

General Certificate of Education  
June 2004  
Advanced Level Examination



**ART AND DESIGN (PHOTOGRAPHY)  
Unit 7 Controlled Test**

**ARF7**

To be issued to candidates up to four weeks prior to the start of the examination.  
The examination may be conducted any time between 1 March and 31 May 2004.  
All teacher-assessed marks to be returned to AQA by 31 May 2004.

**In addition to this paper you will require:**  
appropriate art/photographic materials.

Time allowed: 15 hours

**Instructions**

- Read the paper carefully. Before you start work make sure you understand all the information.
- Answer **one** question.
- You will have four weeks to carry out preliminary studies. This should include visual work and, if appropriate, annotations or written work. Preliminary studies must show evidence of personal work relating to your chosen question. You may continue with further supporting studies until you have completed your examination work. Workbooks can be included.
- Practical responses to the work of other photographers, artists, designers and craftspeople must show development in a **personal** way.
- Your work during the 15 hour examination must be produced **unaided and under supervision**.

**Information**

- The maximum mark for this paper is 60.
- All questions carry equal marks.
- This paper assesses your understanding of the relationship between the different aspects of Art and Design (Photography).
- There is no size restriction on work produced for this examination.

**Advice**

- You may discuss your ideas with your teacher before deciding on a starting point.
- You may include written annotations or an evaluation of your work.
- You may use any photographic medium, method(s) and materials, unless the question states otherwise.

This paper will test your ability to:

- record observations, experiences, ideas, information and/or insights;
- analyse and evaluate sources, such as images, objects, artefacts and texts;
- develop ideas using appropriate materials and techniques, and analyse methods and outcomes;
- present a personal response, relating your work to that of other photographers, artists, designers or craftspeople.

The questions below should be seen as starting points for personal investigations in which you make reference to critical and contextual material with which you are familiar.

Answer **one** question.

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**1** *Natural Forms*

The rich variety of shape, texture, pattern and colour seen in natural forms has provided a stimulus for the work of many photographers. Stuart Franklin, Imogen Cunningham and Tina Modotti are photographers who have approached this theme in different ways. Look at appropriate examples and develop a personal response to ‘Natural Forms’.

**2** *Graphic Images*

El Lissitzky and Alexander Rodchenko saw the potential of utilising the photograph, not simply as an illustration but as an integral part of their graphic imagery. Consider a range of examples and produce an image or set of images in response to this idea.

**3** *Documentary in Colour*

The striking use of colour in the documentary work of Martin Parr is one example of how photographers have used this approach to great advantage. Consider this work, together with other examples, and produce a set of images in colour on a documentary theme.

**4** *Light*

Light, while clearly essential for any photograph, has provided the central focus for some. Examples can be seen in the surreal work of Clarence John Laughlin and the projected images of Jaromir Funke. Taking ‘Light’ as your subject produce images in response to your investigations.

**5** *Industry and Machinery*

Industry and machinery have provided the stimulus for the work of many photographers including Willard van Dyke, Boris Ignatovitch and Albert Renger-Patzsch. Taking this theme as your starting point, produce your own work, making reference to appropriate contextual material.

**6** *Mixed Media*

Many photographers, artists and designers have explored the idea of working with a range of media when constructing their images. Consider the work of Arnulf Rainer, Andy Warhol, Robert Rauschenberg and others who have worked in this way. Produce your own mixed media images, on a theme of your choice.

**7** *The Impact of Human Activity on the Environment*

The impact of human activity on the environment is clearly evident. Examples can be seen in the work of Robert Adams, where we see the results of urbanisation of the landscape and in Josef Koudelka's deserted panoramic scenes. Consider examples and produce work which reflects your feelings about this subject.

**8** *The Human Figure*

The figure in Edward Weston's photographs often becomes depersonalised and can be seen as an arrangement of abstract forms. Consider the processes and principles which informed the work of Weston and other photographers who shared similar ideas. Produce your own images, based on the human figure, which explore this approach.

**END OF QUESTIONS**

**THERE ARE NO QUESTIONS PRINTED ON THIS PAGE**