UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS General Certificate of Education Advanced Subsidiary Level and Advanced Level

ART AND DESIGN 9704/01

Paper 1 Controlled Test

October/November 2004

15 hours

This question paper can be given to candidates, at the discretion of the Art Teacher, as soon as it is received. Candidates must have at least three weeks' preparation time. It can be scheduled at any time provided that it is completed no later than 30 November 2004.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

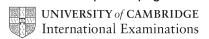
Choose **one** of the options given overleaf. Your work for this paper **may** or **may not** be related to work submitted for Components 2, 3 or 4.

Preparatory studies must be taken into the examination room and **must** be submitted for external assessment together with your final examination work. The entire submission will be assessed as a whole. The preparatory work must consist of not more than **two** sheets of paper (four sides) no larger than A1 $(594 \times 841 \, \text{mm})$ size on which smaller works may be mounted. Candidates may work on smaller paper if they choose.

Your name, Centre number, candidate number and question number must be written clearly on the label provided and fixed in the top right-hand corner of the front of each piece of paper.

INFORMATION FOR CANDIDATES

This paper assesses your response to visual stimuli and involves direct observation from primary sources, recording, analysis and 2D and/or 3D development.



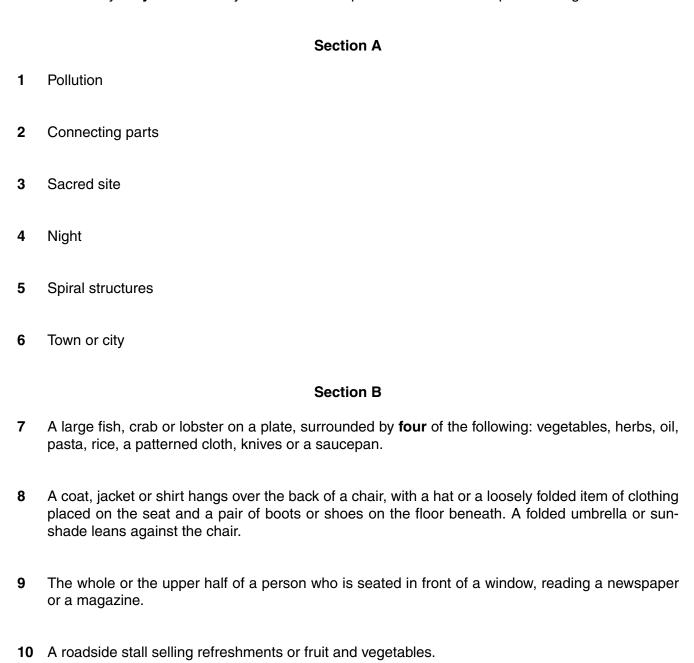
Choose **one** of the following questions from **any section**.

From direct observation and personal experience record, analyse and develop your ideas.

Section A is appropriate for **any** Area of Study and may be chosen by candidates who prefer an open-ended starting point.

Section B is appropriate for **any** Area of Study and may be chosen by candidates who prefer a specific starting point.

Section C may **only** be chosen by candidates who prefer to be offered a specific design brief.



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11 Interpret the whole or any part of this extract:

'In the yard, which Jamal called the garden, there were some banana trees, jasmine bushes, a guava tree, a small bed of herbs by the back door and a chicken run. There was a concreted area in a corner with an outside tap where washing was done by a dhobi who came in every day except Sunday, and lengths of washing-line criss-crossed the yard in every direction.'

(From 'By the Sea' by Abdulrazak Gurnah)

Section C

- 12 Design a logo for a company named **DYNACO** which supplies spare parts and fittings for motor vehicles. Use black and white and two colours only and show how the logo might look on a shop sign **or** a business card.
- 13 Design a repeat pattern for wall coverings for a shop selling musical **or** optical instruments.
- 14 Design the costumes for two principal participants in a carnival or a festival parade based on the theme of Birds or Flying Insects.
- 15 Using the trade name **DAINTIES**, design the packaging for a catering firm which delivers refreshments and snacks.

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