

General Certificate of Education
June 2008
Advanced Subsidiary Examination



ART AND DESIGN (PHOTOGRAPHY)
Unit 3 Controlled Test

ARF3

To be issued to candidates up to four weeks prior to the start of the examination.
The examination may be conducted any time between 1 March and 31 May 2008.
All teacher-assessed marks to be returned to AQA by 31 May 2008.

For this paper you must have:

- appropriate art/photographic materials.

Time allowed: 5 hours

Instructions

- Read the paper carefully. Before you start work make sure you understand all the information.
- Answer **one** question.
- You will have four weeks to carry out preliminary studies. This should include visual work and, if appropriate, annotations or written work. Preliminary studies must show evidence of personal work relating to your chosen question. You may continue with further supporting studies until you have completed your examination work. Workbooks may be included.
- The work you produce in the 5 hour examination may take any appropriate form but must include photographs or digital images. It is not essential to produce a finished piece during the examination but you should make your intentions clear.
- Practical responses to the work of other photographers, artists, designers and craftspeople must show development in a **personal** way.
- Your work during the 5 hour examination must be produced **unaided and under supervision**.

Information

- The maximum mark for this paper is 60.
- All questions carry equal marks.
- There is no size restriction on work produced for this examination.

Advice

- You may discuss your ideas with your teacher before deciding on your starting point.
- You may include written annotations or an evaluation of your work.
- You may use any appropriate photographic medium, method(s) and materials, unless the question states otherwise.

This paper will test your ability to:

- record observations, experiences, ideas, information and/or insights
- analyse and evaluate sources, such as images, objects, artefacts and texts
- develop ideas using appropriate materials and techniques, making clear your future intentions
- present a personal response, relating your work to that of other artists, designers or craftspeople.

The questions below should be seen as starting points for personal investigations in which you make reference to critical and contextual material with which you are familiar.

Choose **one** of the following questions.

1 *The Journey*

Travel, over long or short distances, has provided a source of inspiration for many photographers. Both people and places have been recorded. Develop your own work on this theme, making reference to the work of others.

2 *Recording Objects*

The way an object is perceived can be changed by the way that it is recorded. This is especially true in photography, where composition and viewpoint can affect the appearance of things. Make your own investigation into this aspect of photography and produce a personal response which demonstrates your understanding of this idea.

3 *Portrait*

Portraits of people are widely used in photography for various purposes. They can be formal or informal. Look at various examples, such as those seen in journalism, studio photography and documentary photography, and make your own response to this theme.

4 *Landscape*

Photographs can be used to reflect different attitudes to the landscape, ranging from a celebration of its beauty to concerns for its future. Research examples of landscape photography and produce images that demonstrate a personal response.

5 *Fashion Photography*

Photography is used extensively in the fashion industry. Sometimes, the images are highly individual and use various photographic techniques effectively. Consider the work of well-known fashion photographers in making your own response to this theme.