

**Modified Enlarged 24pt**

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS**

**Wednesday 15 May 2019 – Morning**

**AS Level English Language**

**H070/02 Exploring contexts**

**Time allowed: 1 hour 30 minutes  
plus your additional time allowance**

**YOU MUST HAVE:**

**the OCR 12-page Answer Booklet  
(OCR12 sent with general stationery)  
the Resource Booklet**

**READ INSTRUCTIONS OVERLEAF**



## **INSTRUCTIONS**

**Use the Resource Booklet when answering questions in Section B.**

**Use black ink.**

**Answer the question in Section A and ONE question in Section B.**

**Write your answer to each question on the Answer Booklet.**

**Write the number of each question you have answered in the margin.**

## **INFORMATION**

**The total mark for this paper is 60.**

**The marks for each question are shown in brackets [ ].**

**Answer the question in SECTION A and ONE question in SECTION B.**

**SECTION A – Writing about a topical language issue**

**You are advised to spend about 40 minutes on this section.**

**‘The language of advertising is becoming less sexist.’**

- 1 Write an online magazine article that critically engages with the statement above and persuades readers of a particular point of view. Your article should be aimed at a non-specialist, reasonably well-educated audience. You should write about 500 words. [24]**

## **SECTION B – Exploring language in context**

**Answer Question 2 OR Question 3.**

**You are advised to spend about 50 minutes on this section.**

**EITHER**

### **2 Language and Power**

**Read TEXT A in your RESOURCE BOOKLET and answer the following question.**

**Using appropriate terminology, examine TEXT A in the light of the ways in which power is represented. In your answer you should:**

**analyse the relevant language features of the text**

**explore how contextual factors and language features construct meanings**

**consider the ways in which your understanding of concepts and issues relating to power in language use illuminates the representation of power within the text. [36]**

**OR**

**3 Language and Gender**

**Read TEXT B in your RESOURCE BOOKLET and answer the following question.**

**Using appropriate terminology, examine TEXT B in the light of the ways in which gender is represented. In your answer you should:**

**analyse the relevant language features of the text**

**explore how contextual factors and language features construct meanings**

**consider the ways in which your understanding of concepts and issues relating to gender in language use illuminates the representation of gender within the text. [36]**

**END OF QUESTION PAPER**

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