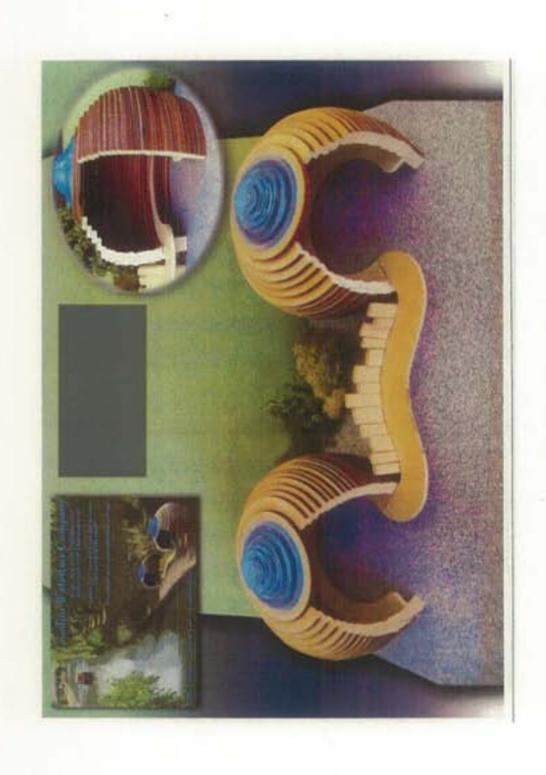
### **EDEXCEL**

GCE Design and Technology:
Product Design (A2)
(Graphics Products)

**EXEMPLAR MATERIAL 1** 

Title: Waterbus Shelter.

UNIT: 6GR04



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# Research and Analysis

I was keen to design a shelter for a well known London attraction, and decided that London Zoo would be appropriate and provide me with the flexibility explore lots of creative ideas. After deciding this I made contact with the education department there and set up a meeting with Ruth Desforges, an Education Officer at the zoo.

Before our meeting I began to think about possible ideas that I could suggest to Ruth. I came up with 3 rough design briefs:

- To provide a safe, secure and practical shelter for animals, with open space to view the animals, a feeding area and attractive design.
- To provide a stylish picnic area for visitors with seating, shelter from the weather and space for comfort and watching animals.
- To act as a viewing area for visitors to watch e.g. lions being fed, with an attractive, simplistic design.

I also came up with a brainstorm of ideas for each of these briefs where I tried to explore lots of the factors that would need to be taken into account when designing the shelter.

transport from London Zoo to Little Venice and Camden Lock, along Regents Canal. She thought that my previous ideas for the brief were all relevant yet there was a real need for the waterbus shelter and this would provide improved facilities within the zoo. My Following my visit to the zoo, Ruth Desforges highlighted the need for a shelter for the waterbus service. The waterbus provides discussion with Ruth provided me with lots of important information which I will need to consider when designing the shelter.

Therefore, another issue which must be taken into account is its flexibility, the zoo wants the shelter to last as long as possible but for it to date as little as possible, by either being able to change elements of it, paint it, add or remove parts easily. To ensure that the shelter dates It became clear, that although an inventive design is important to the zoo, it must fit in with the area and not detract from the animals buildings, using organic, natural shapes and natural materials to fit in with the environment and focus the attention on the animals. I and nature. As London Zoo is run and supported by The Zoological Society of London, an animal conservation charity, they survive from donations, so there is a budget which must be stuck to. For example, the gorilla enclosure cost £5,3 million and this money was Although these buildings were once architecturally very impressive, they now appear dated and the zoo lacks any consistent theme. raised through events and generous donations. Many of the buildings in the zoo are listed, so cannot be changed or knocked down. as little as possible the theme should be very natural and not too abstract. The zoo is beginning to introduce a rough theme to the suggested the idea of a shelter that gives back to the environment to Ruth, and she seemed pleased with this idea, saying that the komodo dragon enclosure has a "green roof" and that the zoo is keen to be as kind to the environment as possible.

visitors to get to and from the shelter as it is down a set of steps, so a wheelchair ramp could be installed. The service is also very poorly advertised and few visitors even see the board situated behind some bushes, let alone the shelter which is hidden in the woodland walk The shelter is currently very small and has no seating; there is also plenty of room around it on the pathway for a larger seating area. We visited the existing shelter together to discuss some possibilities, and realized that it is currently almost impossible to disabled



Acalmic



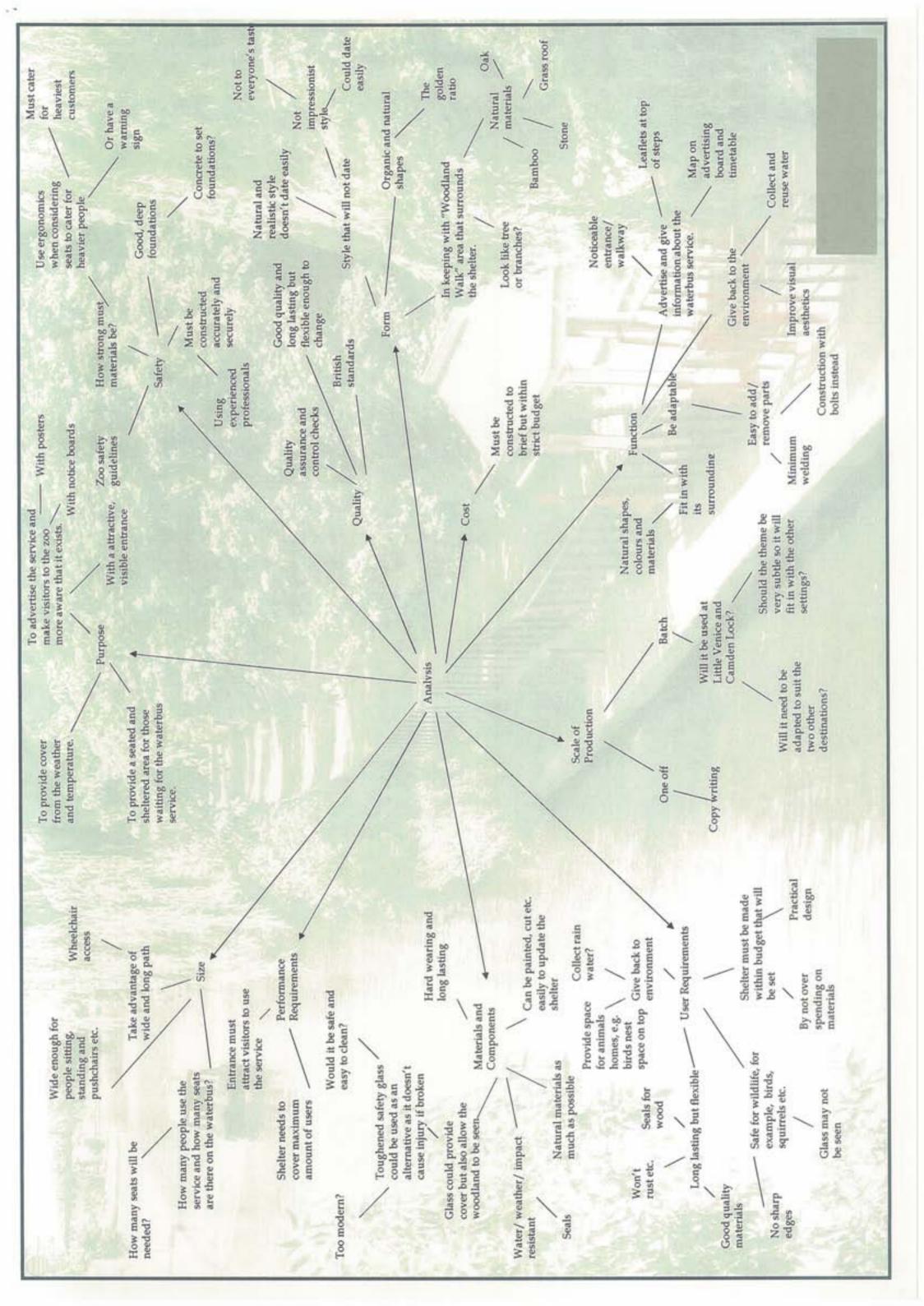


Therefore my design brief is to design a shelter and entrance located on the edge of London Zoo for the waterbus service. The design must fit with the following criteria:

- be within the budget of £8,000.
- have a natural design and be made of environmentally friendly materials
- give back to the environment in some way.
- last for as long as possible, but be flexible enough to change if it becomes dated.
  - provide sufficient seating for those waiting for the waterbus.

A Promotional Item must also be designed for the waterbus service. It should:

- advertise the service to visitors.
- provide information on the service with timetables and maps



# Research into Existing Shelters

by Altham Oak and Carpentry Ltd, after reading the information provided on their website and doing my own research I have developed an understanding for the materials, processes and construction methods that may have been used when creating this shelter. This lakeside shelter has been designed and produced

# Analysis of Research

### Purpose

This shelter provides a small, covered seating area for up to 6 people, overlooking the lake at The Old Zoo, Brockhall Village.

### Roof

roofers would have been required to fix these as a different technique must back of the shelter is covered with plants which join the roof to the ground. continuously along the shingle. Shingles are often produced by quartering The roof provides shelter from above and behind for privacy and weather out the log, then removing the sapwood and heartwood radially. Skilled protection. The front is covered in cleft/split oak shingles which last far 50mm x 260mm. The longer than sawn cedar, which is a similar alternative as the fibres run be used to sawn shingles. They will probably have been fixed with making the shelter appear part of the landscape and nature. stainless steel annular ring-shank nails at around

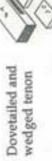




## Joining Techniques

passes, making the structure very unstable. This must be taken into account joints used will include pegged mortise and tenon. As the shelter is made of wood, it will shrink as it dries out, the joints will then loosen as time when designing it. The problem could be solved in tw dovetailed and wedged tenon or drawbore pinning.







natural curves and shapes of wood. Its style fits in with its surroundings and does not look out

appears to be natural but adds interest to the of place. The twisted oak design at the front

shelter about how it was created.

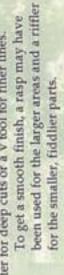
This shelter has been designed to embrace the

Aesthetic Properties and Materials

pinning

# Carving and Finishing

generally requires a chisel and a mallet and would have to have However it is far more resistant to damage than pine and so is The carvings on the faces of the wooden beams are similar to Celtic Knot work. As oak is a hardwood, it would have been harder to work with and carve into than softwoods like pine. tools would create the basic carvings, detail would be added been done across or with the grain but not against it. These with either a fluter for deep cuts or a v tool for finer lines. better suited for outdoor furniture. Hardwood carving





used to smooth the finish even Abrasive paper can then be more.

These carvings give the shelter a style but also draw attention to the curved wood at the top, focusing on the natural elements.



### Structure

depressions and the backs are shaped data, making them more comfortable positioned so that the opposite bench The two benches on either side of the curved in two planes which provide The rafters that support the roof are support beams. Each chair has seat to fit most bodies using ergonomic shelter are supported by the roofs maximum support for the roof. The benches are and the lake can be seen simultaneously. than flat oak.



from the damp ground with stainless The wooden legs may be protected steel feet



used for surfaces which would come into contact with the weather as it should To maintain the structures durability, heartwood (dead wood) may have been not react or decay.

is more expensive than other woods it is strong, durable and sturdy which makes resource, some of which have been grafted where the beams cross. Although oak

This shelter has been made using English Green Oak beams, a sustainable

it an ideal material for outdoor furniture. Oak becomes oxidised and over time

turns silver which adds to its rusticity and natural elements.

# Product Specification

+

### Purpose

- The waterbus entrance must advertise the service, using e.g. graphics, posters etc.

  The entrance needs to be more obvious than the current board hidden by trees resulting in more trade
- The shelter must provide a safe area with enough seating for the maximum boat load of 25 passengers
- There must be access to the shelter, space under the shelter and facilities onto the waterbus for wheelchairs and pushchairs
- The shelter must provide protection from the weather

### Form

- The shelter and entrance should be themed but have a natural style to avoid them dated
- The design of the promotional leaflet should be in keeping with the design of the shelter, with at least 2 colours the same
- inspired by natural elements The style should embrace and be

### Function

- The entrance down to the shelter must advertise the service and provide information about it
  - The shelter must cover the users while they wait for the waterbus, therefore it must have a roof of some kind
- It must give back to the environment in some way, for example, a rainwater collection system or if wood is used, seedlings should be replanted after logging

## User Requirements

- The style of the shelter and entrance must not date so they can last as long as possible, at least 10 years without looking outdated
  - The shelter must be adaptable so if changes need to be made, a whole new shelter is not required
- The design must be similar to the newest buildings and areas in the zoo
  - land walk It must not detract from the wood

# Performance Requirements

- The shelter must last at least 10 years
- The entrance must attract more customers to the service, at least 10%
  - There must be access for wheelchairs and push chairs in the shelter
    - Those waiting must be safe and protected from the weather

# Materials and Components

- The materials should be sourced from local companies using sustainable methods of manufacturing, they should be Forest Stewardship Council certified manufacturers
- They must be of the best quality to increase the longevity of the shelter but still remain within the budget
- The majority of the components of the shelter should be natural and relatively unprocessed
  - They need to be weather, water and impact resistant and should pass quality control and quality assurance checks for this
- They must be strong and hardwearing to ensure safety of the users and to maximise the life of the shelter

### Size

- The seats should be designed considering ergonomic data to fit most peoples bodies
- There should be enough space for 2 wheelchairs, 4 pushchairs and the maximum capacity of 25 within the shelter
- The design should make the most of the large space along the canals edge, making it longer

### Safety

- The structure must have excellent foundations to keep it secure
- The materials must be able to withstand a persons weight and if it cannot this must be made obvious through signage
  - The shelter should be child friendly with as few sharp edges at low heights as possible to reduce risk of injury
- The shelter and entrance must not contain any materials that conduct electricity in case they are struck by lightning

### Quality

- The materials must be of good quality to be durable and long lasting
- The construction must be of very high quality to ensure the shelter is safe and secure
- The chair backs and seats should have depressions in them to make them comfortable

## Scale of Production

The shelter and entrance are one off designs, so do not need to be adjusted for other settings, people etc.

