Research Activity - Developing a research strategy

Use the following to help you think about your research activity.

Q1 What is the purpose of the research? Who is the research for?
Write out the question you want answered or describe the topic of your research.

Q2 What are the main ideas or key words you have written for Q1.

Q3 What are the types of research or research strategy/strategies are you going to use and why? For example primary, secondary, quantitative, qualitative etc.

Q4 What data and/or information do you need to collect/obtain?

Q5 Where will you get this data and/or information from and why?

Q6 What will you include in your research plan?

Q7 How will you present the data and/or information? Remember the purpose of the research and who the intended audience is.