

General Certificate of Education  
June 2004  
Advanced Subsidiary Examination



**ENGLISH LANGUAGE (SPECIFICATION B)**  
**Unit 1 Introduction to the Study of Language**

**ENB1**

Tuesday 25 May 2004 Afternoon Session

**In addition to this paper you will require:**  
a 12-page answer book.

Time allowed: 1 hour 30 minutes

**Instructions**

- Use blue or black ink or ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is ENB1.
- Answer **both** questions.
- **At the very start of the examination**, tear along the perforations in order to detach the questions on page 2 from the texts.
- **The texts** are printed on pages 3, 4, 5, 6, 7 and 8 which can be unfolded.

**Information**

- You will be assessed on your ability to use an appropriate form and style of writing, to organise relevant information clearly and coherently, and to use specialist vocabulary, where appropriate. The degree of legibility of your handwriting and the level of accuracy of your spelling, punctuation and grammar will also be taken into account.
- The maximum mark for this paper is 70, which will be scaled to give a mark out of 35.
- Both questions carry equal marks.

**Advice**

- You are advised to spend about 10 minutes reading the whole paper before you begin Question 1.

Answer **both** questions.

Each question carries 35 marks.

You may detach this page by tearing along the perforations.

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**1** Study the texts A–G on the next six pages. These extracts illustrate different varieties of language use.

Discuss various ways in which these texts can be grouped, giving reasons for your choices.

**2** Taking **either** Text A **or** Text B and any **two** of the remaining texts, analyse some of the language features of these texts and explain how these are affected by context.

Use **some** of the following language frameworks **where appropriate**:

- lexis
- grammar
- phonology
- semantics
- discourse
- pragmatics
- graphology.

**END OF QUESTIONS**

**Text A**

The transcripts are not reproduced here due to third-party copyright constraints.

**Text B**

**Text C**

This is a copy of the back cover of a CD.



**BSE** Bangin' Summer Extravaganza

*"Hot time, summer in the city,"* sang The Lovin' Spoonful, back in the days when Labour governments liked the poor and shops were naff. These days, thankfully, you can stuff the hot weather/urban expanse interface – because summer equals festivals equals countryside (and cows). Hence 'BSE' – a controversially-titled assemblage of the talent that's set to make 1999 a vintage outdoor year, aimed squarely at providing a soundtrack to all kinds of al fresco tomfoolery. Play it while you travel by train, stash it in your tent, or keep it cranked up while you're tooling down the A303, two-up on a BMX. Whatever, it's the one thing you'll need for quality festival living. Apart from the obvious, obviously.

*John Harris, Editor*

Compiled by Andrew Perry, assisted by Samantha Baggaley  
Design Neil Burnett, Photography Rip  
Picture Research Claire Blake

**Text D**

This is an advertisement for a telephone company from a general interest magazine.



**Prove it.**

**Phone her while the  
football's still on.**

**BT**   
Bringing people together

**Text E**

This is a copy of an e-mail sent to a teacher by an ex-student who has recently left school and is taking a “gap year”.

Hello,

tis bolivian ben thanking you for getting my reference sorted as i am now in La Paz and having a great time gap yearing. The weather is here, wish you where lovely etc. etc. Im about to take intensive spanish caourses tomorrow and will be working on the newspaper later on that day, the project sounds incredibly interesting and is just getting its feet on the ground so it needs an inspirational leader and a guy with ideas, creativity and charisma. however they have me instead so that will have to do.

I live in an area called socopachi and have a student pad. its a complete mess and reminds me of the boarding house. We also have a big red pickup truck which we will soon be driving around, its got no headlights and the brake pedal doesnt work so you have to use the handbrake to keep stopping.

Its fantastic fun and i could recommend taking a year out to all your students. Will do a talk for you if you wish when i get back.

Hope to see you soon then and reply!

yours

Ben

Text F

This is an advertisement from a national newspaper.

Could you erm...  
 You know SPEND A  
 few er hours or so  
 TALKING TO LIKE erm  
 You know someone  
 who has WOTNOT thingy er  
 TROUBLE EXPRESSING  
 HOW THEY REALLY  
 erm...  
 ER...erm  
 WHATSIT?

could you tap your fingers?  
 SIGN? TTT? LISTENING TO SOMEONE who  
 finds IT HARD to GET things off their chest  
 can be frustrating. IMAGINE HOW THEY FEEL.  
 THEY NEED SOMEONE WHO'S patient + understanding  
 If you can be the ONE TO HELP them find the right words?  
 We really need your MONEY. The Samaritans is a Charity.  
 We rely solely on DONATIONS. ~~Millions~~ WHAT EVER you  
 CAN GIVE WOULD BE APPRECIATED by the millions of  
 people who contact us every year.  
 IT'S LIKE YOU KNOW erm IMPORTANT.

The Samaritans  
 To donate call 08709 60 60 32  
 or visit [www.samaritans.org](http://www.samaritans.org)

expressed: clarity 21/03/02

## Text G

This is a copy of the card that was found inserted inside a packet of tights.



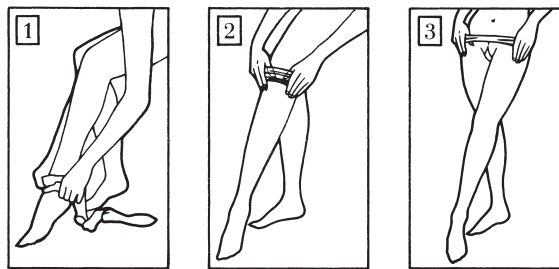
You have just bought an exciting  
new concept in hosiery

### SUPPORT AND FASHION

With the help of modern technology, Scholl have developed a revolutionary range of sheer support hosiery. This combines an attractive appearance with the right level of graduated support to keep legs feeling fit and looking good. Available in a wide variety of colours, Lite Legs combine health and fashion for today's woman.

### FITTING INSTRUCTIONS

Firstly ensure all jewellery is removed and  
fingernails are smooth.



1. From a sitting position gently gather the tights with your hands and ease over each foot.
2. Draw tights up to knees by pulling firmly and evenly on alternate legs.
3. Continue up the leg stretching the hosiery evenly over the thighs and hips. Pull out the toe section away from the foot for extra comfort.

**LITE LEGS KEEP LEGS FEELING FIT  
AND LOOKING GOOD**

Source: Scholl.

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