### Cost

The project must be within a budget of £8,000 as this is the charity's largest possible budget for

# Survey Results

my questionnaires, I have gathered a lot of valuable and relevant information. After visiting the zoo for a second time to hand out

make them notice the service and want to use it. The staff at the zoo and on the boat zoo visitors and the staff at the be the users of the service and could give a good idea as to what sort of design, materials etc. would attract them, knowledge of complaints or suggestions that has been made by the visitors about are around the area so often that they would have very valuable ideas and The target audience for my market research was the zoo. The visitors are important to ask as they would the waterbus shelter.

# Why do they use the service?

London than taxi. Advertising the prices waterbus service as a cheaper and more displayed on the current board. Most of It was clear that the zoo visitors use the would increase the service, as it is not would be fair more likely to use the the visitors felt that they and others pleasant mode of transport around service if this was shown clearly.

### Advertisement

main reasons why they wouldn't use the service or notice that it was there. None of the visitors I asked thought hidden by the trees of the woodland entrance or walk way were the two walk and that there is no obvious promotional item for the service. They felt that the fact that it is that the poster was a good

# Materials, Components and Processes

Both the staff and the visitors felt that natural building materials would not only look attractive, but also be most appropriate for its purpose and positioning in the zoo. Therefore, this will definitely be one of the main factors to consider and should definitely be included in the specification.

traditional methods to keep it as natural as possible, for example the dovetailed and rust. They want the shelter to have as little impact on the environment, through the shelter, compared to more modern materials and techniques like nails which may wedged tendon which may have been used for the construction of the lakeside When asked about the construction of the shelter, the staff suggested using materials and construction.

98 Building Technologies supply Exterior Timber Paints which provide a good coverage, are durable and less reducing TiO2 (which cause habitat destruction and products. IT produces less transport CO2 emissions harmful to the environment than most other paints. embodied energy and CO2 emissions than similar The staff mentioned eco friendly paint, Natural pollution) by over 25%, the paint has 30% less it is manufactured in the UK. The environmental costs of processing the materials of the shelter should definitely be economy any natural materials should be grown and harvested locally. This will also Stewardship Council or Sustainable Forestry Initiative to ensure that it is processed reduce the distance for the materials to be transported and therefore reduce the considered when deciding where they will be sourced from. To help the local be certified by the Forest and manufactured with environmental and social effects taken into account. greenhouse gas emissions. If wood is used it should

# Main Features of Existing Shelter

shelter but far more about the journey. Most of the visitors who advertisement, very little was recalled about the entrance and reuse it if that was one of the things they associated with the had used the service on previous visits felt that they would When asked what they remembered of the service and its

and shelter should make the service a bigger feature to the zoo So a more memorable and noticeable entrance, advertisement and increase its use.

Although a large amount of visitors preferred the idea of a stylishly designed making the service more noticeable, most of the visitors and all of the staff that I spoke to were clear that a natural design would be far more practical than, for example an abstract design. They felt that a natural design would date less than a stylized design, which would need changing or updating shelter, because it would add extra interest and be a focal point, possibly more drastically and would draw attention away from the surrounding woodland walk.

without looking dated and they felt that natural shapes and curves should be The staff's main issue was that the shelter would last as long as possible a key focus of the design.

# Natural Building Materials

Wood Rammed earth







Bamboo



## Sustainability Issues

Seeing as the zoo's aim is to conserve the animals and their habitats', it is no surprise that the staff felt strongly about the sustainability of the shelter and the materials it is made from.

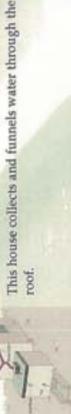
are sustainable and come from reliable, good quality suppliers. A wooden waterbus shelter would be ideal to fit The questionnaires showed that the majority of the visitors would be happy to see or be told that the materials this specification point and it could be supplied from sustainably managed woodlands.

Another possibility could be to collect rain water and re- use it somewhere in the zoo. All of the visitors and staff The best way to produce a sustainable shelter would be to use unprocessed, renewable and recycled materials. that I spoke to were very keen on this idea and felt that this would be an excellent way to promote the shelter and zoo.



through a filter and into a storage tank which can be above or below the ground.

This rainwater catchment system works by collecting rainwater in a gutter, it passes



Sustainable methods to manufacture wood products should be used to minimize the effect on the environment. Forestry regulations say that

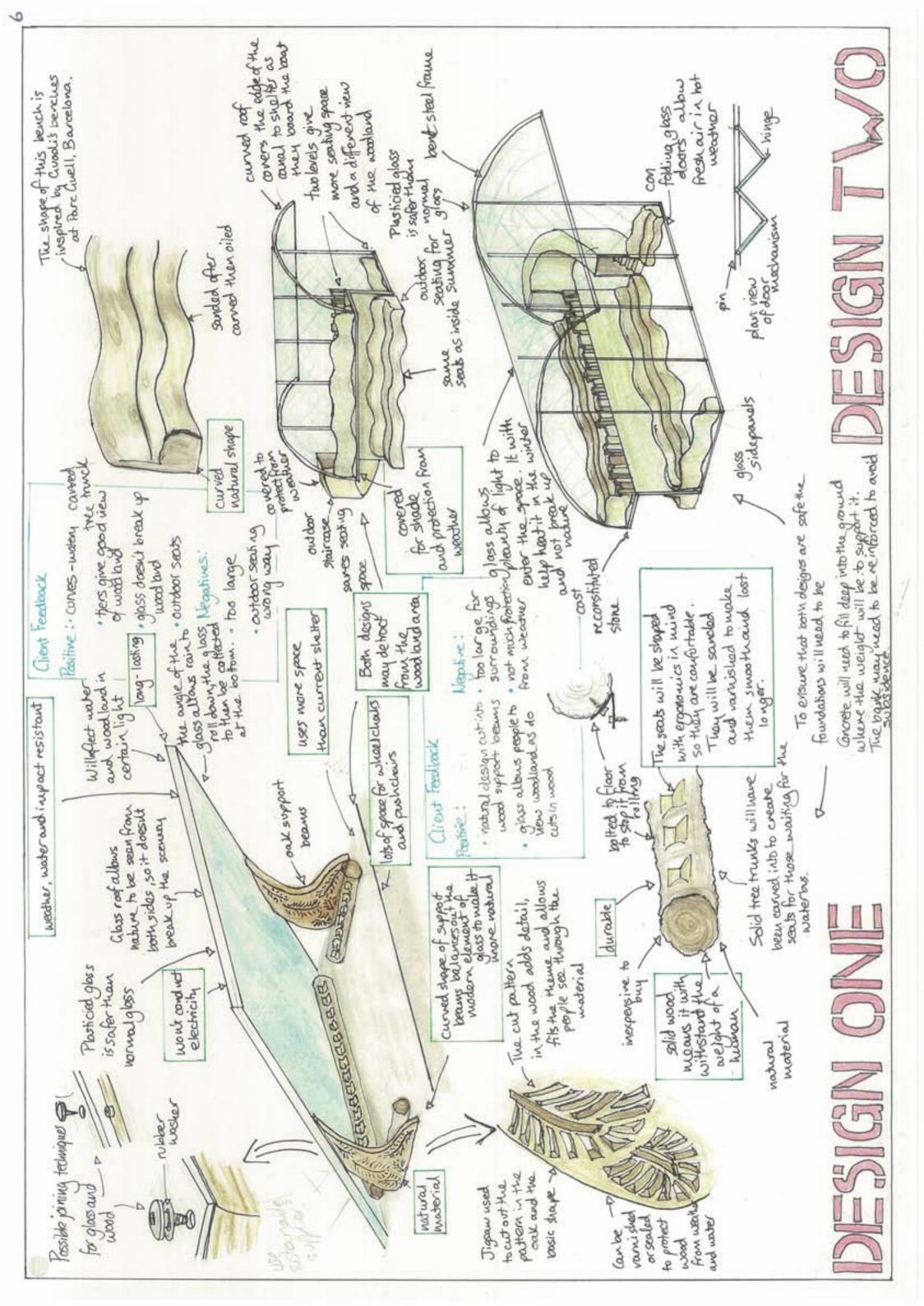
There should also be a 35 year fallow period after logging to maintain soil fertility and allow it to recover. Directional tree felling can prevent too much damage on the surrounding forest. seedlings should be replanted after logging.

