



General Certificate of Education  
Advanced Subsidiary Examination  
January 2012

# English Language (Specification B)

# ENGB1

## Unit 1 Categorising Texts

Friday 13 January 2012 1.30 pm to 3.30 pm

**For this paper you must have:**

- an AQA 12-page answer book.

### Time allowed

- 2 hours

### Instructions

- Use black ink or black ball-point pen.
- Write the information required on the front of your answer book. The **Examining Body** for this paper is AQA. The **Paper Reference** is ENGB1.
- Answer **two** questions.
- There are **two** sections:  
**Section A: Text Varieties**  
**Section B: Language and Social Contexts.**
- Answer Question 1 from Section A.
- Answer **either** Question 2 **or** Question 3 **or** Question 4 from Section B.
- **At the very start of the examination**, tear along the perforations to detach the questions on page 2.
- Do all rough work in your answer book. Cross through any work that you do not want to be marked.

### Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 96.
- There are 48 marks for each question.
- You will be marked on your ability to:
  - use good English
  - organise information clearly
  - use specialist vocabulary where appropriate.

### Advice

- It is recommended that you spend one hour on **each** section, with 15 minutes on the reading and preparation of the data and 45 minutes for writing **each** answer.

---

**Section A – Text Varieties**

Answer Question 1.

You are advised to spend **one** hour on this section.

You may detach this page by tearing along the perforations.

---

**Question 1**

0	1
---	---

Study the **Texts A–G** on the next five pages. These texts illustrate different varieties of language use.

Discuss various ways in which these texts can be grouped, giving linguistic reasons for your choices. *(48 marks)*

---

**Section B – Language and Social Contexts**

Answer **either** Question 2, **or** Question 3, **or** Question 4.

The texts for Questions 2, 3 and 4 are on pages 9–11.

You are advised to spend **one** hour on this section.

---

**EITHER****Question 2**

0	2
---	---

**Language and Gender**

With detailed reference to **Text H** and to relevant ideas from language study, explore how language is used to represent gender. *(48 marks)*

**OR****Question 3**

0	3
---	---

**Language and Power**

With detailed reference to **Text I** and to relevant ideas from language study, explore how written language is used to assert power. *(48 marks)*

**OR****Question 4**

0	4
---	---

**Language and Technology**

With detailed reference to **Text J** and to relevant ideas from language study, explore how technology affects language use. *(48 marks)*

**END OF QUESTIONS**

## Text A

This is a recipe produced by the Department for Children, Schools and Families.

17

# Lollies

Great for sunny afternoons.

---


## Ingredients

Makes 4

- 250ml semi-skimmed milk
- 125ml fruit yogurt
- 1 banana
- 4 strawberries

---

## Equipment




---

## Method

1. Pour the milk and the yogurt into the blender.
2. Peel the banana and add to the blender.
3. Cut the green stalks off the strawberries and place the strawberries in the blender with the other ingredients.
4. Put the lid on the blender and switch on for 5–10 second blasts. Repeat this until the mixture is smooth.
5. Pour the smoothie into the lolly moulds.
6. Place the moulds into the freezer until frozen (at least 2–3 hours).

## Top tips

- \* Try using fresh fruits that are in season, or add frozen or drained canned fruit.
- \* Hold the lid of the blender with a clean dishcloth.
- \* Push fresh fruit pieces into the lolly moulds.
- \* Make tasty ice lollies by simply pouring different fruit juices into lolly moulds.
- \* The lollies will be great for about a month in the freezer.

## Skills

Blending

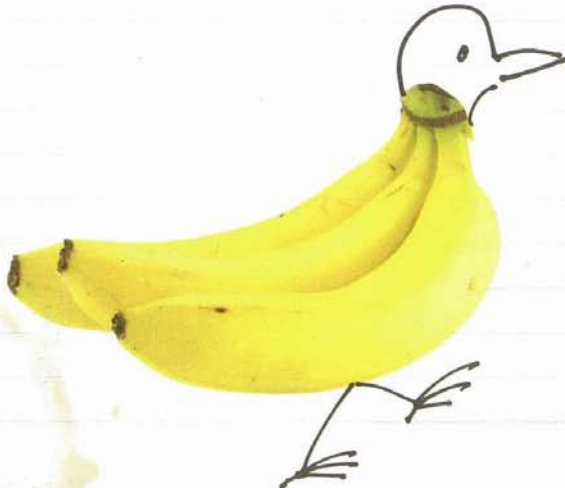
Using a knife

### EAT FOR HEALTH

- \* Milk and yogurt are good sources of calcium.
- \* Have these lollies instead of ice-cream for a healthier dessert.

