General Certificate of Education June 2004 Advanced Level Examination

ENGLISH LANGUAGE (SPECIFICATION B) Unit 5 Editorial Writing

ASSESSMENT and QUALIFICATIONS

ALLIANCE

ENB5

Friday 25 June 2004 9.00 am to 11.30 am

In addition to this paper you will require:

- a 12-page answer book;
- your copy of the pre-release material.

You may use scissors and adhesives.

Time allowed: 2 hours 30 minutes

Instructions

- Use blue or black ink or ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is ENB5.
- Answer one question.
- You are reminded that your work must be based substantially on the texts in the source material, although it is not necessary to use all the material provided.
- Credit will be given for appropriate selection, interpretation and re-presentation, not for the introduction of new material.
- It is important to produce a draft that is complete in outline and sufficiently detailed for an editor or producer to be able to approve it.

Information

- The maximum mark for this paper is 70.
- Each question carries 70 marks. The maximum mark for the editorial task is 60. The maximum mark for the commentary is 10.
- You will be assessed on your ability to use an appropriate form and style of writing, to organise relevant information clearly and coherently. The degree of legibility of your handwriting and the level of accuracy of your spelling, punctuation and grammar will also be taken into account.

Answer one question.

GLASTONBURY

EITHER

1 A record company is producing a CD selection of music performed at the Glastonbury Festival from its beginnings up to the present time.

Use the material provided to write the text for the accompanying illustrated booklet that will be inserted in the CD case. This should describe some of the major developments which have given the festival its particular identity. You are not expected to mention in any detail the music that forms the compilation.

Write about 1000 words.

Briefly and clearly indicate your preferred layout, as well as any illustrations that you wish to be used.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 - 200 words.

OR

2 As the time for the 2004 Glastonbury Festival approaches, Radio 1 is planning to introduce coverage of the event in a programme which explores the festival's history and development.

You have been asked to write the script for this programme using the material provided.

Write about 1000 words.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 - 200 words.

SPELLING

OR

3 An educational publishing company is launching a range of appealing and informative wall posters for display in school classrooms on important topics about the English Language. The posters are aimed at Key Stage Three students (Years 7, 8 and 9).

The series will include English as a World Language, The History of English and A Guide to English Grammar, for example.

You have been asked to write the texts for the two posters on Spelling using the material in the source file.

Write about 1000 words.

Briefly and clearly indicate your preferred layouts, as well as any illustrations that you wish to be used.

Your texts should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 - 200 words.

OR

4 A magazine aimed at parents entitled *You and Your Child* is running a series of articles on key topics in modern education.

The articles are intended to cover topics in a lively and interesting way and also to provide reassuring advice about how parents can help their children in these areas.

You have been asked to write the article on Spelling using the material in the source file.

Write about 1000 words.

Briefly and clearly indicate your preferred layout, as well as any illustrations that you wish to be used.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 - 200 words.

END OF QUESTIONS

THERE ARE NO QUESTIONS PRINTED ON THIS PAGE

ACKNOWLEDGEMENT OF COPYRIGHT-HOLDERS AND PUBLISHERS

Permission to reproduce all copyright material has been applied for. In some cases, efforts to contact copyright owners have been unsuccessful and AQA will be happy to rectify any omissions of acknowledgements in future if notified.

Copyright $\ensuremath{\mathbb{C}}$ 2004 AQA and its licensors. All rights reserved.