

General Certificate of Education
January 2006
Advanced Level Examination



ENGLISH LANGUAGE (SPECIFICATION B)
Unit 5 Editorial Writing

ENB5

Thursday 19 January 2006 1.30 pm to 4.00 pm

For this paper you must have:

- a 12-page answer book;
- your copy of the pre-release material.

You may use scissors and adhesives.

Time allowed: 2 hours 30 minutes

Instructions

- Use blue or black ink or ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is ENB5.
- Answer **one** question.
- You are reminded that your work must be based substantially on the texts in the source material, although it is not necessary to use all the material provided.
- Credit will be given for appropriate selection, interpretation and re-presentation, not for the introduction of new material.
- It is important to produce a draft that is complete in outline and sufficiently detailed for an editor or producer to be able to approve it.
- Do all rough work in the answer book. Cross through any work you do not want marked.

Information

- The maximum mark for this paper is 70.
- There are 70 marks for each question.
- The maximum mark for the editorial task is 60. The maximum mark for the commentary is 10.
- You are reminded of the need for good English and clear presentation in your answers. Quality of Written Communication will be assessed in all answers.

Answer **one** question.

There are 70 marks for each question.

MARS

EITHER

- 1 A website has been launched by the British Astronomical Association. Its aim is to provide the general public with information about the planets in the Solar System.

Use the material provided to write the text for the webpages that answer the question ‘Is Mars worth exploring?’.

You should indicate any necessary links between your pages.

Write about 1000 words.

Give a brief indication of the layout of your pages and include any illustrative material that you wish to be used.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 – 200 words.

OR

- 2 Following NASA’s successful 2004 unmanned landings on Mars, the Natural History Museum in London is mounting a special exhibition entitled ‘Is there life on Mars?’.

The exhibition is aimed at students aged 14 – 18.

Use the material provided to write the guide which students will receive when visiting the exhibition. This should be presented in a lively and informative way.

Write about 1000 words.

Give a brief indication of the layout of your guide and indicate any illustrative material that you wish to be used.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 – 200 words.

BESSIE SMITH**OR**

- 3 A multi-media company is to publish a DVD for the general public on ‘Classic Jazz and Blues Artists of the 20s and 30s’.

The DVD will include historical data, photographs, early film footage and recordings. There will also be a short monologue for each featured artist delivered by an actor. These monologues are intended to reveal something of the life and times of the artists as well as indicating something of their personalities.

Use the material provided to write the script for the actor who plays Bessie Smith. You are not expected to adopt a Southern American accent and dialect.

Write about 1000 words.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 – 200 words.

OR

- 4 Jazz FM, a radio station specialising in jazz and blues, is to broadcast a series of 60 minute programmes called *An Hour with* Each programme will feature one important musician and will include original recordings, information about the life and times of the artist and their importance in the history of jazz.

One of the programmes will feature Bessie Smith.

You have been asked to write the promotional trailer for this programme. This will inform listeners about the programme on Bessie Smith and encourage them to listen.

Use the material provided to write the script for the trailer.

Write about 1000 words.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 – 200 words.

END OF QUESTIONS

There are no questions printed on this page