

General Certificate of Education  
January 2003  
Advanced Level Examination



**ENGLISH LANGUAGE (SPECIFICATION B)**  
**Unit 5 Editorial Writing**

**ENB5**

Thursday 23 January 2003 9.00 am to 11.30 am

**In addition to this paper you will require:**

- a 12-page answer book;
  - your copy of the pre-release material.
- You may use scissors and adhesives.

The pre-release material is not available from the website due to third-party copyright constraints.

The full copy of this paper can be obtained by ordering ENB5 from AQA Publications  
Tel: 0161 953 1170

Time allowed: 2 hours 30 minutes

**Instructions**

- Use blue or black ink or ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is ENB5.
- Answer **one** question.
- You are reminded that your work must be based substantially on the texts in the source material, although it is not necessary to use all the material provided.
- Credit will be given for appropriate selection, interpretation and re-presentation, not for the introduction of new material.
- It is important to produce a draft that is complete in outline and sufficiently detailed for an editor or producer to be able to approve it.

**Information**

- The maximum mark for this paper is 70.
- Each question carries 70 marks. The maximum mark for the editorial task is 60. The maximum mark for the commentary is 10.
- You will be assessed on your ability to use an appropriate form and style of writing, to organise relevant information clearly and coherently. The degree of legibility of your handwriting and the level of accuracy of your spelling, punctuation and grammar will also be taken into account.

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Answer **one** question.

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### **ALTERNATIVE MEDICINE**

- 1** A tabloid newspaper is beginning a series on non-conventional medicines, which will give information and guidance on the most popular of these.

Use the material provided to write the opening article of the series outlining the history, theory and practical applications of alternative medicine. You should include in your article some comments on the different views about these areas of medicine.

Write about 1000 words.

Give a brief indication of your preferred layout and include any illustrative material that you wish to be used.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 – 200 words.

### **OR**

- 2** A group of practitioners is opening a centre for the practice of Homeopathy, Reflexology and Acupuncture.

Use the material provided to write a leaflet that will inform, guide and reassure prospective patients about the methods of treatment. You should include in your leaflet comments on some of the ideas that lie behind alternative medicine.

Write about 1000 words.

Give a brief indication of your preferred layout and include any illustrative material that you wish to be used.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 – 200 words.

**MOUNTAIN BIKING****OR**

- 3 Following the Commonwealth Games, Radio 5 will broadcast a series called *Spotlight on Extreme Sports*. Each programme will be presented by someone who has made their mark on the sport. They will explain its appeal for competitors and show what it can offer the ordinary listener.

Use the material provided to write the script for the programme on Mountain Biking. It should provide a lively, informative insight into the sport for its mainly adult audience.

Write about 1000 words.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 – 200 words.

**OR**

- 4 A local Leisure Centre is expanding into extreme sports. To promote this new fitness initiative they have commissioned a series of web pages to be published on their site. These pages, designed for a family audience, will show the attractions of the sports with special emphasis on how they can promote a healthy lifestyle.

Use the material provided to write the pages *Mountain Biking: Your Fun Ride to Fitness*.

Write about 1000 words.

Give a brief indication of your preferred design.

Your text should be accompanied by a commentary in which you explain some of the significant decisions and choices you have made in writing it. The commentary should be approximately 150 – 200 words.

**END OF QUESTIONS**