# CAMBRIDGE INTERNATIONAL EXAMINATIONS General Certificate of Education Advanced Subsidiary Level and Advanced Level

ART AND DESIGN 9704/01

Paper 1 Controlled Test

May/June 2003

15 hours

Additional Materials: Paper

## **READ THESE INSTRUCTIONS FIRST**

Write your Centre number, candidate number and name on all the work you hand in.

Choose **one** of the options given overleaf. Your work for this paper **may** or **may not** be related to work submitted for Components 2, 3 or 4.

Preparatory studies must be taken into the examination room and **must** be submitted for external assessment together with your final examination work. The entire submission will be assessed as a whole. The preparatory work must consist of not more than two sheets of paper (four sides) no larger than A1 (594  $\times$  841 mm) size on which smaller works may be mounted. Candidates may work on smaller paper if they choose.

Your name, Centre number, candidate number and question number must be written clearly on the label provided and fixed in the top right-hand corner of the front of each piece of paper.

#### INFORMATION FOR CANDIDATES

This paper assesses your response to visual stimuli and involves direct observation from primary sources, recording, analysis and 2D and/or 3D development.

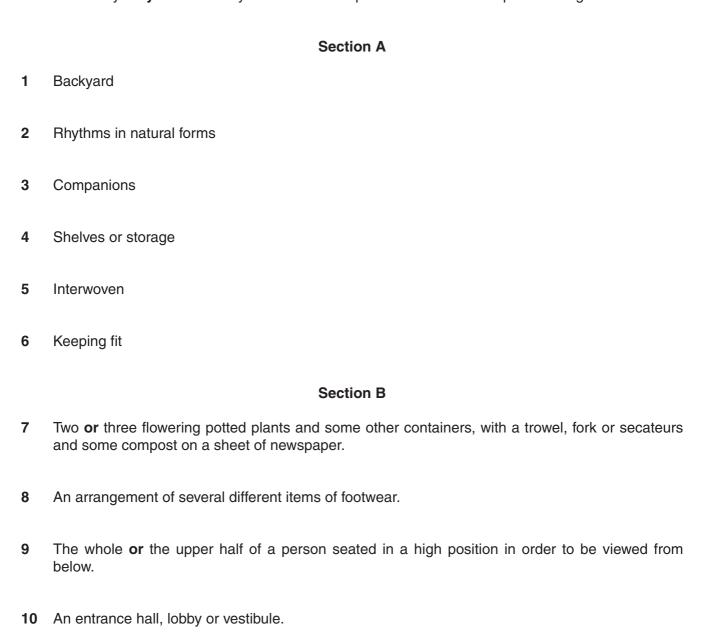
Choose **one** of the following questions from **any** section.

From direct observation and personal experience record, analyse and develop your ideas.

**Section A** is appropriate for **any** Area of Study and may be chosen by candidates who prefer an openended starting point.

**Section B** is appropriate for **any** Area of Study and may be chosen by candidates who prefer a specific starting point.

Section C may only be chosen by candidates who prefer to be offered a specific design brief.



11 Interpret the whole or any part of this extract.

The Kohlahs sold newspapers, several varieties of tea, sugar, bread and butter; also candles and pickles, torches and lightbulbs, biscuits and blankets, brooms and chocolates, scarves and umbrellas; then there were toys, walking-sticks, soap, rope and more. There was no grand system of inventory selection – just basic groceries, household necessities, and a few luxuries.

(From 'A Fine Balance' by Rohinton Mistry)

## Section C

- 12 Design a poster, A3 size (297 mm  $\times$  420 mm), to advertise a National Aquarium, Zoo or Game Park. Include the name of your country in the title as well as the location and opening hours.
- 13 Design a repeat pattern in **four** colours for the wrapping paper and carrier bag of a Toy Shop.
- 14 With reference to sources such as electronic technology and mechanical parts, design the costumes for **two** principal actors for a drama, film **or** musical production based on life in the future.
- 15 Using the trade name **ZORKAM**, design the packaging for a camera, a camcorder **or** a pair of binoculars.

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