

**ADVANCED GCE
ENGLISH LANGUAGE**

Exploring, Analysing and Evaluating English

FRIDAY 13 JUNE 2008

2706

Morning
Time: 2 hours 15 minutes

Additional materials (enclosed): None

Additional materials (required):

Answer Booklet (16 pages)
Reading Booklet (2706/RB)



INSTRUCTIONS TO CANDIDATES

- Write your name in capital letters, your Centre Number and Candidate Number in the spaces provided on the Answer Booklet.
- If you use more than one booklet, fasten them together.
- Read each question carefully and make sure you know what you have to do before starting your answer.
- Answer **all** the questions.
- There is **one** question in Section A and **one** question in Section B.
- Read the instructions about reading time on the front of the Reading Booklet before you start.

INFORMATION FOR CANDIDATES

- The **first fifteen minutes** are for reading the passages in the **Reading Booklet**.
- The number of marks for each question is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **60 (30 for each question)**.
- You will be awarded marks for the quality of written communication in your answers.
- A table of phonemic symbols is included on page 4. You may use this if you wish, but it is **not** compulsory to use these symbols in your answer.

This document consists of **4** printed pages.

SECTION A

Answer **both** parts of Question 1.

- 1 **Passage A** (printed in the Reading Booklet accompanying the question paper) is a transcription of part of a conversation in which four sixth form students are talking about their tastes in hot drinks.
- (a) A national company which operates a chain of coffee bars is keen to increase its appeal to 16–18 year olds. You have been asked to write a report for the company on attitudes to hot drinks amongst young people in this age group. Using the material in the transcription, write the report in about 150–200 words.
- (b) Compare the transcription of the interview with your own transposition of the material into report format. Explain the changes you made in your transposition. You should also comment upon wider issues concerning the presentation of speech in written form.

[30]

SECTION B

- 2 Passages A, B, C, and D are all concerned with coffee. By close reference to the passages, analyse and discuss ways in which each speaker or writer addresses his/her audience.

In your answer you should:

- make detailed reference, where relevant, to specific examples of lexis, syntax, grammar, phonology, language change and features of discourse
- comment on how the context and purpose of use might affect the form and register of the language used.

[30]

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List of Phonemic Symbols and Signs (RP)

1. CONSONANTS OF ENGLISH

| | | |
|------|---|--------------------------|
| /f/ | — | fat, rough |
| /v/ | — | very, village, love |
| /ə/ | — | theatre, thank, athlete |
| /ð/ | — | this, them, with, either |
| /s/ | — | sing, thinks, losses |
| /z/ | — | zoo, beds, easy |
| /ʃ/ | — | sugar, bush |
| /ʒ/ | — | pleasure, beige |
| /h/ | — | high, hit, behind |
| /p/ | — | pit, top, spit |
| /t/ | — | tip, pot, steep |
| /k/ | — | keep, tick, scare |
| /b/ | — | bad, rub |
| /d/ | — | bad, dim |
| /g/ | — | gun, big |
| /tʃ/ | — | church, lunch |
| /dʒ/ | — | judge, gin, jury |
| /m/ | — | mad, jam, small |
| /n/ | — | man, no, snow |
| /ŋ/ | — | singer, long |
| /l/ | — | loud, kill, play |
| /j/ | — | you, pure |
| /w/ | — | one, when, sweet |
| /r/ | — | rim, bread |

2. PURE VOWELS OF ENGLISH

| | | |
|------|---|------------------------|
| /i:/ | — | beat, keep |
| /ɪ/ | — | bit, tip, busy |
| /e/ | — | bet, many |
| /æ/ | — | bat |
| /ʌ/ | — | cup, son, blood |
| /ɑ:/ | — | car, heart, calm, aunt |
| /ɒ/ | — | pot, want |
| /ɔ:/ | — | port, saw, talk |
| /ə/ | — | about |
| /ɜ:/ | — | word, bird |
| /ʊ/ | — | book, wood, put |
| /u:/ | — | food, soup, rude |

3. DIPHTHONGS OF ENGLISH

| | | |
|------|---|------------------|
| /eɪ/ | — | late, day, great |
| /aɪ/ | — | time, high, die |
| /ɔɪ/ | — | boy, noise |
| /aʊ/ | — | cow, house, town |
| /əʊ/ | — | boat, home, know |
| /ɪə/ | — | ear, here |
| /eə/ | — | air, care, chair |
| /ʊə/ | — | jury, cure |