### TAKE CARE!

- \* Always get help from an adult when using a blender.
- \* Wash the strawberries before you use them.



Source: Real Meals, Department for Children, Schools and Families, Crown Copyright, 2009.

Turn over ►

---

**Text B**

This conversation is between Maisie, aged 8, and her mum. It took place in the morning just before they left the house to go to school.

**Key:** (.) indicates a normal pause.

Numbers within brackets indicate length of pause in seconds.

Mum: ok (.) go and get your coat on then ready to get the bus

Maisie: have I got my book

Mum: what book

Maisie: the one I was reading last night (2.0) Harry Potter and something I think I left it by  
my bed but I don't know 5

Mum: well you better go and look now quickly if you want to take it with you

Maisie: what about my coat (2.0) can you get it

Mum: only if you hurry up Maisie (.) otherwise the bus will go without you

Maisie: I can't find my book anywhere

Mum: you can't have looked properly 10

Maisie: I have (1.0) I have

Mum: well you'll have to go without it now it's half past eight

Maisie: ooooh

Mum: never mind ooooh come on we need to go

Source: Private Data

---

**Text C**

This is a conversation between sisters Linda, aged 17, and Victoria, aged 13. They are discussing Christmas presents.

**Key:** (.) indicates a normal pause.

Numbers within brackets indicate length of pause in seconds.

Linda: soooo we need to get Louise something else (2.0) like what (.) yep (.) bubble bath

Victoria: mmm (.) so do you reckon that's alright for Faye

Linda: yeah (1.0) it's nice (4.0) don't see why not

Victoria: do you reckon it's do you reckon it's too small

Linda: no (3.0) how much was it (3.0) three quid wasn't it

5

Victoria: something like that

Linda: yeah (1.0) well it was reduced from about four quid or something so (3.0) yeah

Victoria: I like the photo frame (1.0) cos I bought it cos I liked it

Linda: mmm

Victoria: and I know Kelly likes what I like

10

Linda: Kelly likes what you like (1.0) poor girl (1.0) cos you've got bad taste anyway

Source: Private Data

Turn over ►

**Text D**

This is the front page of an instruction booklet.

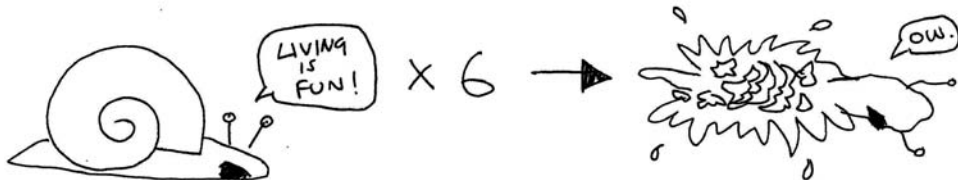
**Text D** cannot be reproduced here due to third-party copyright constraints.

**Text E**

This note was left by Liam, aged 18, for his parents after a night out.

Hi.

I am home safe, but I trod on exactly  
six (6) snails. I feel awful, (for the snails,  
I drank responsibly).



From Liam  
x

Source: Private Data

### Text F

This text is a winning entry from *The Daily Telegraph* mini-saga competition. Entries have to be exactly 50 words long.

**Text F** cannot be reproduced here due to third-party copyright constraints.

### Text G

This is a card promoting a gallery.

Roll up!  
Roll up!

A cornucopia of contemporary British art & original printmaking, design-led jewellery, gifts, furnishings, toys and traditional British manufacturing and craftsmanship.

Available throughout the year at  
hornseys' - the gallery, 3 Kirkgate, Ripon  
North Yorkshire, HG4 1PA  
and from April to September at  
'The Shop @ Newby Hall',  
Newby Hall & Gardens, Ripon  
North Yorkshire, HG4 5AE

al heighton

Source: HORNSEYS' - the gallery & Al Heighton (Artist)

Turn over ►

**The Texts for Questions 2, 3 and 4 are on pages 9, 10 and 11.**



## Language and Gender

## Text H

## Text for Question 2

This is the opening of a story from a *Bunty for Girls* annual, published in the 1960s.