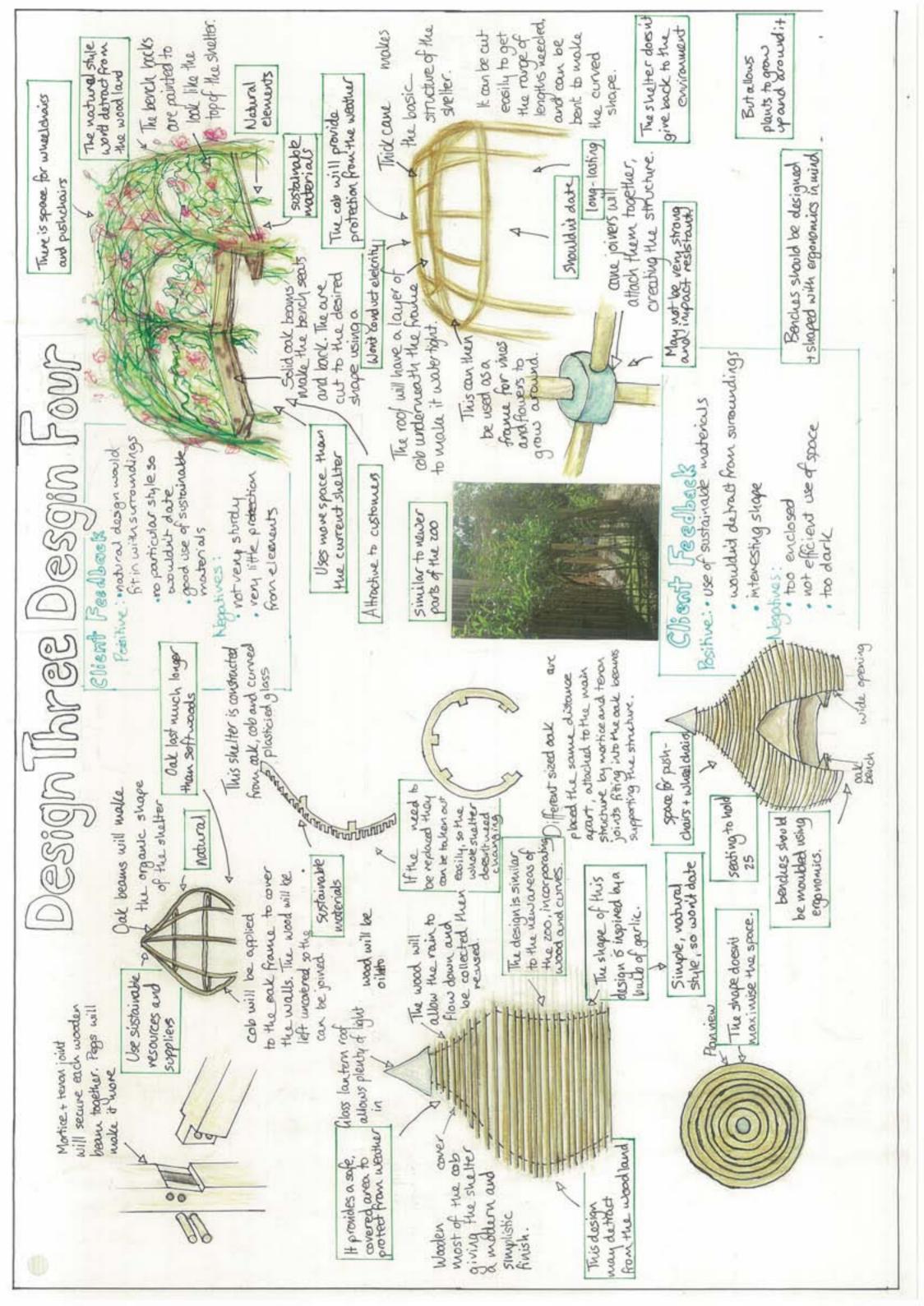
# Size and facilities

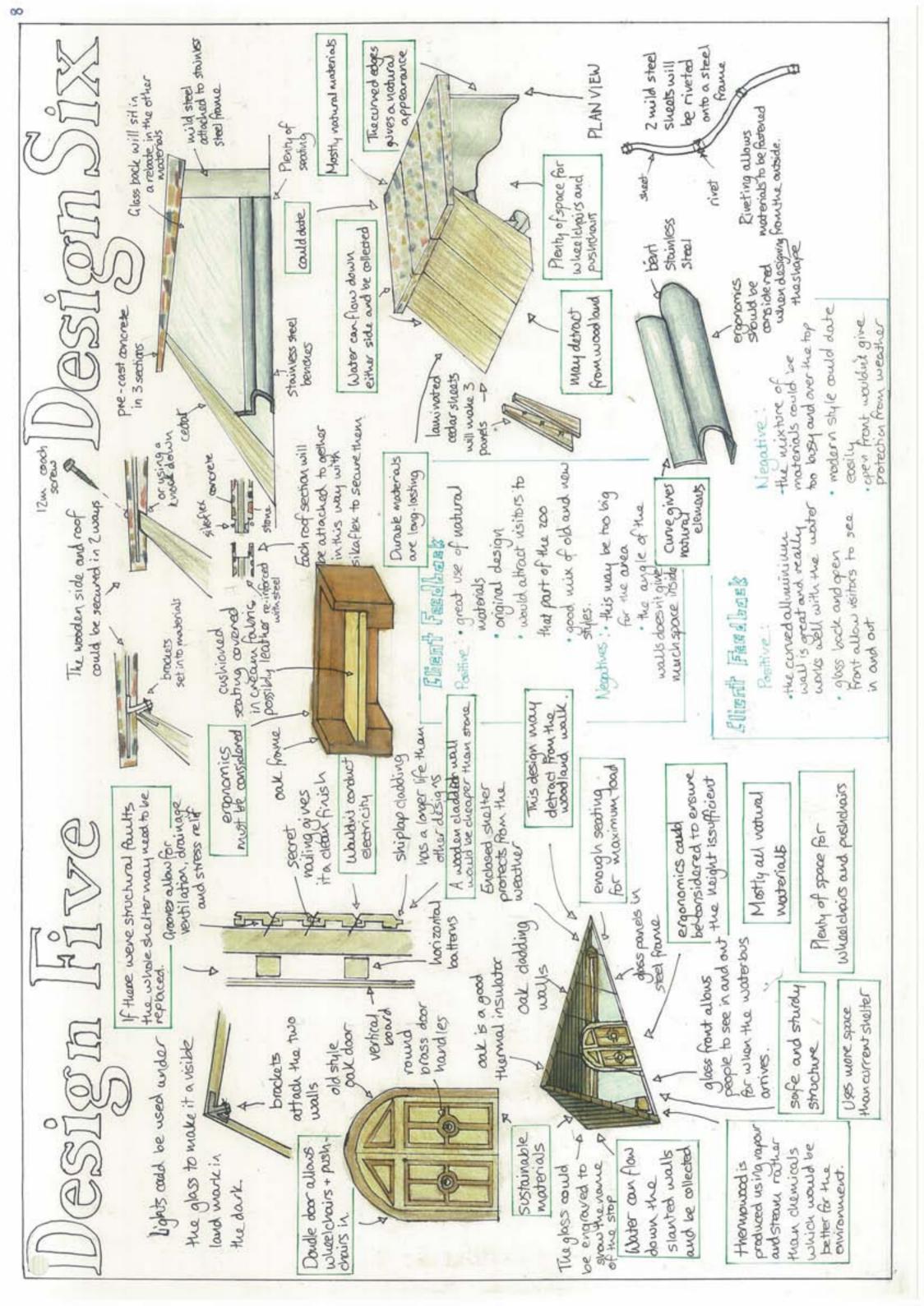
that the passengers are often groups on down the steep bank to the shelter and passengers but they can not access the I found out that the waterbus can hold boat from the waters edge and can not accommodate for this. The waterbus 25 passengers. The zoo staff told me get from the main path in the zoo, school trips so the shelter should also accommodates for disabled waterbus. I noticed that many of the visitors came far more appealing to them and make that push chair space would make it to the zoo with babies in pushchairs. When I asked these visitors they felt the experience more enjoyable.

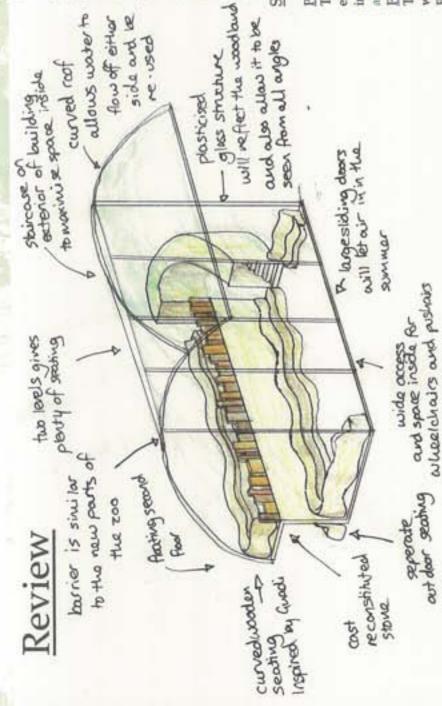
wheelchair access, sufficient space for pushchairs and enough seats for the worthwhile providing facilities for average school trip, or waterbus's Therefore, it would definitely be maximum capacity











# 3rd Party Feedback

### Iohn

"The outdoor seating is a very nice idea and visitors may miss the boat if they can't see it shame that it is facing away from the canal, perfect for the hot weather, however it is a arriving." "I think that the mix of glass and wood cleverly allowing the shelter to fit in with the woodland combines modern and natural materials, but also be eye catching."

### Eve

"This design may be too modern for the natural surrounding area." "The glass could be a hazard for young children, the elderly and wildlife. Birds may fly into it and injury themselves."

not have it inside the shelter. Then people could "The external staircase seems unnecessary, why be seen as they go up the stairs incase of accidents, rather than being hidden."

"I think the curved roof is a really good feature and the water collection system is brilliant."

shelter, it will allow people to see out from all angles and people to see in." 'I really like the glass used in this

"It's a very unusual and artistic design which I think would attract people to use the service." "The large glass doors may be difficult to open and could be dangerous for young children."

design is subtle but well done, could you include something educational about him into the shelter?"



Size

"I think the Gaudi influence in this



Client Feedback

Ruth Desforges- Education Officer, ZSL London Zoo

maximising the space; it also gives a good view of the woodland area. However, as it is currently, I think that the design may be a little "I really like the curves in this design, I feel that this reflects the watery theme of the canal. The two levels work really well by too tall for the area."

concerned that the glass could create a greenhouse effect, making it very hot inside in the summer and too cold in the winter. How could you ensure that the shelter would not do this?" "The glass is good as it allows visitors to feel immersed in their surroundings and enjoy the woodland walk. However, I would be

months. However, this may be better facing the canal, in the same direction as the other seats, so that the visitors can see the waterbus "I really like the idea that you have come up with, of having seating outside which I am certain would be used a lot in the summer arranging."

"The scale of this design and the fact that it would require concrete foundations doesn't stand in this design's favour."

## Specification

enclosed, strong and has few sharp edges, so would be safe for young children. The wide glass doors at the front of the shelter and area inside will allow space for wheelchairs or pushchairs to enter the shelter and wait there. However there are no facilities for wheelchairs This design has two levels of seating inside as well as one outside so there would be plenty of space for the maximum boat load. It is and pushchairs to get to the second level of seating.

The carved wooden bench is inspired by natural elements and has a curved shape, it is primarily glass which will reflect the surrounding woodland area, preventing it from breaking up the scenery. However it doesn't have a natural style and is very modern; so could date

The shelter will cover the users while they wait for the waterbus and can completely enclose them in the winter but provide ventilation Function

in the hotter weather. The curved roof will allow rain to flow both ways off it, either back into the canal or into a water collection system towards the back of the shelter, creating a waterfall feature in front of the outdoor seating. It also provides shelter for people when they The fence on the second level and benches are of a similar style to the newest parts of the zoo so would fit in, but the main structure is shelter would need to be rebuilt, however if, for example, the glass breaks it could be replaced without effecting the rest of the shelter. quite different and its shape and style may detract from the woodland walk. If structural elements need replacing, an entirely new are boarding the waterbus. User Requirements

The shelter should last at least 10 years, if not longer as glass is very durable, however if it breaks, individual pieces may need to be replaced. It is a safe area that is completely covered to protect from the weather.

Materials and Components

Performance Requirements

friendly as possible. Oak and stone are sustainable materials which will give the shelter an organic and natural feel. These materials and their production may cause it to be over budget however. Plasticised glass is stronger and safer than normal glass so the shelter will be Glass is not a very sustainable materials, however it can be supplied by sustainable manufacturers, to make it as environmentally weather, water and impact resistant, lasting a long time. The shelter is quite large scale, so definitely makes the most of the space in terms of width, depth and height. The benches will be carved to the shape on the natural curve of the human back and the seats will have depressions to make them comfortable. Safety

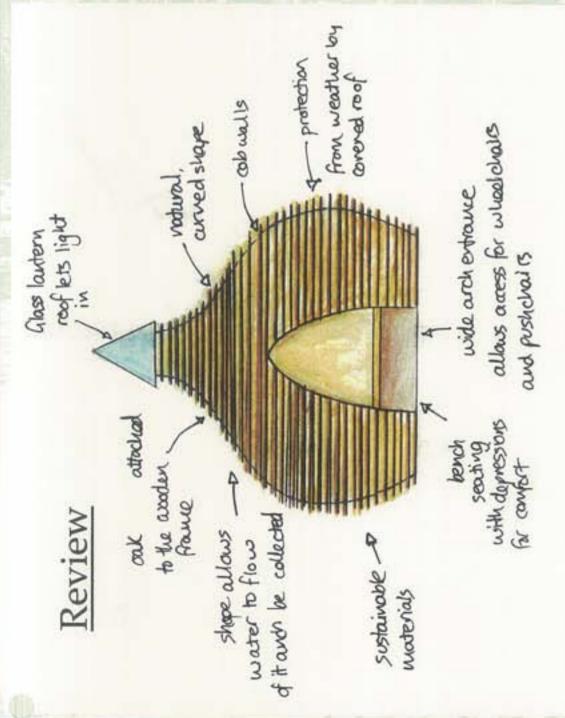
bracket to increase this. The wooden staircase will be thick and strong enough to withstand human weight. The foundations will be done according to the weight of the structure to ensure that it is very secure. The curved shape of the structure and the other elements means that there are few sharp edges which could be safety hazards. However the glass may not be seen by young children or the elderly that The stone back and floor of the second level of seating is strong to withstand the weight of a human, it will also be reinforced with a could act as a hazard. The shelter would not conduct electricity; however the metal frame may cause a problem

Ouality

well as the stairs and fence, to waterproof them etc so that they are as durable and long lasting as possible. The construction of the shelter The plasticised glass will be longer lasting than ordinary glass, the oak seating will have depressions for comfort and will be oiled, as will be of very good quality to ensure its safety.

The shelter and entrance are one off designs so do not need to be adjusted for other settings etc Scale of Production

The project may cost more than the £8,000 budget



# 3rd Party Feedback

lantern could be wider or sit further down the "This design looks as though it may be very dark inside, especially early in the morning and late in the afternoon. Maybe the glass shelter."

### John

shelter, and while it is eye catching it would not be too distracting and draw attention "I really like the natural shape of this away from the woodland area."

also help it to blend in to the surroundings." "The natural materials of the shelter would

easily but the wood of this will age naturally "A very contemporary design could date and become more intriguing as it ages."

### Emily

"The organic shape of this shelter is definitely the focal point of the dark, could you open up the front to let more light it?"



particularly big, and may be very "This shelter doesn't look design."



The shelter is a one off design so will not need to be adjusted to fit another setting etc. Scale of Production

Client Feedback

Ruth Desforges- Education Officer, ZSL London Zoo

surrounding area. As you have said, it may not maximise the space sufficiently and could feel quite enclosed and claustrophobic "I like how you have thought to use sustainable materials in this design and think that it wouldn't detract too much from the for the visitors waiting inside."

"The shape of the structure is really interesting and natural but could it be opened up more or enlarged to make use of the space? However, this change doesn't need to be huge, only slight." "I really like that the lantern on the top of the shelter lets in natural light. Could you incorporate more glass into the design? This could let in more light and allow visitors to look out from inside the shelter and take in the woodland habitat; the glass could be in between the wooden slats to use both ideas.

"This design could also have a more watery theme."

### Specification

under the shelter, the wide entrance will allow enough room for them to enter. The shape of this design means that it may not hold The shelter provides a safe, covered area for those waiting for the waterbus. It also provides space for wheelchairs and pushchairs a people easily

Form

Passengers waiting for the waterbus will be covered by the shelter's glass roof; but the open doorway may make the shelter cold and could allow water in. The sloping walls of this design means that rain water can flow down and be collected at the bottom. by a bulb of garlic.

