

**ADVANCED GCE UNIT
ENGLISH LANGUAGE**

Exploring, Analysing and Evaluating English

TUESDAY 19 JUNE 2007

2706

Afternoon

Time: 2 hours 15 minutes

Additional materials: Answer Booklet (16 pages)
Reading Booklet



INSTRUCTIONS TO CANDIDATES

- Write your name, Centre number and Candidate number in the spaces on the answer booklet. If you use more than one booklet, fasten them together.
- Answer **all** the questions.
- There is **one** question in Section A and **one** question in Section B.
- Read each question carefully and make sure you know what you have to do before starting your answer.
- Read the instructions about reading time on the front of the Reading Booklet before you start.

INFORMATION FOR CANDIDATES

- The **first fifteen minutes** are for reading the passages in the **Reading Booklet**.
- The number of marks for each question is 30. This is shown in brackets [] at the end of each question.
- The total number of marks for this paper is 60.
- You will be awarded marks for the quality of written communication in your answers.
- A table of phonemic symbols is included on page 4. You may use this if you wish, but it is **not** compulsory to use these symbols in your answer.

This document consists of 4 printed pages.

SECTION A

Answer **both** parts of Question 1.

- 1 **Passage A** (printed in the Reading Booklet accompanying this question paper) is a transcription of part of a conversation in which four car sales people talking about motor trade jargon are joined by Suzanne, who wants to know the meaning of some of the expressions she hears them using.
- (a) The colour magazine section of a weekend newspaper is running a series exploring the use of jargon in different trades. You have been asked to write an article entitled *The Secret Language of Selling Cars*. You should aim to entertain as well as to inform. Using the material in the transcription, write the article in about 150–200 words.
- (b) Compare the transcription of the interview with your own transposition of the material into magazine article format. Explain the changes you made in your transposition. You should also comment upon wider issues concerning the presentation of speech in written form.

[30]

SECTION B

- 2 Passages A, B, C, and D are all concerned with motor transport. By close reference to the passages, analyse and discuss ways in which each speaker or writer addresses his/her audience.

In your answer you should, where relevant:

- make detailed reference to specific examples of lexis, syntax, grammar, phonology, language change and features of discourse
- comment on how the context and purpose of use might affect the form and register of the language used.

[30]

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List of Phonemic Symbols and Signs (RP)

1. CONSONANTS OF ENGLISH

/f/	—	fat, rough
/v/	—	very, village, love
/ə/	—	theatre, thank, athlete
/ð/	—	this, them, with, either
/s/	—	sing, thinks, losses
/z/	—	zoo, beds, easy
/ʃ/	—	sugar, bush
/ʒ/	—	pleasure, beige
/h/	—	high, hit, behind
/p/	—	pit, top, spit
/t/	—	tip, pot, steep
/k/	—	keep, tick, scare
/b/	—	bad, rub
/d/	—	bad, dim
/g/	—	gun, big
/tʃ/	—	church, lunch
/dʒ/	—	judge, gin, jury
/m/	—	mad, jam, small
/n/	—	man, no, snow
/ŋ/	—	singer, long
/l/	—	loud, kill, play
/j/	—	you, pure
/w/	—	one, when, sweet
/r/	—	rim, bread

2. PURE VOWELS OF ENGLISH

/i:/	—	beat, keep
/ɪ/	—	bit, tip, busy
/e/	—	bet, many
/æ/	—	bat
/ʌ/	—	cup, son, blood
/ɑ:/	—	car, heart, calm, aunt
/ɒ/	—	pot, want
/ɔ:/	—	port, saw, talk
/ə/	—	about
/ɜ:/	—	word, bird
/ʊ/	—	book, wood, put
/u:/	—	food, soup, rude

3. DIPHTHONGS OF ENGLISH

/eɪ/	—	late, day, great
/aɪ/	—	time, high, die
/ɔɪ/	—	boy, noise
/aʊ/	—	cow, house, town
/əʊ/	—	boat, home, know
/ɪə/	—	ear, here
/eə/	—	air, care, chair
/ʊə/	—	jury, cure