

General Certificate of Education
June 2004
Advanced Subsidiary Examination



BUSINESS STUDIES
Unit 2

BUS2

Tuesday 8 June 2004 Afternoon Session

In addition to this paper you will require:

- a clean copy of the Case Study (enclosed);
- an 8-page answer book.

You may use a calculator.

Time allowed: 1 hour

Instructions

- Use blue or black ink or ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is BUS2.
- Answer **all** questions.
- Do all rough work in the answer book. Cross through any work you do not want marked.

Information

- The maximum mark for this paper is 53.
- Mark allocations are shown in brackets.
- You will be assessed on your ability to use an appropriate form and style of writing, to organise relevant information clearly and coherently, and to use specialist vocabulary, where appropriate. The degree of legibility of your handwriting and the level of accuracy of your spelling, punctuation and grammar will also be taken into account.
- Up to 3 marks will be awarded for the quality of your written communication.

Answer **all** questions.

Where appropriate, use examples from the Case Study to support your answers.

- 1 Outline **two** possible benefits to *ScrewLoose Ltd* of the off-the-job training provided for the directors and senior staff (see **Section G** and **Appendix B**). (6 marks)

- 2 Explain **two** possible problems that *ScrewLoose Ltd* might have experienced as a consequence of the under-utilisation of capacity at *ScrewLoose (Ireland) Ltd* (see **Sections E** and **G**). (6 marks)

- 3 The warehouse manager was sceptical that Michelle's approach to motivation could work in other areas of the business. Discuss the arguments for and against such a view (see **Section D**). (15 marks)

- 4 Analyse the ways in which changes in organisational structure might have contributed to the success of *ScrewLoose Ltd*. (8 marks)

- 5 To what extent was effective stock management crucial to the success of *ScrewLoose Ltd*? (15 marks)

END OF QUESTIONS