The shelter has a natural theme and style, which should prevent it from dating; it also embraces natural elements as it was inspired

User Requirements

The natural style of the shelter should prevent it from becoming dated, so should last longer than a shelter with a prominent style. replaced. The newest parts of the zoo incorporate lots of wood and glass, so this design would fit in with it well, as well as not The wooden slats could be replaced easily; however, faults in the basic frame may mean the whole shelter would need to be detracted from the woodland walk.

Performance Requirements

If the oak is oiled, to seal and protect it, then the shelter should last at least 10 years, it will also provide protection from the

Materials and Components

lantern roof would require a lot of energy for its production so is less sustainable. The glass could be bought from a sustainable The shelter is primarily made out of oak, which is natural and sustainable, it will be relatively unprocessed, however, the glass supplier. The oak will be oiled and so will be weather and water resistant, the structure will be very strong so will be impact resistant and hardwearing.

entrance gives enough space for wheelchairs, pushchairs and 25 waiting passengers. This design is larger than the current shelter The bench will be carved with seat depressions using ergonomic data, to make it as comfortable as possible. The floor space and however it's round shape means that it doesn't maximize the space around the canal.

Safety

attached to the shelter and will be able to withstand human weight. There are very few sharp edges inside the shelter however the The shelters foundations will be made according to the weight of the structure, to ensure that it is safe. The seats will be securely oak slats on the exterior of the shelter could be hazardous to children. The shelter will not conduct electricity, so will be safe, Ouality

seating will have depressions to ensure that they are comfortable and fit to the average human body. The construction of the The oak will come from sustainable, local and reputable suppliers, to ensure it is environmentally friendly and durable. The shelter will be very good quality.

The materials and simple design of this shelter will make it within budget

# Development

Before receiving the client feedback I needed to develop the designs properly, I decided to use the specification and the 3<sup>rd</sup> party feedback to begin the process.

There had been positive and negative feedback on both of the designs that I reviewed. I felt that both designs had some very strong features. The glass shelter would provide plenty of seating and a great view of the woodland surrounding it. Whereas, the oak bulb shaped shelter has a very natural appearance due to its shape and materials. Taking these features into account I came up with a shelter which combined both of these designs. It has the glass front and roof of Design Two, with the same sloping roof to allow water to flow into the canal or behind to create a waterfall feature, but the curved wooden edges of Design three. This gives the shelter a more organic shape and incorporates the natural materials, which were a requirement set by London Zoo, as well as providing more seating and glass.

I felt that although the stairs on the exterior of the shelter added another dimension to the design, they would be unnecessary and expensive to produce and fit securely and safely. I also thought that the shelter was too large for the setting, so to develop the design further I decided to down scale it, graduated seating eliminates the need for stairs.

Graduated seating provides plenty of space and good visibility to the surroundings

cooler shelter for the hot

summer weathe

large doors provide

and

Outside seating

Curved wooden slats at the end of the shelter keep the shape of the shelter natural and organic looking

Changes Made After Receiving Client Feedback

Design Three as a design to develop. Taking into account all of Ruth's feedback on the designs and the specification, I tried many other ways of improving the design I had come up with. One of design may date quickly, leading to the need for a completely new shelter, and also detract from the surrounding woodland. She was keen on the natural and sustainable materials used in most of the designs so I decided that although the main points that Ruth made was that the glass shelter seemed far too large. She also thought that it's fairly modern glass allows the woodland to be seen, it would be best not to use too much in the design. This led me to refer back to to create a shelter which would meet all requirements. Once I had received the client feedback, I explored

front of the shelter would allow for this, but also give extra light, opening it up and making the space less claustrophobic. two shelters side by side would increase the space and make more of a feature of the area and waterbus service. Ruth felt visitors to see the woodland surrounding them whilst also being covered. So I felt that having curved glass panels at the Design Three was quite small and may not have held the maximum boat load, so to create more space, I felt that having that the outdoor seating of Design Two was a really good feature but would be better facing the canal. So, I adapted the reflected the watery theme well; it still gives a similar feeling. The water collection system will also be used to make the design, so that a bench could fit in between two shelters. The glass was still something that the client liked, allowing although they aren't the same as the glass shelter, which Ruth felt The curves of this design also promote nature and shelter more useful and environmentally friendly.

Sketches final design

Possible wood joint for the basic

frame

Top of back of bench is

carved out, so that plants can be grown

Anthropometric data
will be used to create
the curve of the
bench so that it is
comfortable to sit on

comfortable to sit on
Curved shape of bench
reflects water and

shapes of shelters

rials the design as natural as possible

joints minimise the

Traditional wood

materials and keep

Natural

use of man-made

Plan view of sight

Better use of space next to

two shelters making the design seem almost like a woodland den or hideaway

Front profile of site

The bench helps to connect the

Fits in with surroundings and works well with natural elements and woodland woodland

The design makes much more of a feature out of the waterbus' service for those visiting London Zoo, but it also advertises London Zoo to those who are using the canal or another waterbus service.

# Variations of Design Three

I decided to choose one of my original ideas for the final design, so to ensure that it was the best it could be, I have explored different ideas and variations by experimenting with the shapes, colours, materials and styles.

Design Two had outdoor seating which the clier really liked. So to incorporate it into Design Thr hexagonal shape around the edge of the structur This could be attached to the framework of the shelter or stand separately from the shelter, supported by a number of legs underneath I thought that there could be seating in a

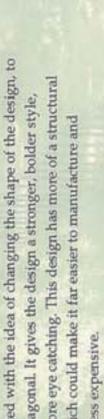
smoothness and curves of the design. If external seating is going to be included in the design, it seating, the client and I feel that it ruins the Although this idea would provide external should have a less harsh, angular style.



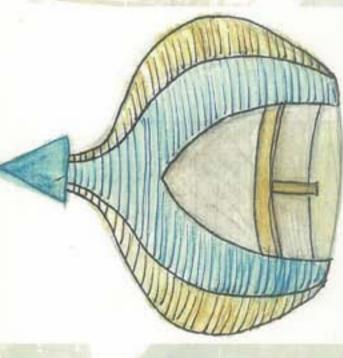
I experimented with the idea of changing the shape of the design, to making it more eye catching. This design has more of a structural make it pentagonal. It gives the design a stronger, bolder style, element, which could make it far easier to manufacture and potentially less expensive.

cocoon that sits in amongst the nature, rather than looking man made. style could make it stick out in the natural woodland walk, which the client does not want. The rounded shape make the design feel like a This variation is also more stylized, so would cause the structure to Although this variation may be simpler and easier to build its bold





date far more than the original.



my clients input at London Zoo, we still feel that the original design most appropriate. After considering these different variations with ticks the majority of the boxes and would be the

plasticised glass slats, which will make up a section at the front of the shelter, with space for a doorway cut into them. This will allow the visitors to see outside, watching the boats and wildlife and admiring the woodland. It will still have its original curved shape, glass lantern roof, to let in plenty of natural light and simple bench seating inside. making up most of the shelter and structure. The rest will be So, the final shelter will consist of wooden slats,

There will be two shelters side by side, which will provide sufficient seating for the maximum boat load, with a bench in between so visitors can sit outside in the warmer weather.

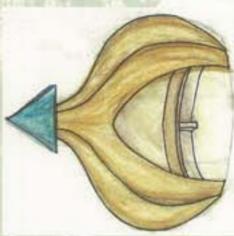
This gave me the idea of having glass panels or tiles, slightly overlapping making up the walls of the shelter.

surrounding woodland walk for those inside and out of the shelter. It also prevents the environment from being broken up

and blocked off as much.

A positive point which my client made about Design Two was the fact that the glass allows a lot of visibility of the

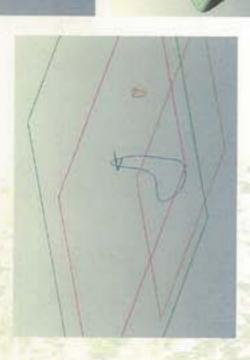
This design could be very striking, but it would be Ruth at London Zoo suggested that it may be very impractical for this particular setting. The glass would get dirty very easily and would need to be cleaned regularly to maintain its appearance. It may also be too modern for the natural sight and detract too much from the woodland.



curved shape of the shelter, but remove the wooden slats sitting on top of each other. Another possibility would be to keep the Instead the shelter would have a smooth curved finish, made up of a number of panels of wood.

alternative, it would also have less of a clean original designs joinery would all be hidden Firstly a single slat could be replaced easily client, we have decided this is not the most finish, as bolts would be needed to join the and cheaply if there was a fault whereas a whole panel would need to be replaced in expensive. Producing the curved shape of appropriate design as it has vital flaws. After discussing this variation with the panels together which could be visible, the panels would be a more expensive ruining the appearance. Whereas the the alternative, which would be very within the structure.

vertical work plane, attached to a vertical line 1. To create the basic frame for this design I I then used the revolve tool to create a solid drew the curve of the outside edge on a shape,



6. To make the bench, I selected a vertical this to make the bench the correct width. looking shape which would be the end elevation of the bench. I then extruded work plane and then drew an organic

To create the space for the plants to grow in the top of the bench I drew the shape on the same work plane as I had for the bench, and then subtracted the material along the back

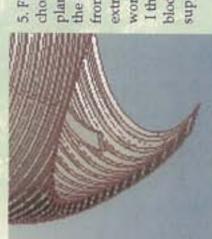
# Computer Aided Design

2. Next, I added the cone shaped roof on the top of the solid shape. and then made a new work plane, dragging it down to the correct position. I then drew a rectangle on this work plane, subtracting To give the shelter a flat base I selected a horizontal work plane the material below it to remove the rounded base.

3. After this I removed the material across the design to

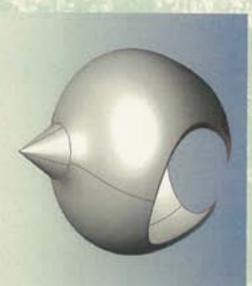
make the spaces in between the wooden slats.

doorway at the front. I removed the inside in the same way as the hollow shape, I created a new vertical work plane and then drew material I selected subtract material. Once I had been left with a first step. I drew a curve, slightly smaller than the original on a the shape of the doorway, subtracting material back into the I then had to make the solid shape hollow and then create a vertical work plane against a straight vertical line and then revolved the line around 360°. But instead of selecting add shelter.



chose one of the existing work extruded this down below the planes, which I used to create the gaps, and drew the shape I then drew some rectangular 5. For the internal bench, I from a plan view. I then work plane.

horizontal cuts either side subtracting the material back into the design. of the doorway and blocks below the bench to support it.



subtracted material below the work plane. After this I

of the shelter, just below the glass lantern. I then

made another new work plane and subtracted the

created each work plane the same distance apart and

material again. To make the gaps evenly spaced I

removed the same amount of material below each

work plane.

To do this I moved a horizontal work plane to the top

section of the design glass when adding materials, I had to separate the two and the rest wood later 4. To make the front parts. I did this by making two thin



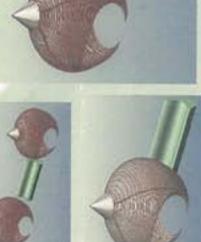


8. So I went back the bench design and decided to curve the ends to the same shape as the curve of the shelter. To do this I drew two curves next to edge of the shelter, one from the plan view and the other from the front elevation. I then copied these lines onto the bench design and subtracted the material on the horizontal and vertical work planes.

Once this had been done I moved it back onto the shelter design and lined the bench up in between each shelter.



realised that the straight edges of large gap at either end or cut into drawing of the shelter and lined the bench would either leave a them up next to each other. I 7. I added the bench into the the shelter.







# Framework of Shelter

The framework for each shelter will consist of two wooden panels in the shape of the front view of the shelter. Theses panels will cross each other at the top of the shelter, in the centre and will joined by a cross halving joint. On the outside edges of each panel, there will also be cross halving joint which will match with the cross halving on the wooden slats, so that they can slot into place.



Each frame will be secured to the ground with bolts in the interior of the shelter.

## Internal Seating

The internal benches will be solid oak like the slats. The oak will be sanded to get a smooth finish and even thickness along the bench. It will then be cut using an industrial laser cutter. The benches will have seat depressions to make it more comfortable and fit better with the body. These will be created using a sander after the shape of the bench is cut. The oak will then oiled to protect it from the elements.



These benches will be supported by three evenly spaced rectangular wooden blocks which will be bolted to the floor and the underneath of the seating using L brackets and bolts.

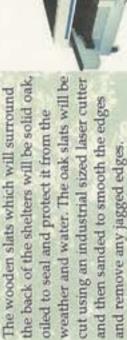
# Materials and Manufacturing Processes

Slats

### Attachment

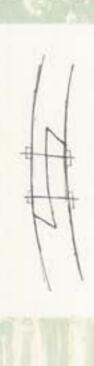
The oak slats will be attached and secured to the basic frame of the shelter by traditional wood joints; however this will not be completely secure. So each wood joint will be reinforced by screwing into the slats, through the joint, from the inside of the shelter.

This will all be carried out onsite.





