



General Certificate of Education
Advanced Level Examination
June 2014

Art and Design (Photography)

ARTF4

Unit 4 Externally Set Assignment

To be issued to candidates on 1 February 2014 or as soon as possible after that date.
All teacher-assessed marks to be returned to AQA by 31 May 2014.

For this paper you must have:

- appropriate art/photographic materials.

Time allowed

- 15 hours

Instructions

- Read the paper carefully. Before you start work, make sure you understand all the information.
- Answer **one** question.
- You must show evidence of personal work relating to your chosen question.
- You must show evidence of research and of investigating and developing ideas. This should include visual work and, if appropriate, annotations or written work. Sketchbooks, workbooks and/or journals may be included.
- Practical responses to the work of other artists, designers, craftspeople and photographers must show development in a **personal** way.
- The work submitted for this unit must be produced **unaided**.
- You must **not** produce work for this unit after the 15 hours of supervised time.

Information

- The maximum mark for this paper is 80.
- All questions carry equal marks.
- This paper assesses your understanding of the relationship between the different aspects of Art and Design (Photography).
- There is no size restriction on work produced for this paper.

Advice

- You may discuss your ideas with your teacher before deciding on your starting point.
- You may use any appropriate photographic media, method(s) and materials, unless the question states otherwise.

This paper will test your ability to:

- develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical understanding
- experiment with and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as your work develops
- record in visual and/or other forms, ideas, observations and insights relevant to intentions, demonstrating an ability to reflect on your work and progress
- present a personal, informed and meaningful response demonstrating critical understanding, realising intentions and, where appropriate, making connections between visual, written, oral or other elements.

The questions below should be seen as starting points for personal investigations in which you make reference to appropriate critical and contextual material.

Choose **one** of the following questions.

1 The Built Environment

Photographers and filmmakers have captured the less obvious features of familiar structures in the built environment. Bernd and Hilla Becher, Andreas Gursky and Alexander Rodchenko have explored qualities such as line, tone, form and rhythm. Consider appropriate examples and make a personal response to this theme.

2 Fantasy

Photographers and filmmakers have explored the idea of fantasy. Examples can be seen in the work of Gregory Crewdson, Annie Leibovitz and Tim Burton in which carefully constructed sets are used or digital techniques are employed. Refer to appropriate examples and produce your own work.

3 Close-up

Some photographers have chosen to study objects in detail, using close-up photographic techniques. Striking images have been created by isolating details which might otherwise have remained unnoticed. Examples can be seen in the work of Ernst Haas, Ansel Adams and Edward Weston. Investigate this approach and make a personal response, making reference to appropriate examples.

4 Family Life

Photographers and filmmakers such as Richard Billingham, Peter Menzel and Mary Ellen Mark have sought to record aspects of their own or others' families and surroundings. They have created images that record relationships within family groups. Make reference to appropriate examples and produce your own work.

5 Images within Images

The idea of recording an image which exists within another image has been explored by a number of photographers. Lee Friedlander took photographs through a car window to explore viewpoint. Michael Hughes held objects or images in particular locations to create an image within an image. Investigate relevant examples and make a personal response.

6 Fashion Photography

Photographers use a variety of techniques to create fashion images for magazines. Nick Knight, Rankin and David Bailey have explored techniques such as viewpoint and lighting to make captivating and distinctive images. Make reference to appropriate examples of fashion photography and create your own work which would be suitable for a magazine.

7 The Photo Essay

Many photographers have attempted to capture the spirit of an event or the character of a place in a series of images. Examples can be seen in the work of Walker Evans, Bruce Davidson and Robert Frank. Investigate appropriate examples and make your own photo essay in response to a theme of your choice.

8 Representations of the Human Figure

Bill Brandt and André Kertész have recorded the human figure, using distortion to create an image of the body as an abstract form. Catherine McIntyre applies digital layering techniques to images of the human figure. Research appropriate work and produce your own response.

END OF QUESTIONS

There are no questions printed on this page