

Please check the examination details below before entering your candidate information

Candidate surname

Other names

**Pearson Edexcel**  
**Level 3 GCE**

Centre Number

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**Time** 2 hours 15 minutes

**Paper  
reference**

**9EN0/01**

**English Language**  
**Advanced**  
**PAPER 1: Language Variation**

**You must have:**

Source Booklet (enclosed)

Total Marks

### Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer the question in **Section A** and the question in **Section B**.
- Answer the questions in the spaces provided  
– *there may be more space than you need.*

### Information

- The total mark for this paper is 60.
- The marks for **each** question are shown in brackets  
– *use this as a guide as to how much time to spend on each question.*

### Advice

- Read each question carefully before you start to answer it.
- Try to answer both questions.
- Check your answers if you have time at the end.

Turn over ►

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**SECTION A: Individual Variation**

**Read Texts A and B on pages 4–5 of the source booklet before answering Question 1 in the space provided.**

- 1** Analyse and compare how the writer in Text A and the speaker in Text B use language to convey personal and social identity.

*You should refer to any relevant language frameworks and levels, as well as social, cultural and other contextual factors.*

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**TOTAL FOR SECTION A = 30 MARKS**



**SECTION B: Variation over Time**

**Read Texts C and D on pages 6–7 of the source booklet before answering Question 2 in the space provided.**

- 2** Texts C and D provide advice to women on how to style a headpiece. Analyse and compare the ways that both texts demonstrate how this type of language has changed over time.

*You should refer to any relevant language frameworks and levels, as well as social, cultural and other contextual factors.*

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**TOTAL FOR SECTION B = 30 MARKS**  
**TOTAL FOR PAPER = 60 MARKS**





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# Pearson Edexcel Level 3 GCE

**Time** 2 hours 15 minutes

**Paper  
reference**

**9EN0/01**

## English Language

**Advanced**

**PAPER 1: Language Variation**

### Source Booklet

**Do not return this Source Booklet with the question paper.**

*Turn over* ►

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## English Phonemic Reference Sheet

Vowels					
kit	dress	trap	lot	strut	foot
ɪ	e	æ	ɒ	ʌ	ʊ
letter	fleece	cart	thought	goose	nurse
ə	i:	a:	ɔ:	u:	ɜ:

Diacritics: /:/ = length mark. These vowels may be shorter in some accents and will be transcribed without the length mark /:/ in this case.

Diphthongs							
face	goat	price	mouth	choice	near	square	cure
eɪ	əʊ	aɪ	aʊ	ɔɪ	ɪə	eə	ʊə

Consonants					
pip	bid	tack	door	cake	good
p	b	t	d	k	g
chain	jam	fly	vase	thing	this
tʃ	dʒ	f	v	θ	ð
say	zoo	shoe	treasure	house	mark
s	z	ʃ	ʒ	h	m
not	sing	lot	rose	yet	witch
n	ŋ	l	r	j	w
Glottal stop		Syllabic /l/ bottle		Syllabic /n/ fatten	
ʔ		l̥		n̥	

## SECTION A: Individual Variation

### Text A

*Text A is from a website offering private tours of Egypt. This extract is a biography of the tour guide providing information to his clients about his life and career in travel.*

#### **Let me tell you more about myself**

#### **Egyptologist and Egyptian Private Tour Guide – Amr Shamala**

I have grown-up in Egypt surrounded by so many historic ancient sights and such beautiful scenery. I am fully aware of the timelessness of my Country and its place in world history.

Now as a fully qualified Egyptologist, I have been working in the tourism industry in Egypt for the last 19 years and am able to share my knowledge and experiences. Most of that time has been spent guiding travelers, helping them to experience our Egyptian lifestyle and hopefully changing their perceptions of Egypt.

My recognised ability to communicate with people from many different backgrounds, cultures and countries has enabled me to lead both lecture and tour groups with great success and acclaim.

I am fluent in Arabic and possess a very good command of the English language.

Now my main career objective is to play a more significant role in promoting Egypt specifically through tourism, by utilising my vast experience and knowledge. I am offering travelers a unique and exclusive glimpse of my Country, accompanied by me as their personal tour guide in Egypt.

Being flexible, having fun and making sure that my travelers' get the most from their vacation is my primary focus and goal.

#### **My life in Cairo**

I consider myself extremely lucky to have grown up in a very healthy, middle class family environment here in Cairo. I received a very a good education and was able to activity pursue my career choice with much support from my parents.