The plasticized glass slats, at the front of the shelters will be cut in the same way and to the same size and scale. Plasticized glass is much safer than normal glass as it doesn't shatter and is much harder to break.



# Glass Lantern Roof

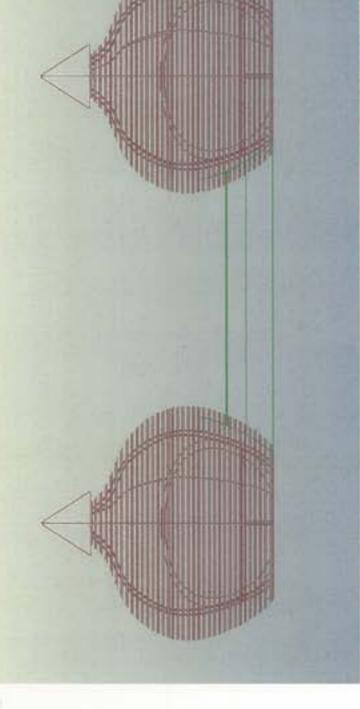
On the top of each shelter is a plasticized glass cone shaped lantern which will let plenty of light in, removing the needed for electrical lighting. The lanterns will be blow molded to form the desired cone shape, through the process

shown here.



Plasticised glass is a lot safer than normal glass which shatters eaily. It is far more suitable in this setting as there are so many children in the zoo. The lanterns will then be supported on top of each shelter with a steel frame, which will be bolted to the top wooden slat and to the glass.

• merteyer film



## External Seating

The external bench will join the two shelters together. It has a natural curved shape which will be molded to fit comfortably on the body. The bench will be made of oak, its basic shape will be achieved by using a chainsaw and the smooth, rounded surface with then be created using a hand held electric sander. The oak will then be oiled and sanded, the same as the slats, to smooth it and protect it.



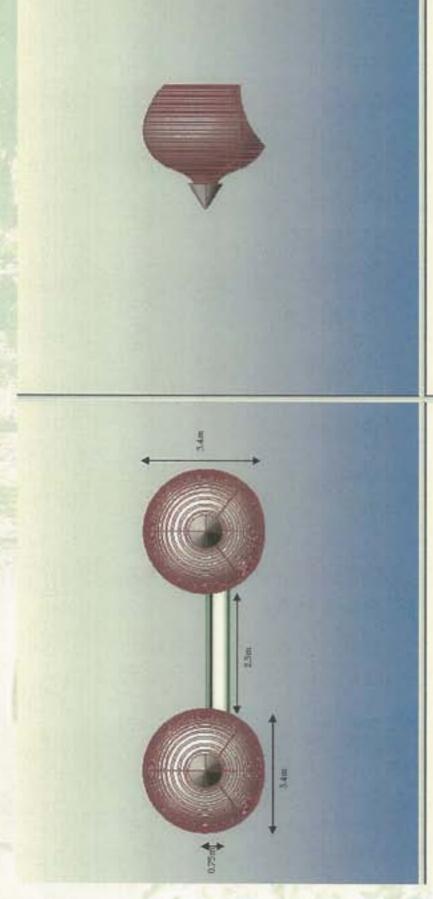


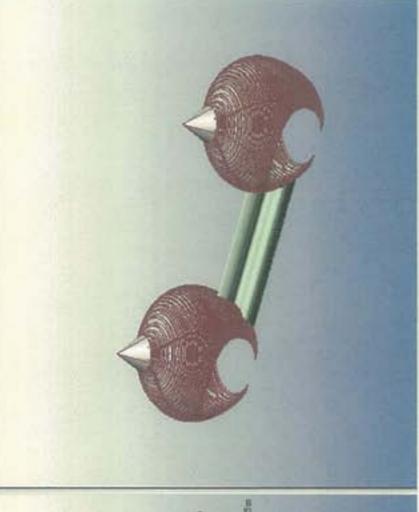
The top of the back has a dip for plants to be grown in, this will be created with a jigsaw and then will need to be lined and protected.

### \_

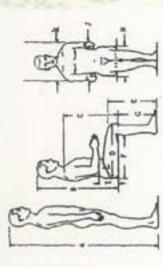
# Ergonomics

To ensure that the shelter is a sensible size to fit the maximum boat load of 25, I must consider ergonomics and anthropometric data. The scale for the whole model will be 1:25.





All the measurements in anthropometric data are larger for men than for women so I have used the male information. As the design involves 2 shelters I have allowed for them to hold a maximum of 15 people each.



The outside bench should allow for 8 adults to be sat down. Using the shoulder breadth of the average male, I worked out a suitable circumference for each shelter and the length of the bench.

The average height of a male had to be considered when calculating the overall height of the shelter and the doorway. The distance from the back to the bend in the knee was needed to find out the depth of the benches, both inside and outside of the shelter and the length of the bottom of the foot to the back of a bent knee was needed to decide a suitable height for the seats of the bench.

# Materials for the Model

The wooden slats of the model will be made of 2mm Medium Density Fiberboard. I will use the front view of this ProDeskTop image in 2D Design Tools, taking the radius of each slat and drawing a circle with the same radius, to create a set of rings in proportion to each other. These rings will then be contoured by the same amount and cut out on the laser cutter. The glass slats will be clear acrylic, drawn and made in the same way as the wooden slats. The wooden slats will be attached together with wood adhesive.

The external bench will be made of Styrofoam which I will shape using craft tools. I will then sand it using glass paper to get a smooth finish and paint it to create the appearance of wood. The internal benches will be made of 2mm MDF, drawn on 2D Design Tools and cut on the laser cutter. These will the supported by rectangular 2mm MDF blocks.

The glass lantern top will be clear acrylic. To get the correct shape and size I will create a net of the cone with paper, and then cut out the acrylic to that size and shape on the laser cutter. This shape will then be heated in the oven and bent into shape. Each roof will be attached to the models with multi-purpose adhesive.



# Change of Design

After showing Ruth at London Zoo the ProDeskTop drawing of the final design she was very pleased and felt that it would fit in really well with the surroundings.

that the bench was slightly more of a design feature and less simple, but still feels that the bench should be However, she thought that the external bench between the two shelters was not as suitable. She suggested



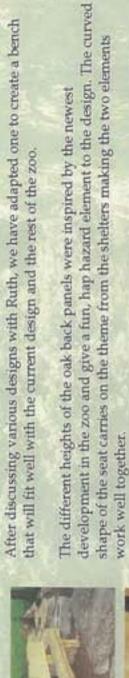












# Materials and Manufacturing of Shelter

using traditional wood joints and bolts. The back of the bench consists of a number of The bench will consist of a number of solid oak parts, which will be attached together internal benches of both shelters; this will be cut using a jigsaw to create a neat shape solid oak planks, all at different lengths. The bench seat is curved, attaching to the and accurate curves.

using the same product as the shelter in order to protect it from sun and water damage. The oak used The back panels will slot into place, fixing to the seat of the bench by a mortise and tendon joint. The components will be sanded to smooth any jagged or sharp edges and will then be oiled or vamished seat will be supported by 3 legs at the front of the bench and the back panels behind. All of the oak for the shelters and bench will be sourced by local suppliers, who are reputable and are Forest Stewardship Council certified, to ensure they are following the necessary rule for logging and production of wood.

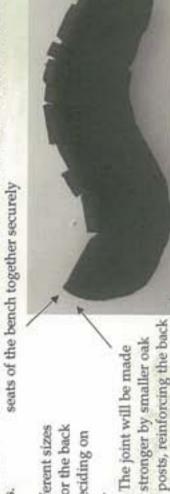
# Final Bench Design

I used foam board to make a rough model of the new bench design.

the overall size for the model each other. It also meant that I could work out an accurate and the dimensions for the It allowed me to determine angle for the join between individual components of positioning in relation to this bench and the two the bench and their

used here to attach the internal and external Tongue and groove wood joints could be internal benches.

I tried a few different sizes and variations for the back panels before deciding on the best version.





give the design a playful

sturdier than having 4 legs

and make it

appearance and style

Different heights and

The back panels provide support for the bench

> allows the eye to move well around the design. It also creates a feeling of water the natural theme of the shelters and and fluidity about the design



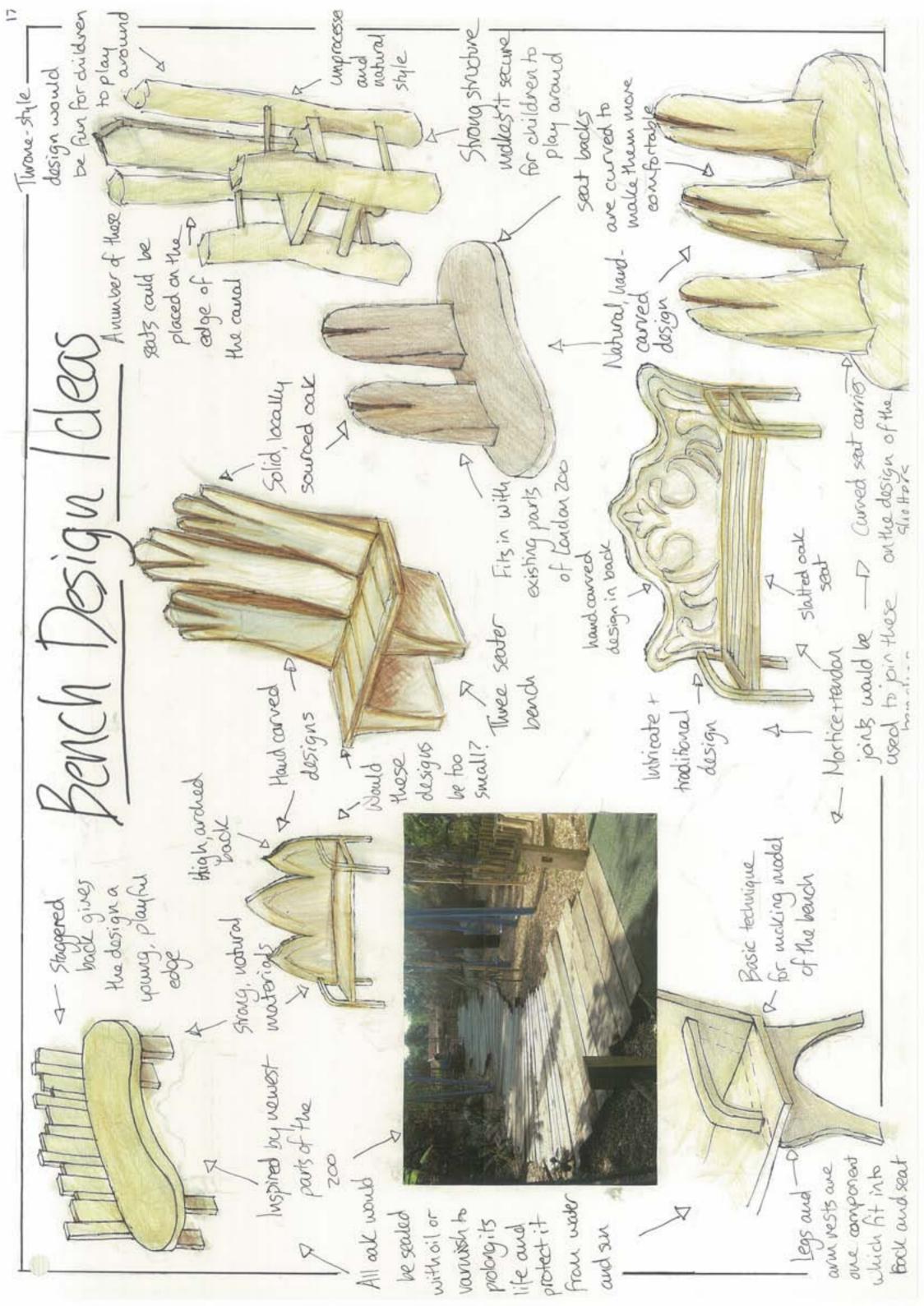
# Materials and Manufacturing of Model

make the design smoother, the outer edges of the will be sanded with glass paper to smooth edges and remove splinters, it will then be temporarily and then attached to the bench of the shelter. To to create a straight edge, of different thicknesses size and shape, so the necessary changes can be transferred onto 2mm MDF and then cut out on assembled to check that each part is the correct the fret saw. All the components for the bench create the uneven appearance of the back. The MDF. Three strips will be cut on the band saw done, it will be glued together with superglue internal and external seat. This will be created The model of the bench will be made of 2mm bench will be curved to match the joint of the These can then be cut to different heights to made if they need to be. Once this has been shape for the seat of the bench will be using glass paper. thicknesses of back of bench