## Nora's FIRST JOB

Nora Robinson saw the bus coming round the corner and began to run. It was not easy, for she was wearing her new high-heeled shoes, her new tan-coloured suit, and a gay little hat, which perched rather uncertainly on her dark curly hair.

What with the hat and the shoes and the newness of everything, she somehow did not look where she was going. Just as she reached the bus stop, panting, she crashed into a tall, fair girl who stood there, calm and poised, waiting for the bus to arrive.

"Nora Robinson, it's you!" the girl said indignantly. "Really, you should be more careful!"

Just then the bus pulled to a halt and the two girls got on together.

"I am sorry I barged into you, Lisette," said Nora, still rather breathless. "You see," she finished up eagerly, "I am just rushing to keep an appointment."

"So am I," declared Lisette Alexander in icy tones. "You're not the only one with an appointment to keep."

She sat down, and opening her smart handbag, examined herself carefully in the mirror.

The two girls sat in silence until they reached the centre of the town; then both stood up together.

Lisette looked distinctly annoyed when Nora got off the bus with her, and still more irritated when the two of them began to walk in the same direction.

At the first opportunity she darted ahead, and Nora, with a little gasp, saw her enter the doors of the most exclusive dress shop in Middlebridge.

"Oh," said Nora to herself, "she must be trying to get the job of new assistant, too! What shall I do? She's so much smarter and better dressed than I am. How can I expect --?"

She found herself at the doors and hesitated with her hand on a handle. Then she thought of her father and mother, eagerly awaiting the result of this interview, so she put a cheerful smile on her face and walked inside.

A dapper little Frenchman came hurrying forward to greet her.

"Come in, my dear young lady, come in," he smiled. "I must lock these doors; we are really closed for lunch."

"I am Monsieur Pallet and I own this dress shop," he went on. "You are Miss Robinson, are you not?"

She followed M. Pallet up the stairs to the first floor showroom, to find Lisette Alexander waiting there, her eyes still hostile.

Lisette greeted Nora curtly, and explained to M. Pallet that they already knew each other.

"Shall I wait outside until you have seen Lisette – I mean, Miss Alexander?" faltered Nora.

"Yes, I will see each of you in turn, to ask a few questions," smiled M. Pallet, with a wave of the hand towards a graceful gilt chair.

He then turned to Lisette and showed her into his office.

At last both interviews were over and the two girls were once more in the showroom with M. Pallet.

"I will take both of you on for a trial period of one month, and then we shall see," he announced.

"And now," he continued, his eyes lighting up, "we have a short time to spare. I will show you some of the lovely gowns we have, and you can get some idea of the prices."

He was soon so absorbed in his task and the two girls were so attentive, that the sudden entrance of a tall, graceful girl in black startled all three of them.

"Oh, Monsieur Pallet!" gasped the girl, looking pale and distraught, "I don't know what has happened. All the girls have been taken ill. It must be something they ate at lunch. Now it's time to open the shop again and there is no one to attend to the customers and – and – I feel so ill myself!"

So saying, she fled, leaving her employer looking bewildered and distressed.



Source: *Bunty for Girls*

Turn over ►

## Language and Power

### Text I

#### Text for Question 3

This is an agreement which customers have to sign before hiring a boat.

## Bennett Boatyard Bryher, Isles of Scilly TR23 OPR

Telephone: 01720 422205 Email: [hire@bennettboatyard.com](mailto:hire@bennettboatyard.com)

### Terms and Conditions

1. The maximum number of people for which the boat is intended must not be exceeded.
2. The hours of operation are between **9am and 6pm**. A member of the boat hire team must be consulted if you wish to use the boat outside of these hours. The boat must never be used after dark. If the boat is not returned by the agreed time, a search will be conducted. You will be charged for the search.
3. The permitted area of operation is clearly marked on the chart provided with the boat. The boat must never be taken outside of this area and doing so may result in the remainder of your hire being cancelled.
4. **Buoyancy aids** must be worn at all times by all persons in the boat.
5. The hire is dependent on **suitable weather and sea conditions** and Bennett Boatyard reserves the right to cancel. Alternative dates will be offered wherever possible. If you have any doubts over weather conditions, contact the hire operator.
6. If days are lost due to bad weather the hirer must pay the daily rate for the days of use they have had or the full weekly amount, whichever is least.
7. Before setting out, the skipper should inform the hire operator or other responsible adult of **intended destination(s)** and **estimated time of return**.
8. **Alcohol** must not be consumed by any passenger before or during use of the boat.
9. The named hirer (over the age of 18 years) must be **responsible for the boat and equipment** at all times during the period of hire and should be appropriately competent.
10. **Accidental loss or damage** to the boat and/or equipment must be reported to the hire operator immediately. The hirer shall be liable for all damages and losses resulting from his/her own negligence and/or failure to abide by these terms and conditions.

