 JC: but Jo the other question is we've just been speaking to (.) um Mohamed Al Fayed's former spokesman and he says that obviously (.) Mohamed Al Fayed's welcomed this today but wants to see **all** the evidence presented (.) is that likely to happen?

35 JK: well certainly (.) th. that is **why** he wants the senior royals called and (.) really I
mean Mohamed Al Fayed's on a roll now because he has (.) defeated the coroner
twice (.) first of all i. in the hearing in January she wanted to hold that in private (.)
40 um he then threatened legal action **she** then did an about turn on that (.) **now** we've
got this reverse today in the High Court it **is** very much (.) um (.) you know
Mohamed Al Fayed **two** coroner **nil** at the moment (.) **now** the situation is he is
now saying he wants members of the royal family to be called (.) clearly one would
assume the royal family will **not** be keen to be called I mean the thought of (.) the
45 Duke of Edinburgh zooming down the Strand here in a motorcade or the Prince of
Wales in (.) you know getting out (.) of the car and then going into that court to give
evidence seems absolutely **highly** unlikely but (.) who knows in this case (.) um but
50 anyway (.) um (1.0) **he** basically is now saying you know **he** wants that he will start
demanding that now say the coroner refuses him on that (.) **he** then m. (.) may well
go **back** to court to try to get **that** decision reversed so we're into all sorts of (.)
uncharted waters here with all of this basically but certainly (.) Mohamed Al Fayed
is now on a roll with all of this (.)

JC: June Kelly thank you very much er (.) outside the High Court there

2. The three texts printed on pages 9 - 11 are all examples of advertisements for cleanliness or health, published in newspapers or magazines.

Text A is an advertisement for Washballs, (balls of soap used for washing the hands and face, and for shaving), published in the *Weekly Journal or The British Gazetteer* in 1727.

Text B is an advertisement for Parr's Life Pills, published in magazines in the 1860s.

Text C is an advertisement for 'Aspro' published in *The Daily Mirror* in 1939.

Analyse the use of language in the three texts.

You should apply relevant frameworks that you have studied, including lexis, grammar, syntax, and semantics. Your answer should include some consideration of the following:

- comparisons and/or contrasts between the texts;
- uses of language that differ from present day Standard English;
- use of language to promote their product;
- ways in which they attempt to appeal to, or inform, their audiences;
- any other points that you find interesting in the use of language in the extracts.

(50%)

TEXT A (from the *Weekly Journal, or The British Gazetteer*)

ADVERTISEMENT

4 February 1727

To prevent the Publick's being impos'd upon by Counterfeits,
 The True, Original, Royal, Chymical Washballs, which have been sold upward of twenty years,
 at the corner of Pope's-Head-Alley, over against the Royal-Exchange in Cornhill, are still
 continu'd to be sold by John Lambert, gloveseller, who will attest them to be the very Original
 5 Washballs, and assert it with an affidavit if requir'd, notwithstanding any thing that may be
 falsely publish'd by his adversary to the contrary; he is remov'd from the corner of Pope's-
 Head-Alley, two doors higher, to the Sign of the Flower-de-luce, joining to the Royal Union
 Coffee-house. These balls have not the least grain of mercury, or any thing pernicious; but are
 highly recommended by those that use them for beautifying the hands and face and making the
 10 skin so soft and smooth as not to be parallel'd by wash-powder, or cosmetic, &c. and is a real
 beautifier of the skin, by taking off all deformities, tetter¹, ring-worms, morphew², sunburn,
 scurf, pimples, pits, or redness of the small-pox, keeping it of a lasting and extreme whiteness. It
 soon alters red or rough hands, and is admirable shaving in the head, it not only gives an
 exquisite sharpness to the razor, but so comforts the brain and nerves as to prevent catching
 15 cold, and is of a grateful and pleasant scent. They are sold only by Mr. Lambert, as above, and
 at Mr. King's Toy-shop, in Westminster-Hall. Price one shilling each, and allowance by the
 dozen. Beware of counterfeits. Mr. Lambert likewise sells all sorts of gloves wholesale and
 retail, mens velvet-caps, night-caps, &c. wig-bags, ribbon, silk-handkerchiefs, &c. As also mens
 and womens stocking; all at reasonable rates.

*Rictor Norton (compiler), Early Eighteenth-Century Newspaper Reports,
 www.inforpt.demon.co.uk/grub*

¹herpes eruptions

²skin blotches

TEXT B (from a Victorian magazine)

PARR'S LIFE PILLS
PROMOTE APPETITE,
AID DIGESTION,
And PURIFY the BLOOD.