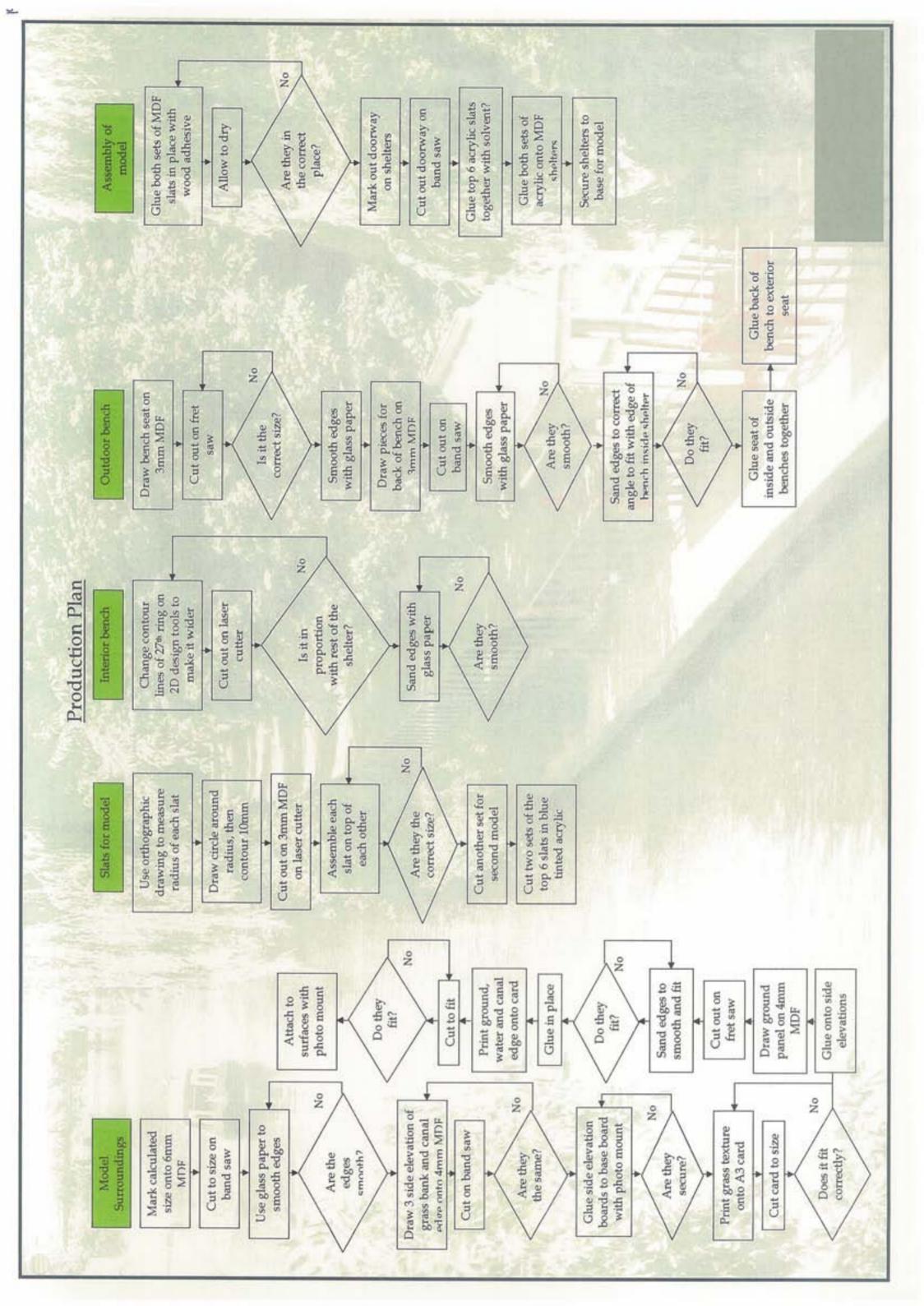


170mm

and front of the seat







# Gantt Chart, Risk Assessment and Health & Safety

	Task	THE REPORT OF	Time Allow	Time Allowed for Task	
	Ton I	Week 1	Week 2	Week 3	Week 4
T,	Draw and cut all components for model surroundings in 6mm MDF	% hour	THE PERSON NAMED IN		
2	Construct model surroundings	% hour	1000		The Parket of th
33	Allow to dry	1 hour			
-	Print images onto card for surface textures and glue to surroundings	2 14 hours	THE STATE OF	1	- W
10	Cut MDF slats on laser cutter		3 1/2 hours		
33	Create interior bench and cut on laser cutter		17 hour		
7.	Model exterior bench in card and draw onto MDF		1 hour	THE REAL PROPERTY.	
00	Cut out parts for external bench and sand edges			1 14 hours	100 M 100 Land
6	Glue MDF slats together with wood adhesive			45 hour	STATE OF
10.	Allow to dry			1 hour	BEST STATES
1.	Glue acrylic slats together			1/2 hour	
12.	Attach acrylic and MDF slats together			42 hour	1 9 1
13,	Allow to dry	The state of the s		1 hour	1000
14.	Construct bench and allow to dry				3 hours
15,	Position model in setting and glue securely				15 hour
16,	Allow to dry				1 hour
17.	Add model plants				1/2 hour

As well as the general guidelines, more specific rules should safely. be followed to ensure that the machinery is used

companies to identify the possible hazards and use suitable According to the Health and Safety Executive, risl assessments should be carried out by schools and control measures to prevent accidents or injuries.

It is also important to be aware of prohibition and mandatory signs workshop and understand what the different signs and warning symbols in and around the they mean. In particular, for example:







Eye protection must be worn



## Health & Safety

Before using the equipment and machinery in the workshop for the making of my model, there are a number of general rules of health and safety which should be taken into account. Personal Protective Equipment (PPE) should be worn at all times when using tools, machinery and equipment in the workshop. This can include:

- Overalls
- Eve protection
- Face shield/mask
  - Gloves
- Protective footwear
  - Headphones

Other rules should be followed whilst working in the workshop:

- Long hair should be tied back to prevent it from catching in machinery
- Loose clothing and jewelry should be covered by an apron Where possible, all safety guards should be closed around or removed
  - the blade, screw etc.
- Materials should be clamped and secured to prevent them from flying off
  - Machinery should never be left running unattended or when not in use
- All emergency stop buttons or pedals should be marked



Risk Assessment of Fret Saw

Saw	Hazard Risk Fret Saw Dust/splinters	People at Risk User	People at Risk Control Measure User • Eve protection and overalls should be worn by user at all times
		Others in area	<ul> <li>Sufficient dust extraction should be in place</li> <li>An area should be clearly marked out around the machine to restrict other students from being too near to it</li> </ul>
The World	Contact with blade	User	Blade should be in place and used at all times     Students should be taught how to use the saw safely     A line should be marked on the saw to prevent hands being too close to the blade
354	Changing of blade	User	Only teachers should change the blade     They should know how to operate the saw safely and correctly     Use manufacturer's instructions or have them displayed near the saw
800	Noise	User Others in area	<ul> <li>A program of noise monitoring should be in place and the recommendations should be applied</li> <li>The survey must be carried out by a competent person</li> </ul>
	Saw falling over	User Others in area	The saw should be fixed securely to whatever it is placed on     This should be checked regularly and the necessary action taken
-	Slipping/tripping	User	A safe system of working should be implemented     The workshop should be kept clean and tidy to reduce the risk

# Making and Construction of Model



MDF using the laser cutter. For the benches inside each 1. Firstly, I cut out all of the slats for the model on 3mm shelter I changed the contour line on 2D Design Tools to make it wide enough for visitors to sit on. Then I cut two out on the laser cutter in 3mm of the 27th ring

been cut I temporarily assembled it to check that the slats were the correct size and fit Once these had together well.



4. Following this decision, I glued the brush and liquid solvent cement and acrylic rings together using a paint structure with uhu glue, a strong secured them on top of the MDF transparent adhesive.





For the surroundings of the model, I



started with a base board of 6mm MDF modelled the side elevation of the bank behind the shelters using cardboard to cut out on the band saw. I then get the right angle of the slope.

3. I had planned to have a clear acrylic cone shaped roof on top of the MDF slats

to let natural light into the shelter. I began to make this by heating a triangular shape of clear acrylic in the microwave and bending it into shape, but this was not effective. I also used acetate to create a cone shape, but this was very flimsy

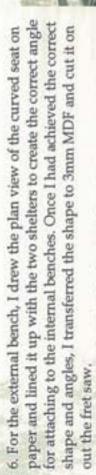
and did not look very effective. So, I modelled triangular and square based pyramids in cardboard to see how the shape would look with the shelter,

however I felt that the sharp lines were too strong with the curves of the shelter.

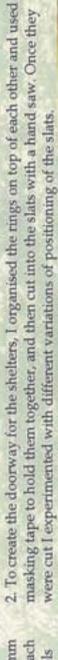




the surface textures onto card, cut them to size with a craft knife and attached them to shelters and 2 for the edge of the bank. Once these were all glued securely, I printed measured and cut 2 MDF panels to sit between the side panels and support the the MDF with photo mount.



I modelled the back of the bench in card, and then cut out the different sized pieces on 3mm MDF on the fret saw. After sanding the edges of the seat and back with glass paper, I secured them with uhu.





climb up or children to Staggered edges for



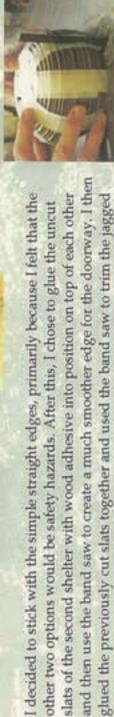
Lower slats pulled out for as extra

Seating



smoother appearance Straight edges give a





other two options would be safety hazards. After this, I chose to glue the uncut



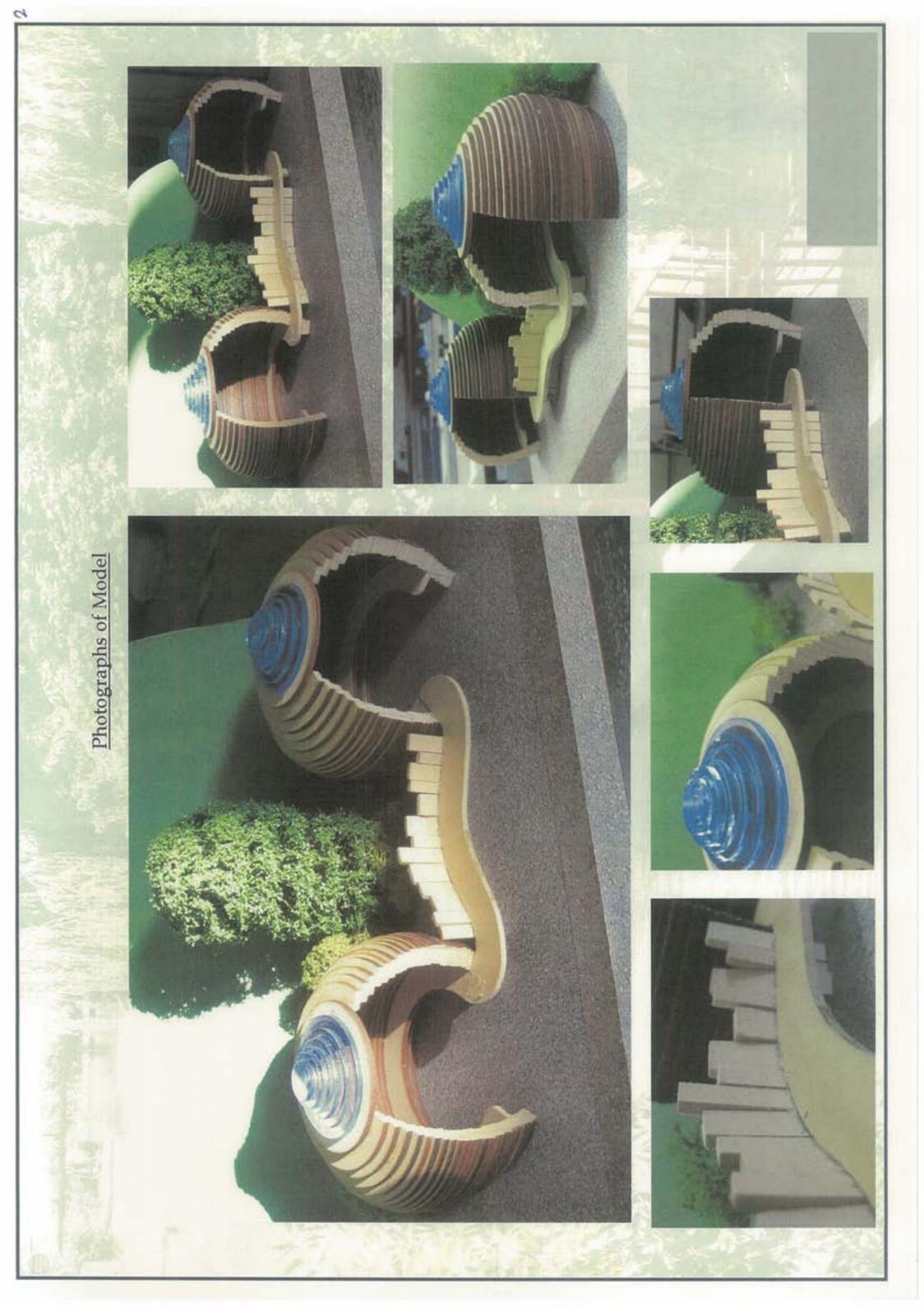


same way as the MDF, on the laser cutter. Once they had been cut I felt that they were not very visible, so So, I decided to adapt the design, making the top 6 instead I cut them out on blue tinted clear acrylic slats of each shelter out of clear acrylic, cut in the which suited the rest of the design far better.





adhesive. I used model trees and positioning for the model and shrubbery to create more of a glued it into place with wood feel of a woodland setting 7. I then chose the correct around the shelters.