My most favourite pastime is relaxing and spending time with my family. I enjoy going to the cinema, listening to music and reading. I am a huge diving enthusiast and am a qualified scuba-diving instructor (CMAS International Certificate). I am also involved in local community activities, having been both past President of SWYAA-Egypt (Ship for World Youth Alumni Association) and the Katameya Rotary Club.

I have been predominantly involved in promoting Egypt through lecturing and guiding English-speaking tourists from different parts of the world. I am both a member of the Egyptian General Tourist Guides Syndicate (EGTGS) and the World Federation of Tour Guide Association (WFGTA). I have attained a B.Sc. in Tourism and Hotel Management; an English Tourism Guiding Post Graduate Diploma and a Masters Degree in Management and Learning Development (MMLD).

I have worked exclusively with Abercrombie and Kent (A&K), Overseas Adventure Travel (OAT) and Bales Worldwide for approximately the last ten years.

Now why not take a look at what some of my clients have had to say about my tours and their holiday experiences with me.

## Text B

*Text B is taken from the business vlog of Ben Francis, a young entrepreneur who started the fitness brand Gymshark when he was nineteen years old. He is discussing his involvement in the company from the beginning to present day.*

### KEY

(.) micro pause

/\_ / Key phonemic transcription

when Gymshark first started /stɑʔəd/ I was really really interested in just /jʊs/  
making /meɪkɪn/ things erm particularly computer /kəmˈpjʊtə/ development (.)  
so from iPhone apps to websites (.) I was absolutely obsessed with making things like  
that (.) fast forward a couple of years to when Gymshark first started (.) I was in touch  
with everything every little /lɪʔl/ thing from the making of the logos to the creation of  
the first product to the website to the (.) how the drop ceiling system would work every  
single thing in the business at some /sʊm/ point I had a heavy involvement in touched  
or I would have even made it (.) from back end systems to front /frʌnʔ/ end product  
I arranged all the first expos and customer experience I remember (.) working at Pizza Hut  
driving round in the car and then jumping on my phone to respond to customer queries  
and I absolutely fell in love with that sort of initial entrepreneurial stage (.) of running  
the business during the first two years especially I would absolutely pride myself that  
I could have done any job at Gymshark (.) as well or better as anyone else slightly  
different now but at the time during that entrepreneurial phase every single part of the  
business I would have been involved in at some point now that's a really really good  
thing and it's great to know the inside of the business however (.) I very quickly realised  
that that creates a bottle neck and (.) a single point of failure I came to the realisation  
particularly with er Paul and Steve's help that is not feasible if we wanted Gymshark  
to be the biggest brand in the world that (.) if we wanted to make these (.) incredible  
products we wanted to change the world in the way that we we want to and we also  
needed to employ people that were significantly better at what they do than what I or  
we are that for me was one of the most fundamental moments in Gymshark history was  
that realisation the realisation's great but (.) when it actually happens when you actually  
bring these people in and you know in your heart of hearts that this is the right thing to  
do but it is so so so difficult to watch happening and it's really odd because you become  
sort of weirdly protective over certain areas of the business but then when you employ  
someone that's significantly better to do it then you have to allow them to do their job (.)  
and I would keep finding myself wanting to jump in and wanting to change things  
but (.) you just sort of have to let it happen and you have to trust people and that was  
really really tough for me

## SECTION B: Variation over Time

### Text C

*Text C is from The Whole Art of Hairdressing, 1782. It contains instructions for a maid on how to style a lady's hair when attaching a small hat and ornaments for an event.*

