

General Certificate of Education
June 2008
Advanced Subsidiary Examination



**DESIGN AND TECHNOLOGY: PRODUCT DESIGN PD3T
(TEXTILES)
Unit 3 Design and Market Influences**

Tuesday 20 May 2008 9.00 am to 10.30 am

For this paper you must have:

- a lined answer book (AB08) which is provided separately
- normal writing and drawing instruments.

Time allowed: 1 hour and 30 minutes

Instructions

- Use black ink or black ball-point pen. Use pencil and coloured pencils only for drawing.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is PD3T.
- Answer **all** questions.
- Two sheets of A3 paper are provided for use with **Question 2**. No further sheets are to be used.
- Securely attach the two sheets of A3 paper to your answer book at the end of the examination.

Information

- The maximum mark for this paper is 100.
Four of these marks will be awarded for using good English, organising information clearly and using specialist vocabulary where appropriate.
- The marks for questions are shown in brackets.

Advice

- Illustrate your answers with sketches and/or diagrams wherever you feel it is appropriate.

Answer **all** questions.

You are advised to spend about 20 minutes on **Question 1** and about 1 hour 10 minutes on **Question 2**.

- 1 (a) (i) Many retailers are promoting *limited premium product* ranges.
Explain the reasons for this. (5 marks)
- (ii) Describe and evaluate the ways in which a limited premium product range could be marketed. (7 marks)
- (b) Discuss the factors which a designer will need to consider before starting to design performance outfits. (8 marks)

Use the two separate A3 sheets provided to answer **Question 2**.

2 You are asked to produce design ideas for exciting performance outfits.

Designs must:

- reflect the theme of ‘historical costume meets rock chic’
- use a range of fabrics and colours
- use an appropriate range of components
- be suitable for a limited premium product range.

(a) On sheet **1**, produce a range of annotated initial design ideas. *(15 marks)*

(b) On sheet **2**, develop a final design solution for **one** product to include the following:

- a final presentation drawing
- details of fabrics and components, including justification for choice
- appropriate sizes and dimensions
- details of how one major area of your product will be constructed
- how your design meets the specification.

Marks will be awarded for:

- (i) quality of communication *(10 marks)*
- (ii) originality and innovation of product *(16 marks)*
- (iii) appropriateness, use and justification for choice of fabrics and components *(12 marks)*
- (iv) sizing and dimensioning *(4 marks)*
- (v) the method used to construct one major area of the product *(10 marks)*
- (vi) how the design meets the specification criteria. *(9 marks)*

END OF QUESTIONS

There are no questions printed on this page