PARR'S LIFE PILLS are now generally established as the *most favourite* Family Medicine. They speedily improve the digestive powers and restore the whole nervous system to a happy and natural state. The balsamic powers of the Medicine produce that delightful feeling of good spirits so very desirable, and dispose both mind and body to healthy exercise: everything under its influence soon wears a joyous aspect, and the varied duties of life are performed with pleasure; and, instead of long and weary nights, give sound and refreshing sleep. PARR'S LIFE PILLS clear from the system all hurtful impurities, restore a healthy action of the liver, bowels and kidneys, without the least pain or inconvenience. PARR'S LIFE PILLS may be obtained of any Medicine Vendor, in Boxes at 1s. 1½d., 2s. 9d., and in Family Packets, 11s. each.

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BALL'S POND ROAD, ISLINGTON

SIR, — I wish to inform you that I have taken your PARR'S LIFE PILLS for forty-seven years, and no other medicine, and as I have always found them do me good, I have recommended them to all my friends; and to prove the truth to you I have sent you a few lines, inclosed, which I composed and sent to one of my sons, with a box of your valuable Pills, begging of him to try them. I am now in my 77th year, and hearty and well, but unfortunately lost my dear husband five years since; but my dear children are my preservers, and I am as happy as any old maid. If you wish to make use of these lines in any way you are at liberty to do so.

E.J. CATLIN

SOLD EVERYWHERE.

TEXT C (from *The Daily Mirror*, 1939)

There's a **WEALTH of SCIENTIFIC THOUGHT** *behind* **'ASPRO'**

Every generation has its difficulties to combat. Medicine is no exception to the rule. In the past complaints were treated by different remedies. Loss of time, money, work and patience was the result. Humanity demanded an antidote which struck deep at the one underlying principle of pain – that attacked the cause whilst banishing the pain. RESULT – THE WONDERFUL 'ASPRO' TABLET HAS BEEN EVOLVED. Its success has been electrical. Being, after ingestion in the system, an antipyretic or fever-reducer, and a solvent of uric acid, it attacks the causes of numerous complaints. 'ASPRO' can be taken anywhere at any time. It gives immediate results – "while you wait" as it were. Headaches, colds, influenza, rheumatism, neuralgia, sleeplessness and all nerve pains submit to its soothing influence. 'ASPRO' has been acclaimed as the world's master medicine by users from every corner of the earth. We publish below just a few extracts from their letters. You will find them both interesting and helpful.

INTERESTING 'ASPRO' FACTS REVEALED BY ANALYSIS

For those who appreciate scientific facts we give the results of tests made with 'ASPRO' tablets by one of England's foremost analysts :- He treated liquids containing mould spores and bacteria with 'ASPRO' and kept them for from 5 to 7 days under conditions which were identical with those under which the same liquids without treatment were kept. Fermentation where sugar was present, moulding and other forms of decomposition took place in the latter, WHILST THE TREATED SAMPLES WERE FOUND TO BE UNCHANGED, except that they were sterile, the GERMS HAVING BEEN DESTROYED. So the germicidal qualities of 'ASPRO' were proved. It was a sufficiently powerful antiseptic to keep liquids containing organic matter from contamination.

Sterilised liquids treated with 'ASPRO' remained sterile after 5 days' exposure to the atmosphere in uncorked bottles. The analyst also proved that 'ASPRO' was a definite solvent of uric acid which is assumed to be one of the main causes of rheumatism. Being also an antipyretic or fever-reducer gives 'ASPRO' the power to attack the causes of many complaints.

NO MORE DREAD

Mrs Smith, London, W.12, recommends 'ASPRO' to everybody. Suffered greatly from headaches. Could not get on with morning task and dreaded the day. Bought small packet of 'ASPRO' and soon felt a different woman. Able to work without trouble and go to music hall at night.

DENTISTS WRITE

'Your 'ASPRO' relieves the pain after extraction; clients buy them from their chemists while their mouth is healing and I recommend them strongly to all sufferers. We find nothing to equal them after extraction and I recommend them to all sufferers of pain.'

————— Dentist, Durham.

'ASPRO' consists of the purest Acetylsalicylic Acid that has ever been known to Medical Science, and its claims are based on its superiority.

All leading Chemists and Stores stock and display 'ASPRO'

'ASPRO' ACHIEVEMENT

W. L. W., of Harrow Weald, wishes to place on record another 'ASPRO' achievement. Had tooth extracted without anaesthetic owing to septic abscess. Relieved of all pain by 'ASPRO' during dispersal of abscess.

TRY 'ASPRO' FOR

INFLUENZA	COLDS
HEADACHES	LUMBAGO
SLEEPLESSNESS	IRRITABILITY
NEURALGIA	NEURITIS
SCIATICA	HAY FEVER
GOUT	NERVE SHOCK
RHEUMATISM	PAINS PECULIAR
ALCOHOLIC	TO WOMEN
AFTER-EFFECTS	MALARIA
TOOTHACHE	ASTHMA

PRICES 3^D 6^D 1/3 2/6