



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education
Advanced Subsidiary Level and Advanced Level

ART AND DESIGN

9704/01

Paper 1 Controlled Test

October/November 2010

15 hours

To be given to candidates, at the discretion of the Art Teacher, on receipt by the Centre. Candidates must have **at least three weeks'** preparation time. The controlled test can be scheduled at any time provided that it is completed no later than 30 November 2010.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number, name and question number on the top right-hand corner of the front of **each** sheet of paper.

Choose **one** of the options given overleaf from **any** of the sections. Your work for this paper **may** or **may not** be related to work submitted for Components 2, 3 or 4.

Preparatory studies must be taken into the examination room and **must** be submitted for external assessment together with your final examination work. The submission will be assessed as a whole. The preparatory work must consist of not more than **four** sides of paper (two sheets) no larger than A1 size on which smaller works may be mounted. You may work on smaller paper if you choose.

The examination assesses your response to visual stimuli and involves direct observation from primary sources, recording, analysis and 2D and/or 3D development.

At the end of the examination, fasten all your work securely together at the top left-hand corner of each sheet.

All questions in this paper carry equal marks.

This document consists of **3** printed pages and **1** blank page.



Choose **one** of the following options from **any** section.

Record, analyse and develop your ideas from direct observation and personal experience.

Section A is appropriate for **any** Area of Study and should be chosen by **any** candidates, particularly those who prefer an open-ended starting point.

Section B is appropriate for **any** Area of Study and should be chosen by **any** candidates, particularly those who prefer a specific starting point.

Section C should **only** be chosen by candidates who prefer to be offered a specific design brief.

Section A

- 1 Initiation
- 2 Ground work
- 3 Partly obscured
- 4 Acrobatic
- 5 Mirrored
- 6 Meeting place

Section B

- 7 Fresh food and other items in tins and packets seen within and around a bag, basket or box which is being unpacked after a visit to the shops or a market.
- 8 A vacuum cleaner with its attachments placed against the legs of a chair. A dustpan and brush and a selection of cleaning and polishing items are arranged nearby and on the seat of the chair.
- 9 The whole **or** the upper half of a person engaged in craftwork, such as sewing, knitting, weaving, pottery, carving or printing.
- 10 A view of a road junction which includes traffic signals, road signs and telegraph or electricity poles.
- 11 Interpret the whole or any part of this extract:

'Louis climbed the tree. Reaching a branch beyond which he thought it was unsafe to continue, he looked down on the backyard. The chickens, in a circle, were pecking at some corn by the large oil drum used for catching rainwater. He'd never imagined just how colourful the roof of the house would be, with its different corrugated patterns set against patches of moss and sprouting plants which nestled here and there.'

Section C

- 12 Design a logo for a club named **WINGS**, which organises events for owners of vintage and classic cars. Show how the logo would be used on a membership card, a newsletter and a banner for a car rally.

- 13 Design the menu cover for an oriental restaurant named **SAFFRON & SPICE**.

- 14 From observations of jewellery and other adornments from your region, design a repeat pattern for the carrier bags and wrapping paper of a gift shop.

- 15 Referring to specific contexts from nature and the mythology of your own culture, design a costume for two participants in a metamorphic dance extravaganza based on various combinations of human, animal, bird, reptile, fish and insect forms.

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