

General Certificate of Education
June 2005
Advanced Level Examination



ENGLISH LANGUAGE (SPECIFICATION B)
Unit 5 Editorial Writing

ENB5

Friday 24 June 2005 9.00 am to 11.30 am

In addition to this paper you will require:

- a 12-page answer book;
 - your copy of the pre-release material.
- You may use scissors and adhesives.

Time allowed: 2 hours 30 minutes

Instructions

- Use blue or black ink or ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is ENB5.
- Answer **one** question.
- You are reminded that your work must be based substantially on the texts in the source material, although it is not necessary to use all the material provided.
- Credit will be given for appropriate selection, interpretation and re-presentation, not for the introduction of new material.
- It is important to produce a draft that is complete in outline and sufficiently detailed for an editor or producer to be able to approve it.

Information

- The maximum mark for this paper is 70.
- Each question carries 70 marks. The maximum mark for the editorial task is 60. The maximum mark for the commentary is 10.
- You will be assessed on your ability to use an appropriate form and style of writing, to organise relevant information clearly and coherently. The degree of legibility of your handwriting and the level of accuracy of your spelling, punctuation and grammar will also be taken into account.

Answer **one** question.

IBIZA**EITHER**

- 1 The Ibiza Tourism Board is worried about the decline in visitor numbers. It has decided therefore to promote the island to attract the type of visitor who is interested in the island's culture, history and landscape.

As part of this campaign the Tourism Board is to construct a website that will attract this different type of visitor.

You have been asked to write the text for the pages of this website using the material provided, including any necessary links between your pages.

Write about 1000 words.

Give a brief indication of your preferred layout and include any illustrative material that you wish to be used.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 – 200 words.

OR

- 2 A television company has made a programme about Ibiza called *The New Ibiza* to be shown on ITV. The programme examines the many changes that are taking place in tourism to the island.

To promote the programme, there is to be an illustrated article in *TV Times* about these changes.

You have been asked to write the article, using the material provided.

Write about 1000 words.

Give a brief indication of your preferred layout and include any illustrative material that you wish to be used.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 – 200 words.

GRACE DARLING**OR**

- 3 *Woman's Hour*, a programme on Radio 4 with a mainly adult female audience, is running a series on famous women in history, focusing on their lives and the period in which they lived in relation to the wider context of history.

You have been asked to write the script for the programme on Grace Darling, using the material provided. The producer wishes this to be informative and entertaining, both in recording the events that made Grace famous, and discussing how others have seen her.

Write about 1000 words.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 – 200 words.

OR

- 4 An educational publisher is producing a series for Key Stage 3 pupils (11 – 14 year olds) with the overall title *Why do we remember?* This series provides information on the lives of famous people in a resource pack consisting of separate sections.

You have been asked to write the section on Grace Darling, using the material provided. The publisher wishes the material to be accurate, engaging and informative and to provide some possibilities for class activities.

Write about 1000 words.

Give a brief indication of your preferred layout and include any illustrative material that you wish to be used.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 – 200 words.

END OF QUESTIONS

THERE ARE NO QUESTIONS PRINTED ON THIS PAGE

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