

ART AND DESIGN

9704/01

Paper 1 Controlled Test

May/June 2014

15 hours

To be given to candidates, at the discretion of the Art Teacher, on receipt by the Centre. Candidates must have **at least three weeks'** preparation time. The Controlled Test can be scheduled at any time provided that it is completed no later than 5 June 2014.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number, name and question number on the labels provided and attach to the top right-hand corner of the front of **each** sheet of paper.

Choose **one** of the questions given overleaf from **any** of the sections. Your work for this paper **may** or **may not** be related to work submitted for Components 2, 3 or 4.

Supporting work must be taken into the examination room and **must** be submitted for external assessment together with your final examination work. The submission will be assessed as a whole. The supporting work must consist of not more than **four** sides of paper (**two** sheets) no larger than A1 size on which smaller works may be mounted. You may work on smaller paper if you choose.

The examination assesses your response to visual stimuli and involves direct observation from primary sources, recording, analysis and 2D and/or 3D development.

At the end of the examination, fasten all your work securely together in the top left-hand corner with the Controlled Test examination piece(s) on top.

All questions in this paper carry equal marks.

This document consists of **3** printed pages and **1** blank page.

Choose **one** of the following questions from **any** section.

Record, analyse and develop your ideas from direct observation and personal experience.

Section A is appropriate for **any** Area of Study and may be chosen by **any** candidate, particularly those who prefer an open-ended starting point.

Section B is appropriate for **any** Area of Study and may be chosen by **any** candidate, particularly those who prefer a specific starting point.

Section C is intended for candidates who prefer a specific design brief.

Section A

- 1 Opening
- 2 Falling
- 3 Alleyways
- 4 Out of focus
- 5 Splitting
- 6 Contrasts

Section B

- 7 An open suitcase, partially filled with clothes, sits next to a pile of unfolded clothes, a wash bag, two books, a camera, suntan lotion and a pair of sandals.
- 8 On a work surface is a carrier bag containing different vegetables, some of which have been chopped and sliced on a board. A large knife and two saucepans, half-filled with water complete the arrangement.
- 9 The whole or upper part of a figure looking into a bag placed on their lap.
- 10 Interpret the whole or any part of this extract:

‘As the sun descended towards the horizon, people began preparing for the journey home. Clothes replaced swimming costumes, sun chairs folded, towels shaken and bags packed. In half-an-hour, the beach would be virtually deserted.’
- 11 A view into a garage **or** workshop.

Section C

- 12** A range of perfumes is being launched based on the theme of the natural world. Design the packaging and containers for **two** different perfumes. You should include appropriate images and text on both designs.
- 13** Design the front and back cover and spine for a book called 'The Artist's Book of Materials' by Tom Jonas. The cover measures 28 cm × 24 cm, and the spine measures 28 cm × 4 cm.
- Your preparatory work should include a range of ideas, layouts and fonts leading to your final design.
- 14** Design a poster advertising a music festival. Include the names of three of your favourite bands or artists as headline acts, the name of the festival, the venue and the dates.
- 15** Based on architecture, design **two** outfits **and** headwear for a fashion show. One for a female model **and** one for a male.

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