Whatever is placed on the head should be placed in this shape, and for very young ladies, only a few flowers and pearls, with a few good feathers, if in fashion, lightly interspersed. The toke, or dress cap, when wore, should be exceeding small and narrow in the foundation skeleton or crawl, that it may with ease drop into the space made for its reception; in the ornaments it should be made rich, genteel, and fanciful, but by no means crouded, as no genteel lady will ever be seen with a bungling crouded head. To put the toke on, the front should be placed directly in the middle, and you must press the front with some strength against the cushion, while you are examining if it is even set; that done, place a pin where your finger held it fast, so as to enter the cushion first, and then into the foundation of the toke again; which pin alone, if well put in, will keep it fast; one more at each corner through the cushion, whole point aims at the forehead, is quite sufficient: if there are any pins of diamonds or pearls to stick, they must be also in the left side, placed with taste; they should be well set, with very strong stalks, and very sharp and twisted, or else they will never pierce the cap and cushion without incommoding the hair. The lady being now entirely complete, we must wait her time of coming home at night, in order to give her maid a few directions about her night-cap. All that is required at night is to take the cap or toke off, or any other ornament, and as you put them on, you can easily know how to take them off: with regard to the hair, nothing need be touched but the curls; you may take the pins out of them, and, with a little soft pomatum in your hands, stroke the hairs that may have started; do them with long nice rollers, wind them up to the root, and turn the end of each roller firmly in to keep them right, remembering at the same time, the hair should never be combed at night, having almost so bad an effect as to give a violent head-ach next day. After the curls are rolled up, touch them with your pomatumy hands, and stroke the hair behind; after that take a very large net filler, which must be big enough to cover the head and hair and put it on, and drawing the strings to a proper tightness behind, till it closes all around the face and neck like a purse.

#### **Glossary**

*toke* – a cap

*incommoding* – disturbing

*pomatum* – substance used to keep hair in place

## Text D

*Text D is a blog post from the fashion site GlamCorner titled 5 Fascinator Friendly Hairstyles for the Races. A fascinator is a small headpiece often decorated with feathers, flowers or jewellery. The post was accompanied by photos of the headpieces and hairstyles.*

### **The Jewelled Crown & The Modern Updo**

We've seen them on the runway and now you can emulate the fashion elite, with a ready-to-wear masterpiece! There is no such thing as an understated crown, so if you're looking for sparkle, look no further! With shimmering metallics and decadent jewels, these beautifully intricate and ornate headpieces are the epitome of elegance and grace, the perfect accessory to show off your beautifully modern updo!

To create this bold and dramatic look, you'll need to blow dry your hair using a styling cream and tease the hair section by section using a strong hold hairspray. It's all about texture and volume but keep your hair soft and natural at the front so your headpiece can really stand out. Don't be afraid of height with this look, the sky's the limit!

Like something from a fairytale, you'll feel like a princess when you hire one of our hand crafted headpieces created by Studio Aniss, exclusively for GlamCorner.

### **The Structured Hat & The Side Bun**

This look is for the fashion girl who does not shy away from the racecourse, attending every event in the social calendar! Whether it's a contemporary take on the pillbox hat or an abstract work of art, the structured hat is arguably the boldest of headpieces. A favourite for Derby Day, this style maintains the perfect balance of strength and femininity. Now is your opportunity to step out of your comfort zone and play with colour and texture, the bigger the better! No matter the shape, size or structure, this headpiece calls for a slicked back, low side bun.

This beautiful side swept hairstyle is feminine and classic and you can do it at home yourself. Pop your fascinator on first to determine at what angle your bun will sit, then backcomb your hair to create some volume. Split your hair into two sections, twist into a ponytail and wrap it into a bun! Mounted firmly on a headband, this fascinator is easier and more comfortable to wear than it first appears! Wear this unique headpiece with confidence and make this race day, one to remember forever!

Max Alexander creates bespoke millinery which is both contemporary and timeless. Browse our collection of fascinators for a sophisticated and demure race day look.

### **The Mesh Veil Overlay & The Low Ponytail**

The simple elegance of a mesh veil is not to be dismissed on Race Day! With pearl embellishments or chic, sheer detail, this fascinator is perfect if you want to add some drama to your race day look. Don't shy away from extravagant details, add some old school glamour to this fascinator, a pair of crystal earrings and a dramatic red lipstick. The perfect accompaniment to your race day dress.

Create a head-turning Race Day look with a veil fascinator and style it with a sleek low ponytail.

Pull your hair towards the nape of your neck and draw into a loose ponytail, adding some volumizing spray to give your ponytail that extra bit of bounce!

### **Glossary**

*Millinery* – women's hats

**Sources taken/adapted from:**

Text A: <https://ancientegyptiantours.wordpress.com/biography-and-cv/>

Text B: [https://www.youtube.com/watch?v=ivhh\\_e-FyaA&t=36s](https://www.youtube.com/watch?v=ivhh_e-FyaA&t=36s)

Text C: The Whole Art of Hairdressing, 1782

Text D: <https://blog.glamcorner.com.au/style-tips/fascinator-hairstyles-the-races/>