### Materials

- Should be produced on sustainably made materials, paper or card and sourced from local, sustainable suppliers
- Paper or card used must be recyclable, to be environmentally friendly
- The paper or card must be durable enough to last for 1 year if kept by zoo visitors as a reminder of the service

## Shape and Size

- The leaflets size must be suitable to fit in the advertisement stand by the steps down to the shelter
- The leaflets must be of an appropriate size to fit in a visitors bag for storage, so no bigger than A5
- The design must be printed to an appropriate size, so that it can be read easily by the average visitor
- It must be large enough to fit the required amount of information needed clearly
- to minimise production and construction costs The shape and size should be simple,
  - Leaflet must be big enough for visitors to notice it on the advertisement stand

### Aesthetic

- The design must be eye catching and bold to attract the visitors attention
- The design must reflect the zoo and waterbus service
- Font design must be easy to read and simple
- clearly but not too large as to waster space and Font size must be big enough to read increase the leaflet size
- Headings must be clear, and should be seen at least 1 meter away Leaflet should include at least 1 image of the waterbus service and shelter but no more than 7
- Leaflet must include a timetable for the waterbus
- It must include prices for travel, information on the new shelter and other information about the service

### Cost

The total cost for the design and production of enough leaflets for one year must be no more than £1000

### Text

- All text must be clear and readable
- All titles and subtitles should stand out from the rest of the text
- A maximum of 2 different fonts should be used on the leaflet to ensure that it flows

# Environmental Issues

- The paper or card must be 100% recyclable
  - The materials should be biodegradable
- The production time and wastage should be kept to a minimum to ensure that energy is not wasted

### Safety

- The leaflets must not have sharp or pointy edges to avoid injuring the visitors
- They must be user friendly
- They should meet International Standards Organisation safety standards

# Manufacturing

- Should be mass produced very easily
- Quality control and insurance checks must be met and maintained
- The design must be simple enough to ensure that production time is kept to a minimum to keep costs as low as possible

# Making of Promotional Flyer

Zoo, I decided to design a flyer to be displayed in the cafes and notice boards 1. To advertise the waterbus service at London around the Zoo, as well as the entrance.

I began by taking a photograph of the model I have made, at the correct angle so that it could be superimposed onto the photograph I took of the site during my initial visit.

amount of I then cropped the photograph to minimize the cutting I would need to do in Photoshop.

filter because it made the bright blue top of the shelters pop out 5. I then used the artistic filters to create a better image, more suitable for a promotional item. I chose the cutout watercolor of the image, highlighting the new shelter.









eyedropper tool to get the same shade in the text. I included the company 6. To complement and enhance this bright blue of the shelter, I used the name, in larger font than the rest to advertise it, as well as the fares and where the boats stop.



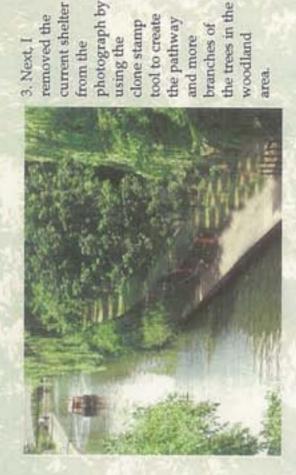


10. I played around with the positioning of the text, but because the two main features of the image, the shelter and the boat are in opposite corners there were few variations.





polygonal lasso tool to draw around the edge of the shelters and bench. 2. The first step in Adobe Photoshop was to cut away the unwanted I then deleted the surroundings, to leave me with an image of the details on the photograph of the model. I did this by using the model.



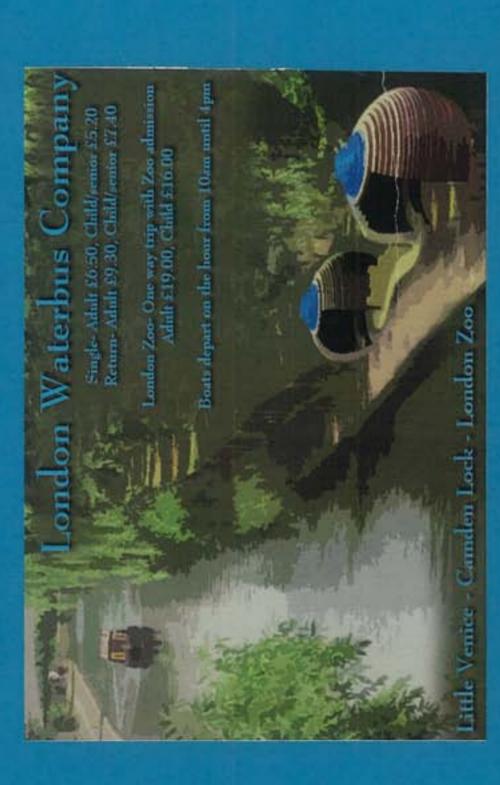
of the colours on the eyedropper tool shades of green, so I picked out one and created a rectangle behind it to when it was on top of the different 7. It was difficult to read the text make it clearer.







I chose this to be the final version because I felt it was the most balanced and look the most suitable and eye catching.



# Evaluation of Model and Promotional Item against Specification

### Purpose

- The flyer will advertise the service well and could be printed off in a larger format or edited to act as
  a poster for the entrance.
- The entrance has not been changed, so may not help to increase trade; however the board could be
  moved into a more noticeable place and the flyer could be used as a poster to make visitors more
  aware of the service. The new shelter could help to increase trade, as it is more eye catching and
  noticeable than the existing shelter
- The two shelters would definitely provide enough seating for 25, along with extra external seating, provided by the bench
- The circular shape of the shelters and wide doorways allow plenty of room for wheelchairs and
  pushchairs inside the shelter. Ramps are kept on all of the waterbuses to ensure that pushchairs and
  wheelchairs can enter the boats easily and safely
- The shelters are completely covered, so would provide plenty of shelter from the weather. Except
  for the open doorway, very strong wind or rain could be blown into the shelter

### Form

- The shelters definitely have a bold appearance, but it incorporates natural shapes, curves and materials which would prevent it from dating too much
- The flyer is very in keeping with the design of the shelter, primarily greens and blues, it has a
  natural style, the watercolour effect reflects the water of the canal well and the natural style of the
  zoo. The text background and text colour have both been picked from the photo of the shelter and
  setting at London Zoo.
- The curved elements of the design definitely embrace nature and with the shape of the shelter being inspired by a bulb of garlic it has a natural style

### Function

- The flyers will be available for visitors to take from the advertising board at the top of the entrance
  to the shelter; if this is moved to a more obvious position then the service will be advertised far
  better. It also provides the key information about service to inform visitors
  - . The shelter is covered over the top, providing complete shelter for those waiting underneath it
- The shape and design of the shelter allow water to flow down it easily and be stored in a water
  catchment system to be reused elsewhere in the zoo. Being primarily made out of wood, it will have
  a very small affect on the environment. The wood will be sourced from reputable suppliers who
  replant seedlings after using the forested area

# User Requirements

- The natural style of the design should prevent the shelter from dating and should definitely look up to date for at least 10 years
- The external bench is very simply constructed so problems with this could be changed very easily.
   The simple design of the shelters should also minimise the problems which could go wrong
- The materials used to make the shelter are very in keeping with the new parts of the zoo, incorporating lots of wood. The shapes also have a natural appearance which suits the rest of the zoo well. The back of the external bench was also inspired by a fence in part of the zoo

# The bold design would definitely catch the visitors' eye and stand out against the woodland walk, however the natural materials and shapes help it to still be in keeping with the woodland

# Performance Requirements

- The wooden slats will be varnished or oiled to protect them from sun and water damage which will occur
  in its situation, so it should definitely be able to withstand the elements for at least 10 years
  - The promotional flyer, which can also be used as a poster should help to advertise the service and hopefully increase the number of customers
- The wide doorway into the shelters and space inside them will allow plenty of room for wheelchairs and
- The shelter will be contrasted by qualified and experienced builders so will be safe and will undergo
  safety tests, it is also completely covered overhead so will provide protection from the weather

# Materials and Components

- All suppliers will be local, reputable companies who are FSC certified and use sustainable methods of manufacturing, as well as replanting seedlings after logging
- The materials will all be of a very high quality and will be treated to protect them from the weather to increase the longevity as much as possible
  - Almost all of the shelter and bench is made out of solid oak which will be unprocessed. However, the
    glass rood will need energy to produce it, as will any metal fixings and joints
- Quality control and assurance tests will be done once the shelter has been completed, any components
  which do not pass these tests will need to be improved and all materials will be weather, water and
  impact resistant up to a certain extent. The wooden slats may need to be re- oiled at a later stage to
  maintain the level of protection
- If the oak is oiled, then it will be much stronger than in its original state and this will maximise its life. All
  other materials will be very hardwearing

### Size

- All dimensions for heights of seat bases and backs have been calculated taking ergonomic data into account, and the benches will have seat depressions to make them more comfortable
  - Having two quite large shelters provides ample space for this amount of people
- The overall space that the shelters take up has been increased rather a lot, making much better use of the canals edge

### Safety

- . The foundations will be calculated to support the canals bank and the weight of the shelter, and will be
- The shelters will be very strong and have sufficient reinforcements in the weaker areas, for example, at
  joins in the oak bench, in order to make it safe and secure for the waterbus customers.
- The smooth and curved edges of the shelter and bench will cause very little harm to children, they will
  also be sanded and oiled to reduce the risk of splinters or jagged edges
  - The shelter is primarily made up of wood and glass, so will not conduct electricity

### Quality

- All materials will be of the best quality to make it a strong, well built shelter, however the costs will have to be kept within the budget
- All builders and constructors will be highly qualified with lots of experience to ensure it is of a very high quality
- · All seats will have depressions in them to make them more comfortable

### Cost

The cost of the project should be within budget

# Promotional Flyer Specification

### Materials

- . The card used for the flyer will be recycled and be supplied by a local, sustainable company
  - The flyers only consist of card and ink, which is 100% recyclable
- Card of about 160 gsm will be used instead of paper to make it more durable and longer lasting

### Shape and Size

- The flyers will be A5 and so will fit well in the stand at the entrance of to the shelter
  - The flyer will be A5 so it will definitely fit easily in a visitors bag
- . The printed size of the flyer is a suitable size, all the font can be read easily, is clear and stands out
- All the information needed on the flyer fits well, it is not cramped with too much information but still
  provide plenty of details about the service
- . The flyer is A5 and rectangular so it is will be within budget to make

### Aesthetic

- The watercolour effect on the image and natural, earthy colours reflect the zoo and waterbus service well
- The bright blue of the top of the shelter really stands out and makes the flyer noticeable, the text, in
  the same colour as the glass roof stands out too
  - The text is in a simple font so it can be read easily
- The text is of an appropriate size, it is large enough to be read easily but it is not too large, fitting in well with the image and not wasting space
  - . The flyers heading is large enough to be read at least 1 meter away
- The background of the leaflet is the canal, with a boat and the new shelter, so it advertises the service well and shows it in its natural light and setting

- The flyer does not provide a timetable as times are simple, being on the hour from 10am until 4pm, however this is stated clearly.
- The flyer gives information on all ticket prices, however the client wanted a more simplistic design, so not information is given about the new shelter and there is not in depth information on the service.

### Cost

 The flyers design and production for one year will be within budget, due the simplicity of the image, shape and size of the flyer

### Text

- The text stands out well in front of the faded green, making it clear to read
- . The company name stands out from the rest of the text as it is in a larger font size
  - . Only one font is used on the flyer to keep it more simplistic

# Environmental Issues

- The card that the flyer will be printed on is 100% recyclable
- Card is biodegradable so the use of it will be environmentally friendly
- The size of the flyer is a standard size and the design can be printed easily, both of these factors will reduce the wastage of materials and production time to save energy

### Safety

- The cards edges will be slightly pointed as it is rectangular however it should not be sharp and so it will be not be a safety hazard
- The flyers simple shape, size and layout make it very easy to use and read, providing the visitors with plenty of clear information
  - . The flyers will be tested to ensure they meet ISO standards and will be altered if they do not

## Manufacturing

- The flyers' production will be very straightforward and so can be mass produced
- All quality control and assurance checks will be carried out during and after the production of the flyer and any that are not met will be altered until they do
- The standard card size and simple design will allow the flyer to be produced quickly and efficiently to reduce costs

# Feedback and Evaluation

making of the model and promotional item to find out what the client and Zoo visitors thought of the designs. I took along copies of the flyer and photographs of the model and explained the designs to them so that they could fully understand how the shelter would work. I then asked each person a list of questions to gain valuable, unbiased feedback. I revisited London Zoo once I had completed the

## Client Feedback

promotional fiver, she provided me with some valuable feedback which I will now consider and use to evaluate the two During my meeting with Ruth Desforges at London Zoo, we discussed the design and model of the shelter and the designs and then modify.