I agree to the terms and conditions of hire above and understand that non-compliance may negate the terms of the insurance and license.

Name of Boat .....

Holiday Address .....

Mobile Number .....

Dates of Hire .....

Cost of Hire/Method of Payment .....

Signed .....Name (printed) .....

Source: Bennett Boatyard

## Language and Technology

### Text J

#### Text for Question 4

This is a transcript of some video highlights shown on a BBC sports website. This report focuses on the Paralympic World Swimming Championships in August 2010.

**Key:** (.) indicates a normal pause.  
Numbers within brackets indicate length of pause in seconds.  
Other contextual information is in italics in square brackets.

Presenter:	<i>[lively music plays in background while images of presenter then Louise Watkin are shown on screen]</i> day five of the IPC World Championships here in Eindhoven and the big question for us today is can Louise Watkin end up on this position here (.) but to do it she'll have to beat Natalie Du Toit <i>[7 seconds of same music with a variety of images of Watkin swimming then replay of race on screen with commentary over]</i>	5
Commentator:	that's the fastest start for her (2.0) but she's away well 0.82 seconds off the blocks that's almost a tenth of a second faster than Du Toit 9 hundredths to be precise she's ahead of Du Toit (1.0) Louise Watkin surging ahead (.) wonderful technique with 15 metres to go and the skill of the Brits coming through going well also for Great Britain Claire Cashmore in seven but it's gonna to be Louise Watkin <i>[shouts]</i> gold for Great Britain at 29.26 just outside the world record 29.04	10
Presenter:	so Louise Watkin wins a gold medal for the first time at these World Championships by beating legend Natalie Du Toit <i>[piano music starts playing in background]</i> but there's a swimmer here at these world championships who tonight won her 6 <sup>th</sup> gold medal (.) Mallory Weggman	15
Mallory Weggman:	<i>[on screen Weggman talking to interviewer]</i> in 2008 I had an epidural injection for back pain and I was paralysed as a result of complications (.) it was a really big switchover for me but it was fun and something I could do to really challenge my body and see how far I could push it	20
Presenter:	<i>[replay of race with music over]</i> British girls did so well (.) just couldn't stop the challenge of the powerful Mallory Weggman	
Mallory Weggman:	<i>[image of Weggman talking]</i> I was very shocked but it was a good race for me you know (.) went out there and was hoping for the best <i>[image of her parents cheering her on]</i> very happy parents <i>[laughs]</i> they're glad to be here and for them it's all exciting they get to cheer on everyone else and it's their first big meet as well so (.) it's making me feel pretty confident about going into 2012 makes me feel good about where I'm at and where I want to be	25 30
Commentator:	<i>[replay of end of race with music and voiceover]</i> Mallory Weggman (1.0) it is a new (.) world (.) record	
Presenter:	<i>[image of men's race preparations – voiceover]</i> back to tonight's action and there was another battle in the pool with Dave Roberts trying to secure his first gold of the championships in the hundred metres freestyle	35

Source: © BBC News

**END OF TEXTS**

---

**There are no questions printed on this page**

ACKNOWLEDGEMENT OF COPYRIGHT-HOLDERS AND PUBLISHERS

Permission to reproduce all copyright material has been applied for. In some cases, efforts to contact copyright-holders have been unsuccessful and AQA will be happy to rectify any omissions of acknowledgements in future papers if notified.

**Text A:** Source: Reproduced under the terms of the Click-Use Licence

**Text B:** Source: Private Data

**Text C:** Source: Private Data

**Text D:** Source: Indesit

**Text E:** Source: Private Data

**Text F:** Source: *The Daily Telegraph*

**Text G:** Source: HORNSEYS' – the gallery & Al Heighton (Artist)

**Text H:** Source: *The Bunty* © D.C. Thomson & Co., Ltd

**Text I:** Source: Bennett Boatyard

**Text J:** Source: BBC Sport <http://news.bbc.co.uk/sport1>

Copyright © 2012 AQA and its licensors. All rights reserved.