

Centre Number						Candidate Number				
Surname										
Other Names										
Candidate Signature										



General Certificate of Education  
Advanced Level Examination  
January 2010

# Travel and Tourism

**TT11**

## Unit 11 Impacts of Tourism

**Monday 25 January 2010 9.00 am to 11.00 am**

### For this paper you must have:

- a clean copy of the pre-release material.

You may use a calculator.

### Time allowed

- 2 hours

### Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Answers written in margins or on blank pages will not be marked.
- Do all rough work in this book. Cross through any work you do not want to be marked.

### Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 90.
- In Question 3(c) you will be marked on your ability to use an appropriate form and style of writing, to organise relevant information clearly and coherently and to use specialist vocabulary where appropriate. The legibility of your handwriting and the accuracy of your spelling, punctuation and grammar will also be considered in this question.

For Examiner's Use	
Examiner's Initials	
Question	Mark
1	
2	
3	
4	
5	
6	
<b>TOTAL</b>	



J A N 1 0 T T 1 1 0 1

Answer **all** questions in the spaces provided.

- 1 (a) Describe the patterns of visitor numbers to New Zealand, as shown in the graph in **Item C** of the pre-release material.

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(6 marks)



- 1 (b)** For each purpose of visit, suggest a reason for one aspect of the pattern(s) described in (a) above.

Holiday.....

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VFR (Visiting Friends and Relatives) .....

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Business .....

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(3 marks)

9

**Turn over for the next question**

**Turn over ►**



- 2 (a) Explain why visitors from the UK are important to the New Zealand tourism industry.

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(4 marks)

- 2 (b) Suggest reasons why mass tourism has not developed in New Zealand.

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(6 marks)



- Explain how it is able to justify this claim.

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(12 marks)

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23

**Turn over for the next question**

**Turn over ►**



- 4 Discuss the likely economic and socio-cultural impacts of tourism development on the Maori people in New Zealand.

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(8 marks)

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- [illegible]

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Support your view with detailed arguments.

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12



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