"The new shelter functions far better than the current one, with seating, and far more shelter from the weather during the summer and winter. This should meant that the visitors would be far more likely to sit and wait for the waterbus, therefore bringing the service more customers."

feel that you have managed to get the balance between a great design and a design that fits in with the surroundings. It the zoo visitors who are unaware of the service. This is perfect for its location as it is hidden in amongst the trees. I also "The appealing and striking design of the structure will stand out in amongst the woodland, making it more visible to is bold and attention grabbing, but the natural materials prevent it from detracting from the woodland walk

it would be useful to enlarge the flyer to act as a poster and supply flyers at various points around the zoo. If this were to aware of the service and would be more inclined to look for the shelter and then use the waterbus. Therefore I think that "If the service was advertised around the zoo, for example, in cafes and at information points, more people would be happen, it would be a good idea to provide a diagram or map showing the situation of the service in relation to other parts of the zoo."

of zoo, being made primarily of natural materials and incorporating "This design is very much in keeping with the newest parts of the zoo, so no changes would need to be made to the overall design. It also reflects and fits in with ethos natural shapes."

idea to remove the glass from the front of the design and open up the doorway instead, it provides light inside, but also "One aspect of the design that I am particularly impressed with is the use of natural materials. It was definitely a good really well. The blue tinted glass helps to tie the design in with the reduces the cost of the materials and the amount of energy used to make it. The small element of glass that you have water and really links the two together, making the shelter appear as though it belongs there." incorporated into the design, the glass roof, works

"The flyer would work brilliantly to promote the service; it fits in well with the design and style of the shelter, the zoo of the image and the distinctive but natural shapes promote the and the waterbus company. The watercolour effect

thers about the wildlife in the woodland walk, in particular the birds." which could be made. To keep the sight clean, it would be a good idea to provide some waste bins and to encourage and improvement could be to provide some sort of entertainment for the children while they wait for the waterbus. There educate children about the environment, it would be useful to provide some recycling bins or information. The other "There are no parts of the design which I think need to be changed, however, there are a few possible improvements could be some information inside or next to the she service and shelter as being peaceful and relaxing.

# 3rd Party Feedback

### Emily

"This new design makes the service so much more noticeable, I would definitely be more likely to find out information about the waterbus and use it after "The bench really brings the design together; I love seeing this shelter compared to the current one. the curves in the design."

from the nature it is surrounded

possibly draw attention away

"I think this design could

mostly oak helps it to fit in well."

by, however, the fact that it is

information about the service, information on the information about the service, or a more detailed new shelter and its natural materials and more "I think that the flyer could provide a bit more brochure could be designed, with background details about the service. "



"I really like the fact that the majority of this shelter "One possible development could be to provide surroundings and looks as if it belongs there. "The design fits perfectly in the woodland is made out of natural materials."

shelters

# User Group Feedback

All of the visitors felt that the shelter helped to promote the waterbus service much more than the current shelter. They all said that the design was a lot more noticeable and eye catching than the current shelter, which would make them more likely to use the service.

seen something either more traditional or more delicate. They felt that the design looked a bit too heavy and suited the style of the zoo. Those who did not like the theme or style of the design would have liked to have As with every design, the new shelter was not too everybody's taste, however no one felt that the shelter would stand out too much, to detract from the natural, woodland surroundings, and they all felt that it bulky; they suggested a light wood or different material.

to focus on the image of the shelter, canal and boat behind the text. They suggested some improvements for nature of the waterbus service very well and the style and design of the shelter. They felt that the flyer was All of the visitors were very positive about the flyer, saying that the simple design and layout allowed you appearance. They were all keen on the watercolour effect of the image, which they thought reflected the the flyer. The main point was to lighten the colours if the background image to give the flyer a brighter very suitable and promoted the service very well however they did not think that it was particularly attention grabbing, but that lightening the colours could help to improve this.

### Evaluation

ass Having considered all of the feedback that I have gathered from the client, the user group and a 3rd party, well as comparing the model and flyer against their specification lists, I am now able to evaluate the final products and decide whether the final product is suitable.

amongst the woodland and look as if it belongs there rather than looking man made and unnatural, and be dated or breaking, and so is very suitable for the zoo, surviving on charitable donations and fundraising, they will not have the money to replace it every 5 years. The new shelter will also function far better than able to withstand a lot of wear and tear. Because of this, it will last a fairly long time without appearing The natural style of this design as well as the use of strong, natural materials, enable the shelter to sit in the current shelter, with seating and lots of protection from the weather.

the production of the shelter would have on the environment. Another issue that I came across, was that the glued together, as the bend in the wood was stronger than the glue. I then had to use MDF, which gave the plywood I originally used bent, causing gaps in between the slats. This also prevented the slats from being The construction of the model was overall very successful. Although, there were a few changes that had to glass slats at the front of the design were removed as the client wanted to reduce costs and the impact that be made to the design, resulting in alterations of the way in which the model was made. For example, the model less of a natural colour and surface but a smoother, sleeker finish

and the feedback was positive. The design suits the service and shelter and is eye catching and attractive. If the design had been less simplistic or the promotional item had been a leaflet, then more information could The design of the flyer has been very successful, there were no problems during the process of making it have been added, which some users were interested in seeing,

specification points for the model were met. Therefore, it seems that the final design of the shelter has been successful and has Overall, the feedback was very positive, and almost all of the turned out very well.

# Modifications

Following on from the evaluation and feedback, I have been able to draw some conclusions about the design of the shelter and flyer. I can now look at what improvements could be made, in order to meet the parts of the specification which have not been successful

# Entrance down to canal

down to the shelter and canals edge, in order to make the service more noticeable and increase the number of customers. Unfortunately the budget did not stretch One of the specification points was to improve the entrance to the steps leading to cover this.

Simple, solid oak

archway with

Company carved

Waterbus

into the top

Archway created by plants opening in the trees which leads to the canal. This could be as a wooden archway in a similar style and design to the shelter, or it could have a less obvious design, looking like a natural gap in the trees, but drawing the focus down to the canal With a larger budget, an archway could be designed and built to frame the and shelter.

moved to a more obvious position, to make people more showing the poster for the waterbus service could be If an archway couldn't be funded, then the board aware of the service.







# Entertainment for children

entertainment for the children while they wait for the waterbus or something to attract them down to After our discussions, Ruth and I both agreed that it would be a nice idea to provide some sort of the shelter other than for the waterbus service.

showing the different animals and giving some information about them. The trees are home to many different types of wildlife, so there could be posters inside the shelters, or stands outside the shelters be fitted by the shelters to allow the children and their parents to try and spot the different birds. It could also give information on how to protect the This entertainment could be in many different forms, but we felt as the shelter is situated in the woodland walk it would be appropriate to relate it to nature. The woodland is home to lots of different species of birds, so binocular posts could animals' habitats.

take, providing information about the provided in the shelters for visitors to information to keep them entertained, A leaflet could also be designed and wildlife they might see during their but also learning about the wildlife. trip on the waterbus. This could include games, pictures and









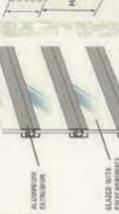
# Protection from bad weather

the shelters would seem too claustrophobic. To avoid this, the doorways were widened to open Removing the glass slats at the front of each shelter meant that the light would be reduced and up each shelter and allow more natural light to shine inside them.

Unfortunately, this now means that very heavy rain and strong wind could enter the shelters far more than in the original design. Therefore, something could be designed to cover the entrance to each shelter.

each shelter, just about the top of the doorway. This would provide protection from the weather design a sliding door to cover the entrance. However, a rolling shutter could be installed inside and could allow the shelters to be locked at night, reducing the risk of them being vandalised. The shelters are curved in two planes which would make it very difficult and expensive to The shutters could be transparent to allow visitors to see in and out of the shelters

completely remove the natural style ruin the design of the shelters and However, this modification could that they have.





more customers to use the waterbus service. So in turn, there

Ruth felt that the new design for the shelter would attract

Bins

Therefore, she suggested that it would be suitable to include

some waste bins and recycling bins into the design

would be more waste produced and potentially more litter.

The flyers design was really successful and received a lot amount of information that it provided for the visitors, of positive feedback. Its only downfall was the small however, this was due to the simplistic and minimal style that the client had asked for.

possibly names of the boats and how they run. It could things are available to do at the other stops along the provide more information on the waterbus company, also include information about the shelter and what If another promotional item was designed, it could

Signs could be put on the bins and around the site providing

children with information about recycling. It would be a

have as they board the boat. There could also be bins inside

each shelter, these could be set into the bench at either end

of the design, or stand separately.

boat stops to encourage people to dispose of any litter they

A bin could be placed by the edge of the canal where the

good idea if the bins had labels to separate different types of

recyclable and non recyclable waste.



# Life Cycle Assessment

To assess the impact that the final design has on the environment, I have carried out a Life Cycle Assessment, considering the sustainability during the different stages of the shelters life.

### Raw Materials

As the shelter will be made primarily out of solid oak, it will have a very small amount of environmental impact. Although this process does not require extracting materials and using large amounts of energy to produce the final material, it will involve deforestation, and although this is not to a high level, it still adds to the damage of forest areas.

However, most of the wooden shelter could be constructed using reclaimed oak. This would reduce the amount of degradation of forests, conserving resources and energy. This could only be done if the reclaimed oak was of a very high quality, as the safety of the shelter is still an important factor to consider, and if there was suitable wood available. If this was not an option, then new oak would need to be sourced, this could then be reclaimed once the shelter reaches the end of its life.

The design involves using very few materials, which will reduce the damage caused when sourcing the materials and manufacturing the shelter. It would be very difficult to reduce the amount of materials used in this design as it only requires oak, glass and stainless steel fixings.

The raw materials used to produce glass are not difficult to source. Unfortunately, the high temperature needed to heat the glass uses huge amounts of energy and the burning of fossil fuels creates enormous amounts of CO2. However, under many circumstances glass can be recycled. To reduce the impact that the production of glass creates on the environment, recycled glass will be used for the roof.

The fixings to keep the shelter secure and hold it together are stainless steel. The extraction of iron ore is mainly done through mining; this has a huge effect on the environment. A few of the effects include; the production of explosive fumes from drilling and blasting, increased noise, change in the composition of the top of the soil and polluted water damages agriculture and vegetation growth.

### End-of-life

All of the materials used in the shelter could be reused for other projects or uses. The wooden slats could be reclaimed or recycled to ensure that it is not wasted. The glass could also be recycled easily as it will be in its original state at the end of its life.

The zoo will ensure that the shelter lasts as long as possible, as they do not have the funds to build a new shelter every 5 years, therefore it should last for a fairly long time.

The natural and environmentally friendly ethos of the zoo makes it far more likely that the materials of the shelter will be reused rather than being put on a landfill site. The design of the shelter will also help to reduce the amount of materials that will be wasted as the shelter can be dismantled easily, the materials will be undamaged and in their original state.

## Manufacture

The manufacture of the oak slats could be done in two possible ways. They could be made up of a number of different parts joined together by halving joints. This would require more machining and labour costs but would result in much less wasted wood. Alternatively, the slats could consist of one or two parts which would require far less manufacturing and labour, but which would create far more waste as the curve of the slats would leave lots of wasted oak around it. The first option would be far more suitable, reducing the amount of waste significantly.

The manufacturing of the glass rings for the roof will be fairly simple. Recycled glass sheets will be cut on an industrial laser cutter. However, the circular shape of the rings could produce quite a lot of wasted glass around the edges. This could be minimised by placing the rings in suitable places on the computer before cutting. The smaller rings could be placed inside the larger rings, where the centre would be wasted. They could also be positioned as close together as possible. Laser cutting glass will use some energy, but this will not be a considerable amount.

After extracting the iron ore for the steel fixings, it requires various forms of processing; this uses vast amounts of energy and results in carbon dioxide emissions, contributing to global warming. Due to these factors, the use of stainless steel fixings will be kept to a minimum. The majority of joints and fixings will be traditional wood joints, however, the use of steel fixings rather than glue will allow the shelter to be dismantled and the wood to be reused at the end of its life.

### Distribution

All of the materials used will be sourced from local suppliers, this will reduce the transportation mileage significantly, minimising the shelters environmental impact. The production and manufacturing of the components of the shelter will also be carried out near to London Zoo and the suppliers in order to, once again, reduce the amount of CO2 produced.

## Use

years. This is a far better length of life, as it means that extracting the raw materials, manufacturing them and distributing the parts will The shelter has been designed to last at least 10 years, but due to its location, the materials and its purpose, it should last at least 30 not have to happen as frequently, reducing the environmental impact the shelter creates. The design for the construction of the shelter allows it to be dismantled very easily. It is made up of a basic wooden frame that supports any slat to be removed and replaced without affecting the rest of the shelter. The glass roof could also be replaced easily, as well as the the oak slats and roof. The slats fit into the frame through traditional wood joints which will be reinforced by steel fixings, this allows bench. If one of the back panels needed replacing, this could be done be removing the fixings at the back and fitting a new panel. The oak will be sealed to protect it from the weather and water; this will increase the durability of the product and ensure that it lasts as long as possible. The sustainable nature of the shelter could be used to promote the service and educate the zoo visitors about recycling